VOGUE

DECEMBER

Christmas
Issue

Gift Originals by **RUMPP**

Master Craftsmen in Fine Leather for over a Century

FOR HER...

the exquisite loveliness of

WHITE LEATHER

Stunning new accessories in Antique White Leather, created by Rumpp with enduring beauty . . entrancing slimness. (They're washable, too.) Billfold, 6.50*; Snapak Cigarette Case, 3.00; Key Case, 4.00*; "Charmaine" French Purse, 7.50*; Lighter, 5.00. Same items in thrilling pastels and solid colors.

FOR HIM...

the polished elegance of "Pass-Mate" in

CALIFORNIA SADDLE LEATHER



Really new! Really modern! Ingenious pass case slides out without opening billfold. Incredibly slim, sleek and supple. In California Saddle Leather, 8.50*; Match-mated Key Case, 3.75*. In Cowhide—Billfold, 5.00*; Key Case, 3.25*

*Plus tax

At fine leather goods counters, everywhere.

C. F. RUMPP & SONS, PHILADELPHIA 6, PA. . . Makers of America's most complete line of fine leather gifts.



RICHARD AVEDON

Exclusive White Mink Gift Wrap

Our little wishbone jacket (what nicer wish for Christmas)
of snowy white mink with the beautiful
wing-spread sleeves, the wide-open shawl collar.
(P.S. Webster defines "wishbone" as "merrythought"—
and wouldn't it be?) Ours alone in our Fur Salon.

ON THE PLAZA • NEW YORK 19
BERGDORF GOODMAN
5TH AVENUE AT 58TH STREET



FABRIC-OF-FRANCE "BAMBOO", MARVELOUS BLENDING OF MOHAIR, WORSTED AND SILK CREATED BY FACQUES EXCLUSIVELY FOR THE EXCITING NEW LILLI ANN COUTURIER DRESS COLLECTION. LIME, COGNAC, FAWN, BLUE, VIOLET, GARNISHED LUXURIOUSLY WITH MINK FLOWERS . . . ABOUT ONE HUNDRED DOLLARS AT FINE STORES OR WRITE LILLI ANN, 16TH AND HARRISON, SAN FRANCISCO OR 512 SEVENTH AVENUE, NEW YORK.

Vogue
December, 1954

VOGUE incorporating Vanity Fair is published semi-monthly except for the months of January, June, July and December, when it is published monthly by The Condé Nast Publications Inc., Boston Post Road, Greenwich, Connecticut. Entered as second-class matter at the Post Office at Greenwich, Connecticut, under the act of March 3rd, 1879. Subscriptions $7.50 a year in U. S. A.

Vol. 124, No. 10
Whole No. 1940



George Platt Lynes

Our "Mid-length"...a major fashion in Mink

Twenty-five inches of enriching flow from petal-rounded collar to hugging hem
...the newly narrowed silhouette that's perfection over the stem or billowy skirt, day or night.
Natural pelts with a glowing gunmetal cast...from our custom-order collection.

Henri Bendel
10 WEST 57
NEW YORK 19 NY





B.H.Wragge *resort news*



Top: the feminine feeling—to take you resorting now, summering later. Gentle-mannered dress of Spindrift white linen with just the right touch of feminine fashion flavor in the embroidered bead neckline. Also in Baruna blue, pink champagne and parma violet. Sizes 8 to 20. $49.95

Center right: the spirit of all the ships at sea in the two-piece look in a one-piece dress. After-deck top of navy silk. Linen skirt in Spindrift white, straight as a reed but curved just so. Sizes 8 to 18. $55.00

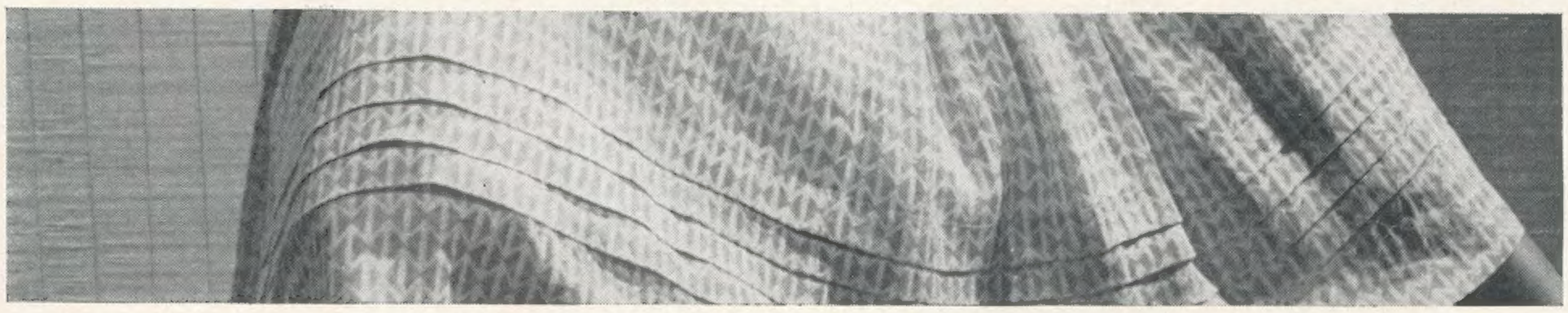
Bottom: the casual chic manner. A merry shirt of butterflies on sheer linen. Pink champagne or Baruna blue. Sizes 8 to 18. $17.95 Shortie shorts of Moygashel* menswear linen. Spindrift white or blue. Sizes 8 to 18. $12.95

These clothes are at *Bonwit Teller,* New York, and *Neiman-Marcus;* also most fine stores across the country. Prices slightly higher west of Rockies.

Write B. H. Wragge, 550 Seventh Avenue, New York 18 for booklet of resort-into-summer fashions. *Reg.



B. H. WRAGGE'S BUTTERFLIGHT...



BONWIT TELLER

our exclusive
covered up shirt-dress, such news
with full skirt, full sleeves,
pink or blue butterflies in full flight on white
55.00 sizes 8 to 18

New York White Plains Chicago Cleveland Boston

Sans front... Sans back... Sans Souci!



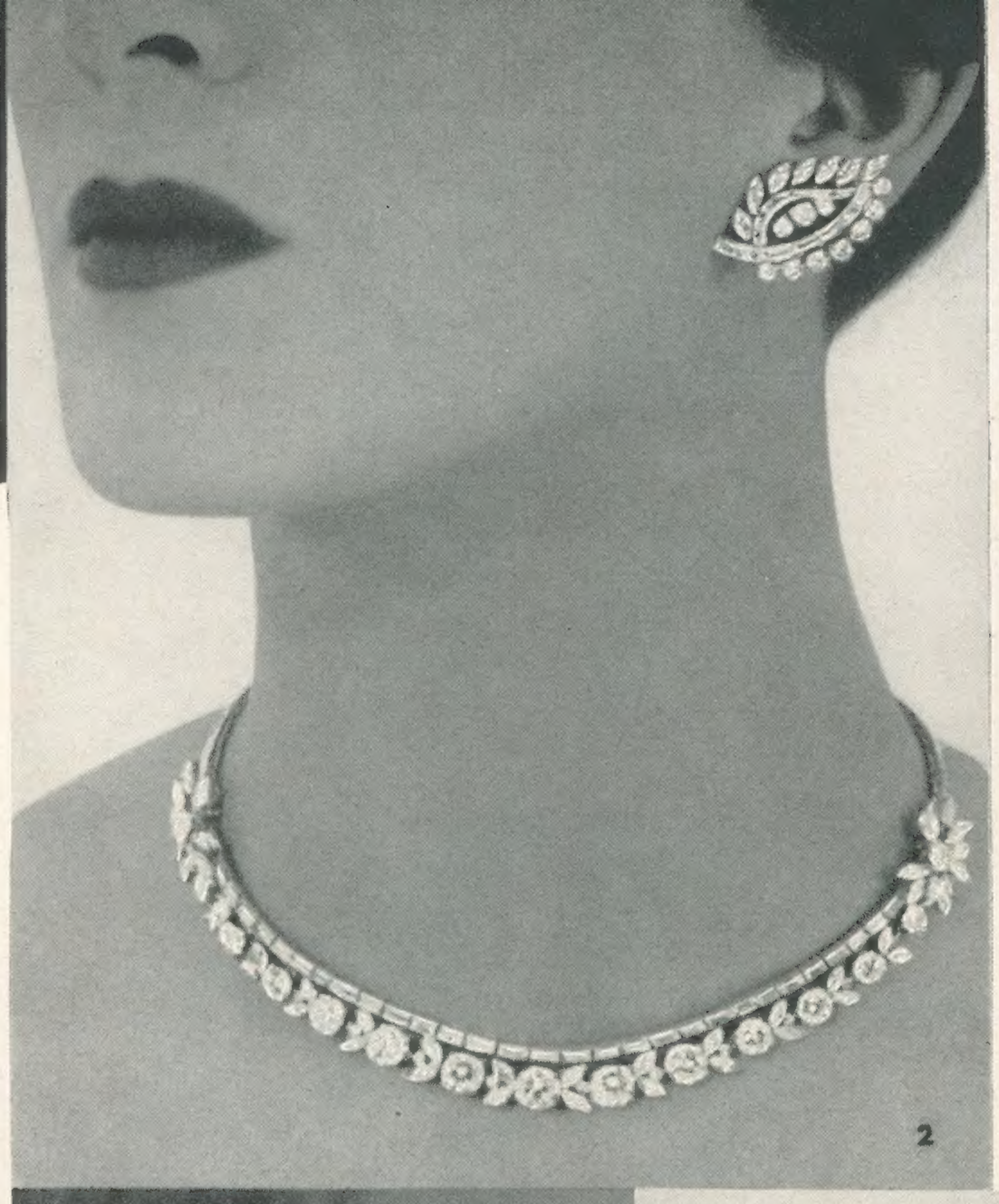
PHOTO—LILLIAN BASSMAN

...resort shoes by

andrew geller

Exquisite Footwear 18 west 57th Street, New York • Lincoln Road, Miami Beach





Treasured Gifts from our World-Famous Collection of Precious Jewelry

1. Graceful spray clip, marquise, baguette diamonds (separates into two clips). $7,400.

2. Combination diamond necklace (line of round and marquise diamonds separates into bracelet; ornaments become clips) . $29,000.
matching earclips . . . . . $4,800.

3. Triple cluster of light blue sapphire leaves, accented with veins of diamonds . . $1,450.

4. Queen's taste, honey bee of topaz and diamonds . . . . . $450.

5. Brilliant diamond flower doubles as clip or earclips . . . . . $4,700.

6. Gold ring, double feather, sapphires and diamonds (matching set available) . . $250.

7. Necklace, gold braid, diamond ornament (separates into two bracelets) . . $3,000.

8. New, romantic heart-shaped diamond bracelet, surrounded with marquise and round diamonds . . . . . $42,000.

9. Precious Love Birds, three large sapphire cabochons, diamonds . . . . . $2,800.

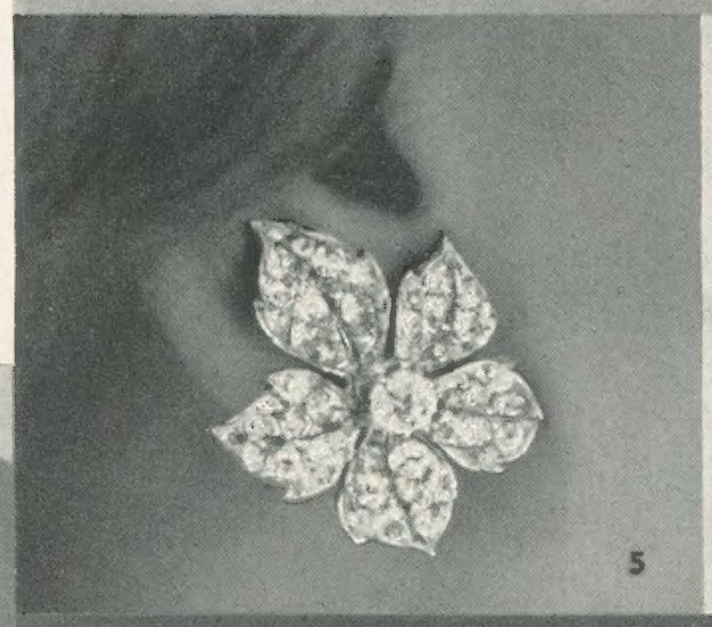
10. Earclips, golden leaves, inner edge of diamonds . . . . . $850.

11. World-famous "La Minaudiére", fitted evening purse of gold with rubies and diamonds . . . . . $4,900.

All prices include Fed. Tax

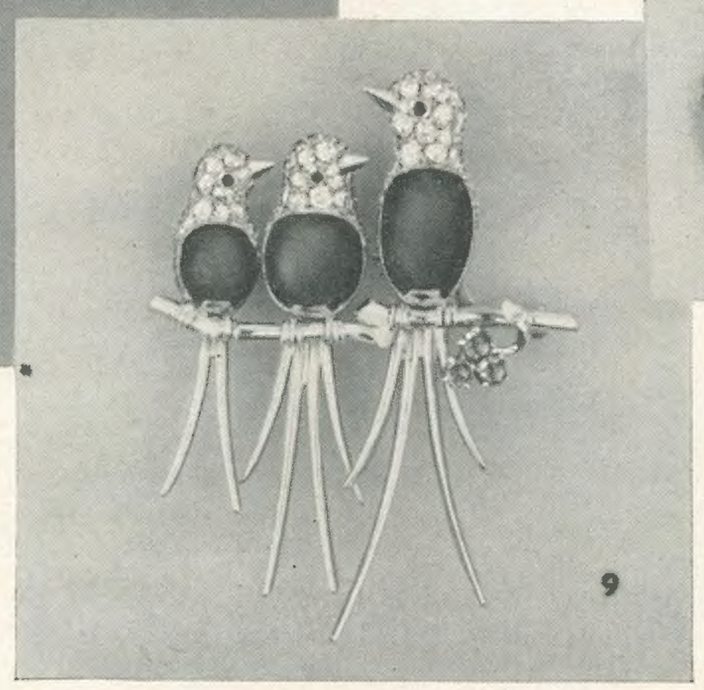


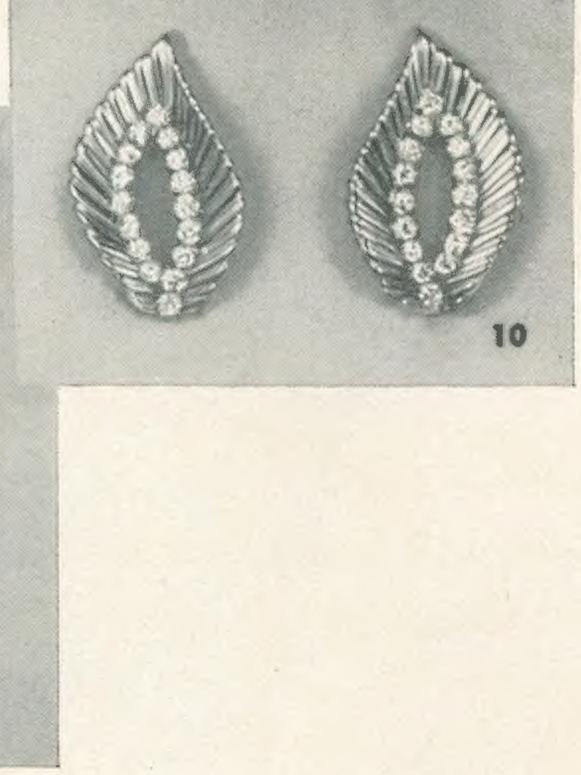


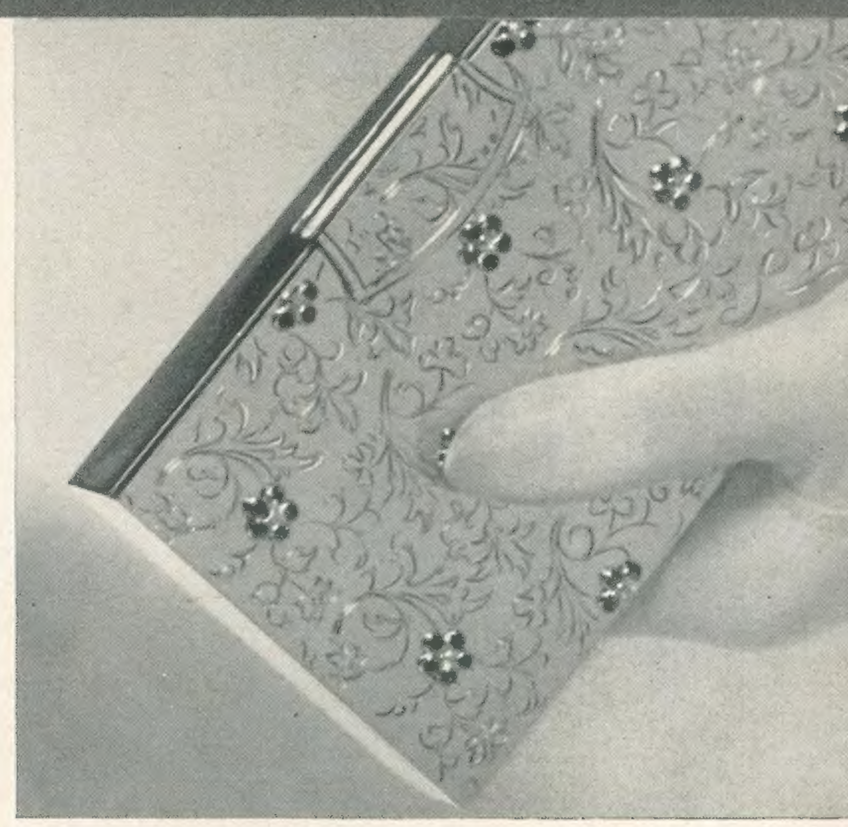












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World-Famous French Jewelers

744 FIFTH AVENUE, NEW YORK • DALLAS • PALM BEACH • PARIS • MONTE CARLO • CANNES • DEAUVILLE



LARRY ALDRICH

BONWIT TELLER, NEW YORK • THE J. L. HUDSON CO., DETROIT • NEIMAN-MARCUS, DALLAS

emba royal pastel mutation mink designed by maximilian, new york

sophistication in natural emba royal pastel* mutation mink. holt, renfrew & co. ltd., canada

jewels – CARTIER hat – mr. john *trade-mark mutation mink breeders association



Yours— FOR A BEAUTIFUL CHRISTMAS



1. Feather-light fitted Train Case with Cover, top grain cowhide, calf finish . . . 125.00
2. Fitted Travel Case with cover, outside diplomatic pouch. Top grain cowhide, calf finish . . . 172.50
3. Elegante Beauty Box with removable tray — genuine rawhide or top grain cowhide, alligator grained . . . 79.50
4. Globe-Trotter Case with hinged zippered compartments — top grain cowhide, alligator grained . . . 110.00
5. World Traveller Beauty Box with swinging trays, cover, complete fittings — top grain cowhide, calf finish . . . 125.00
6. Weekender Beauty Box with cover — airy-light — top grain cowhide, calf finish . . . 95.00
7. Blue Grass Stocking brimful of Perfume, Stick Cologne, Flower Mist, Sachet Powder, Bath Essence, Puff-Puff Powder, and Fluffy Milk Bath Petals . . . 19.25
8. Exclusive Slide Frame Handbag — calf, lizard calf, suede . . . 49.50

All prices plus tax except soap

9. My Love Stocking — Perfume, Flower Mist, Sachet Pillow, Hand Soap, Bath Salts and Dusting Powder . . . 21.00
10. Slide Frame Handbag in calf . . . 39.50
11. Christmas Candle — Duet double-swivel Lipstick . . . 2.00
12. Blue Grass Dusting Powder and Blue Grass Flower Mist, beautifully boxed . . . 4.00
13. Snowlady with Blue Grass Flower Mist . . . 3.00
14. Shining Sleigh of pink and gold holds an exquisite box of wonderful Invisible Veil Face Powder and a jumbo size Lipstick . . . 6.50
15. Snowman with Blue Grass Flower Mist . . . 3.00
16. June Geranium Dusting Powder and Flower Mist . . . 4.00
17. Golden Sequined Slipper with My Love Flower Mist and Perfume Flacon . . . 6.50
18. Blue Grass Cornucopia with Blue Grass Fluffy Milk Bath Petals, Hand Soap, Perfume Mist and Dusting Powder . . . 7.00
19. Belled Boot with Blue Grass Flower Mist, Blue Grass Perfume Flacon and Puff-Puff . . . 5.50
20. Christmas Tree shelters Blue Grass Solid Cologne Stick . . . 1.25
21. Sleigh with Invisible Veil Face Powder, Invisible Veil Compact, Jumbo Lipstick . . . 8.50
22. Christmas Bell with Blue Grass Perfume, 2.50; My Love or On Dit, 3.00
23. Golden Foursome of Flower Mists — Blue Grass, My Love, On Dit and It's You . . . 5.00
24. Angel with Lipstick, Nail Lacquer . . . 2.50
25. Gay double booty of jumbo Lipstick and Blue Grass Perfumair . . . 4.00

Elizabeth

11. 12. 13. 14. 15. 16. 17. 18.

19. 20. 21. 22. 23. 24. 25. 26. 27. 28.

29. 30. 31. 32. 33. 34.

35. 36. 37. 38. 39. 40. 41. 42.

43. 44. 45. 46. 47.

26. Beloved Blue Grass Flower Mist in glamorous window package . . . 2.00

27. Surprise package — Gift Certificate for *her* shade of famous Invisible Veil face powder, plus dividends . . . 5.00

28. Golden Mates — beautiful Invisible Veil Compact in new metal case and long lasting, smear-proof Lipstick . . . 6.50

29. On Dit Perfume, deluxe figurine bottle in graduated sizes . . . 8.50 to 65.00

30. My Love Perfume, deluxe Plume bottle in graduated sizes . . . 8.50 to 69.50

31. Mistletoe Corsage, holding Perfume Flacon with On Dit or My Love Perfume . . . 3.00; Blue Grass Corsage . . . 2.50

32. Christmas Pyramid encloses jewelled Perfum-air of Blue Grass Perfume . . . 2.50; My Love or On Dit . . . 3.00

33. Repetition Sequence of Elizabeth Arden Perfumes created, bottled, sealed in France . . . Blue Grass . . . 5.00 to 25.00; My Love or On Dit . . . 6.00 to 27.50

34. Blue Grass Perfume, DeLuxe . . . 6.50, 12.50, 20.00, 32.50, 45.00

35. Soap Triolet—lavish pyramid of soaps in three sizes. Blue Grass . . . 8.25, June Geranium . . . 8.25, My Love . . . 12.00

36. Blue Grass Granulated Bath Salts gaily gift wrapped . . . 3.00, 5.00, 9.50

37. Bath Soap in glistening snowflake wrapping . . . Blue Grass or June Geranium . . . 1.50

38. Star-lit cornucopia for the tree with My Love or On Dit Flower Mist . . . 1.50

39. Christmas Bell holds Blue Grass Perfume Flacon . . . 2.50

40. Glittering Christmas star with Blue Grass Perfume . . . 1.75; On Dit or My Love . . . 3.50

41. My Love Granulated Bath Salts — bath luxury in plastic bottle . . . 4.00, 6.50, 12.00

42. On Dit Beauty Bath Box with Bath Salts, Soap and Dusting Powder . . . 12.50; Blue Grass or June Geranium Bath Sets . . . 8.50

43. On Dit Velva Liquid—decked in gold . . . 8 oz. . . . 7.50; 16 oz. . . . 12.00

44. New Beauty Carryall—containing all make-up needs, in plaid mirrored case . . . 10.00

45. Beauty Case — in simulated leather, or plaid fabric . . . 42.50; smaller version . . . 27.50

46. Introductory Beauty Box — fabulous bargain in simulated lizard — with preparations . . . 5.00

47. On Dit Perfume Mist — a winsome angel conceals a finger-tip spray bottle of On Dit or My Love . . . 5.00, Blue Grass . . . 3.00

Arden



The new love of Paris!

Schiaparelli's Succès Fou Perfume...made and packaged in France...*12.50, 23.50 and 40.00 plus tax*

New! Succès Fou Eau de Cologne Concentreé...*4 oz., 6.00 plus tax*

Revillon



GOWN & ACCESSORIES: BEN REIG

Evening star that shines by day as well . . . ***Fouke Black-dyed Alaska Fur Seal*** *in an every-season straightaway stole to wrap as you like.* *Revillon • 11 West 57th Street, New York • 40 Rue La Boëtie, Paris • and at leading stores.*



Give the gift of beauty... EATON'S

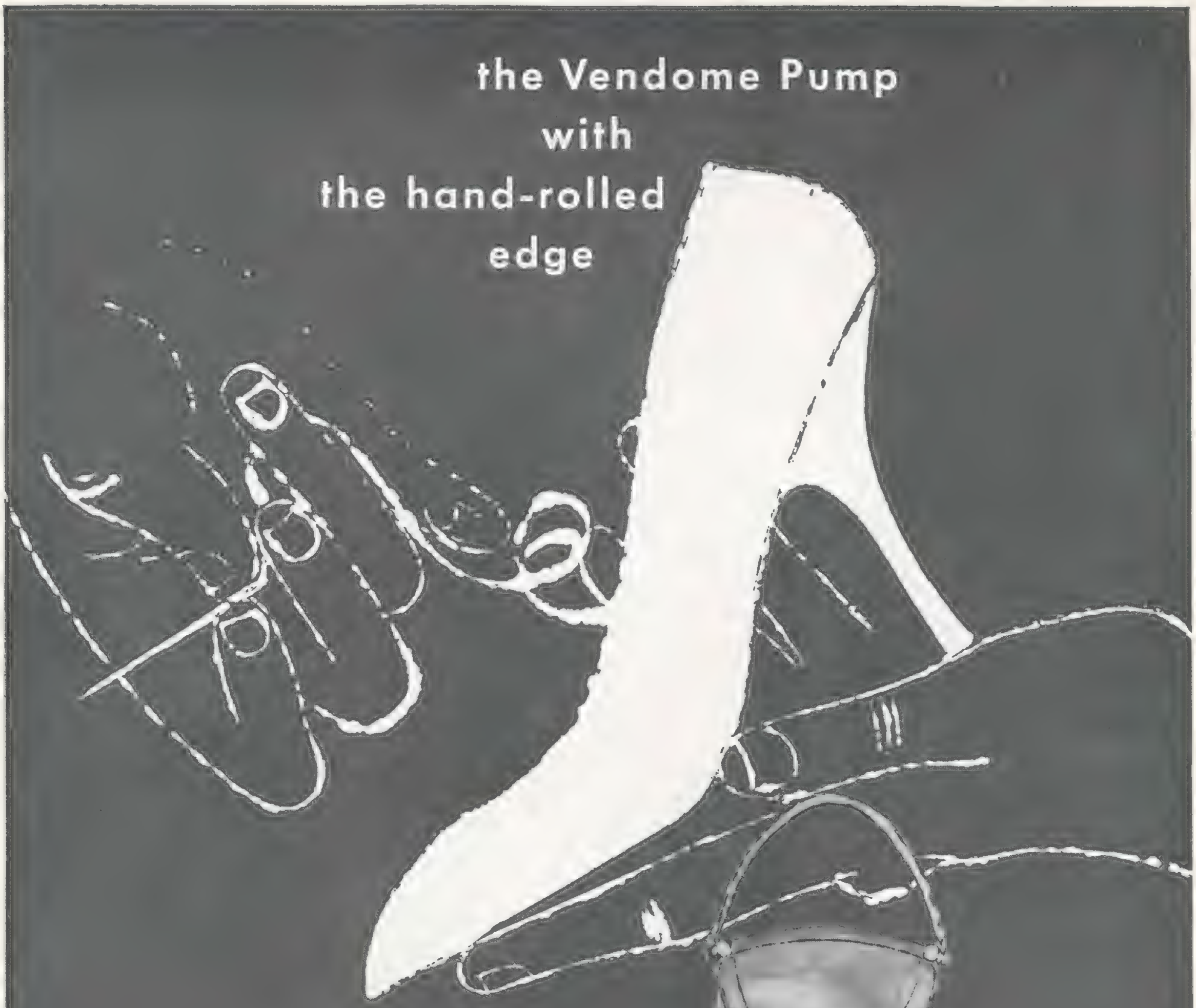
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the Vendome Pump
with
the hand-rolled
edge



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NEW YORK

the classic with a new dimension . . . pitched on the highest, thinnest most divine heel. Never a pump like it . . . smooth as honey, not a stitch showing. A triumph of shoemaking in black, brown, red or blue calf and black patent. About 22.00 the pair. PALIZZIO handbag with the same custom look, about 23.00 plus tax.

how beautifully they fit . . . that's the PALIZZIO tradition

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SAN FRANCISCO • LOS ANGELES • BEVERLY HILLS • PASADENA • SANTA BARBARA • OAKLAND SACRAMENTO • LA JOLLA • SEATTLE



Norwegian Blue Fox

feminine and flattering in our fashionable little capelet 210.00 ***plus federal tax***

The light of love, the purity of grace,
The wind, the music breathing from her face . . .

BYRON



FLAIR—a radiant new perfume.
Provocative as a sidelong glance, exciting as a whisper, it adds "flair" to your life!
In other delightful forms, too . . . Flair Patty, Flairessence, Bath Oil and Dusting Powder. Perfume $5 and $15, plus tax



Flair

by Yardley

Ritter BROS. DESIGN FOR CANADA AND MORGAN'S



in black-dyed **SOUTHWEST AFRICAN PERSIAN LAMB**—

the modern Persian Lamb,

lighter in weight, more lustrous

Morgan's

MONTREAL
TORONTO
OTTAWA



MINK . . . born to the silver spoon . . .

It's their idea . . . the fashion editors, designers, furriers—that the rather remarkable story of Umpa be told. The story of how all good dark mink go to Umpa. Blue-blood, lineage mink—waited-on, pampered . . . reared in luxury to become luxury.

From some two hundred large mink ranches . . . large for greater uniformity, large because they're most successful—come the only dark mink of Umpa's *controlled* quality standard. Holding their valued membership only by meeting inflexibly high standards, these skilled Umpa ranchers have their efforts measured each season—by the price furriers will pay, for only those pelts they prefer.

Only part of the story, of course. Ahead are incredibly long hours . . . of designers, furriers, such as Fredrica, creating supple styling, matching these matchless pelts perfectly. Through skillful old-world craftsmanship, blending a vision of loveliness for you. Nothing done here that nature has not done to perfection . . . no dyeing, nor beautifying—nothing but the trusted blue-black natural luxuriance that brings you such sleek, soft, short-napped Umpa peltries.

And so much more worth knowing—especially when you think of investing in mink: Why short nap makes for a richer fur . . . how to recognize a prime pelt, just what *prime* really means . . . how to judge "character" in dark mink. There's so much more, and it's all in a captivating little booklet aptly called, "patter on a pedigree." Drop a note to Umpa, and this purse-size piece will soon be in your mail box—for a better understanding of your next fur . . . of Umpa, the revered dark mink.

Umpa
dark mink

UNITED MINK PRODUCERS ASSOCIATION • JANESVILLE, WISCONSIN





Fredrica masterpiece of dual personality . . . ever-so-dark Umpa Mink wedded to snow white cashmere . . . to reverse as you will. At fine retailers, or write FREDRICA, 345 Seventh Avenue, New York 1, N. Y.

Fredrica



FROM THE **GENE SHELLY** COLLECTION, THIS GOLD SILK SHANTUNG SUIT DESIGNED EXCLUSIVELY FOR **JOSEPH MAGNIN.**
STONESTOWN, SAN FRANCISCO, OAKLAND, BERKELEY, WALNUT CREEK, SAN MATEO, PALO ALTO, TOWN & COUNTRY, SACRAMENTO, RENO, CAL-NEVA LODGE

1955 Oldsmobile Ninety-Eight DeLuxe Holiday Coupé . . . new, *all-around-new* with new "Go-Ahead" look and "Rocket" 202 Engine. A General Motors Value.

Here now...with flying colors...

Oldsmobile Ninety-Eight for 1955. See it—

and Oldsmobile's new Super "88" and "88," too—

on gala display at your dealer's.

DIOR

turns his great genius to glamorizing the holiday scene in this hostess gown of Vicalaine Sag-No-Mor jersey from his current New York collection. Saks Fifth Avenue; Harzfeld, Kansas City, Mo.; Maurice Rothschild-Young Quinlan, Minneapolis. I. A. Wyner & Co., Inc., 1441 Broadway, New York 18, New York.

...ou for Christma

at home...



vicalaine SAG-NO-MOR worsted and vicara jersey by Wyner



Among the natural mutation mink in the wonderful tones of Emba is one exceptionally becoming to your own colouring, your best fashion-colours: the *Emba Cerulean** which makes the lady dance for joy, *Topaze**, *Lutetia**, honey tones of Royal *Pastel**, *Silverblu**, *Jasmine** white.

*Trade-mark Mutation Mink Breeders Association

The jewels are by CARTIER, the photography by Virginia Thoren.

Wishing you, too, the mutation mink of your dreams

an EMBA Christmas in the mutation mink



DACRON brings a lasting freshness to cotton

Adler and Adler interprets the season's important new silhouette in the important new fabric blend—"Dacron" and cotton. The exciting extras of "Dacron" add to the friendly comfort of cotton a new resolve to stay fresh-looking longer, hold pleats through many wearings and washings.

Important, too—the convenience of this "wash 'n wear" dress when you travel. It washes easily, by hand or machine, dries overnight quickly on a hanger. Hand-washed, it remains so neat and fresh-looking you'll probably wear it without ironing.

Complete with easy, cover-up jacket in Saddle, Camellia Pink, White Poinsettia, Sky Blue. Sizes 10 to 18. About $90.

Lord & Taylor, N. Y. • Hutzler's, Baltimore • Burdine's, Miami

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BETTER THINGS FOR BETTER LIVING
...THROUGH CHEMISTRY

"DACRON" IS DU PONT'S REGISTERED TRADE-MARK FOR ITS POLYESTER FIBER.

DACRON®...ONE OF DU PONT'S MODERN-LIVING FIBERS

"Someone lovely* has just passed by!"



*Someone wearing

Intoxication

"THE CHAMPAGNE FRAGRANCE"

D'ORSAY



GIFTS FROM THE ONE DESIGNING WOMAN OF WHOM ALL OTHER WOMEN APPROVE

Few of life's happenings impart the same extraordinary glow of well-being comparable to receiving a Countess Mara "Original". Truly perfect for Holiday Gift-Giving these custom Italian Silks range in price from $7.50 to $50. *Illustrated:* a representative group from our special Christmas Collection. *Countess Mara Masculinities:* After-shave lotion in presentation flagon, $10.00 . . . regular bottle $3.50. Cologne in presentation flagon $12.50 . . . regular bottle $5.00. Available at stores of pre-eminence including the Countess Mara Shop, 338 Park Ave., N. Y. Add federal and local tax.

Countess Mara









*Northwood** Mink

. . . the world's finest — natural compliment to Ben Kahn creations. From Northwood's galaxy of mutations — superb White Mink Wrap, exquisite Blue Iris Mink Jacket and Ben Kahn's famous fitted silhouette in the new sparkling Black Velvet Mink.

** Reg.*



Linen-sheathed

Distinguished Irish linen—the jewel of winter resorting because it applies itself as beautifully to silhouette, time or place as any diamond. Especially glowing in mauve pink—or (*left*) in yellow or white, 69.95—and (*right*) blue or white, 79.95.

Misses' sizes, from our Dress Collections.



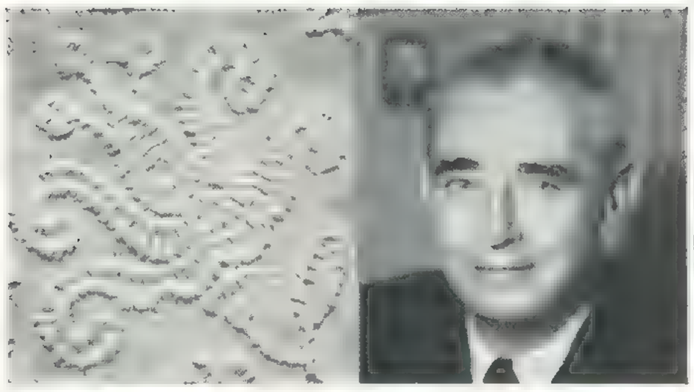
SAKS FIFTH AVENUE

NEW YORK • WHITE PLAINS • CHICAGO • DETROIT • BEVERLY HILLS • PITTSBURGH
PHILADELPHIA • SAN FRANCISCO • MIAMI BEACH • PALM BEACH • FORT LAUDERDALE

THERE IS NOTHING LIKE PURE IRISH LINEN . . . *tweed-textured linen suit, mauve silk shantung blouse.*



All Saks Fifth Avenue stores • THE FAIR, FT. WORTH • FROST BROS. • GUS MAYER LTD. • RUTH McCULLOCH • YOUNG-QUINLAN • NEUSTETERS



HERBERT SONDHEIM



THERE'S NOTHING LIKE PURE IRISH LINEN

NAT KAPLAN

American Designers' Choice, 1955

The unrivalled beauty of pure Irish Linen—fresh, alive, crisp—blossoming in magnificent colours—a part of year-round fashion—making news in tweed-like textures, handkerchief-sheer lightness, romantic embroideries. Here, for resort, spring and summer 1955, linen creates fashion through the deft hands of America's leading designers.

Herbert Sondheim fashions the slimmest of sheaths, superbly embroidered.

Nat Kaplan creates the long-line silhouette in banded linen.

Eleanor Hill of Elfreda dramatizes white linen with red and blue.

Geoffrey Beene of Harmay designs a stiletto-slender pink linen, puffed in lace, scattered with rhinestones.

TRADE MARK IRISH LINEN LOVELY · LASTING · ECONOMICAL

The Irish Linen Guild
1270 Avenue of the Americas, New York

WARNING: *Only linen marked "Irish Linen" or "Made in Ireland" is genuine Irish Linen. Avoid imitations!*



ELEANOR HILL OF ELFREDA

GEOFFREY BEENE OF HARMAY



Insist on seeing the label before you buy!



NAT KAPLAN predicts snow flurries
for the South this Winter—designs a delightful dress
in sun yellow Irish Moygashel linen, embroidered with snowflakes.

SAKS FIFTH AVENUE, ALL STORES JENNY'S, CINCINNATI
MONTALDO'S, ALL STORES SAKOWITZ, HOUSTON

THIS AND OTHER MOYGASHEL LINENS CAN BE HAD BY THE YARD
AT BETTER FABRIC COUNTERS EVERYWHERE.
HAMILTON ADAMS IMPORTS, LTD. 10 EAST 39TH ST., NEW YORK 16, N. Y.

MOYGASHEL®



CARLYE underscores the beauty
of Moygashel linen with lines of embroidery.

THIS AND OTHER MOYGASHEL LINENS CAN BE HAD BY
THE YARD AT BETTER FABRIC COUNTERS EVERYWHERE.
HAMILTON ADAMS IMPORTS, LTD.
10 EAST 39TH ST., NEW YORK 16, N. Y. HAT MR. JOHN

MOYGASHEL®



Embroidered accents on imported Irish linen by Alcé. White with pink or blue; pink or blue with white.
About thirty-five dollars at LORD & TAYLOR • NEIMAN MARCUS • MARSHALL FIELD

or for store nearest you, see page 178

ANNOUNCING FOR 1955



THE CAR THAT REVEALS THE WORLD'S NEWEST THINKING

Imperial by Chrysler embodies a brilliant and wholly new automotive design for 1955.

Nearly nineteen feet of incomparable sweep and grace, it has a fidelity of line never before achieved in a motor car.

Even the distinctive gun-sight tail lights — riding free and clear above the fenders—set you apart from anyone else on the highway.

When you drive this impeccable beauty, you'll find a magic response to your every whim — a response no other instrument can give you. A safety and security you'll feel nowhere else.

With its mighty FirePower V-8 engine, you enjoy undisputed highway supremacy . . . every minute, every mile you drive.

To consider the purchase of an Imperial is in itself an experience of both pleasure and pride. And to *own* an Imperial is to begin the most rewarding period of your automotive life!

Your Chrysler dealer proudly invites you to make an Imperial appointment at your early convenience.

IMPERIAL



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Lustre Lizard

TO GLEAM AT NOON . . .
GLOW AT NIGHT

for your moments of elegance, lizard pumps with the lustre of pearls . . . crafted with disarming simplicity so the whole focus is on the beautiful skins. In pink, ice blue or platinum.

12.95

PEARL LUSTRE LIZARD BY
FLEMING JOFFE LTD.
TANNERS OF FINE REPTILE LEATHERS

Marquise
ORIGINALS

WOHL SHOE COMPANY • SAINT LOUIS, MISSOURI • A Division of Brown Shoe Company

Out of the mysterious east
comes the color and excitement
of CHUTNEY



CHUTNEY BERMUDA SHORT

BACK-STRAP BERMUDA SHORTS IN CHUTNEY, TOO

CHUTNEY

startlingly different sportswear by McGregor

Surely the Western world has never seen a fabric so beautifully shaded and unusually woven. Yarns of brilliant colors of India flow across quiet tones to yield a dancing iridescence.

McGregor endows Simtex's cool cotton Chutney with modern miracles . . . it's completely washable . . . its permanent finish shrugs off wrinkles and stains. And the fabulous colors resist fading.

Chut Blaze Blazer, elegantly nonchalant 17.95.
Chutnut TT Sun Shirt, Italian Styled 7.95.
Chutney Slacks in turban-jewel colors 5.95.
Chutney Bermuda Shorts for sun, surf 5.00.
Chutdras Shirt of finest cotton 5.00.

McGREGOR*

Sportswear

made in U.S.A.

ALSO BOY-SIZED AND BOY-PRICED EVERYWHERE. OR WRITE MCGREGOR SPORTSWEAR, DAVID D. DONIGER & CO., INC., 303 FIFTH AVE., NEW YORK 16, N. Y. *TRADEMARK



a gentleman is known by his colours



CHAMPAGNE

CANDLELIGHT

With gay lance pennons
flashing in the sun at Ascalon
... so fought the knights of old
for fluttering gages of victory.

Today ... the only accent of colour is a gentleman's cravat. His gage of victory bespeaks his personality. Di Tieri, master creator, has exclusive designs to charm the whim of iron of the stern executive ... the taste of the dilettante.

Four-in-hands 10.00 Scarves 15.00 Kerchiefs 4.00
Dressing Gowns 135.00 Bows (all shapes) 3.50
Braces & Sock Suspenders — Set: 10.50

(All made in matching sets of pure silk —
every pattern available in a variety of colours.)



BEETHOVEN'S FIFTH

CHAMPAGNE: *Background in black (shown), blue, brown, green, grey.*
CANDLELIGHT: *Background in black (shown), blue, brown, grey.*
BEETHOVEN'S FIFTH: *Background in navy (shown), grey, brown.*

Mail orders promptly filled

DI TIERI

480 Park Avenue, New York
Miami Beach, Fla.
Fort Lauderdale, Fla.


Simtex



OUT OF INDIA

We bring you exciting new colors—actually centuries old!—
translated into three new cotton fabrics.
You'll see them sparkling in leading designer's collections—
now for resort, later in spring-summer wear
for fashion-wise, cotton-wise men and women.
Only natural that Simtex, makers of modern cottons,
should go for inspiration to India—original land of cotton,
birthplace of many classic cotton fabrics.
We brought back fabulous color memories of India's countryside.
Cool, subtle tones from the mountainous north.
Brilliant uninhibited colors from the south—where the land is
shimmering, tropical, lush.
The country is vibrant with color. Bright cotton saris.
Glittering jewels. Exotic temples. Vivid turbans.
Now these exciting, centuries-old colors are ready for you
in the newest of cotton fabrics—
wrinkle-free, Sanforized, colorfast.

Simtex Mills, Division of Simmons Company,
40 Worth Street, New York 13, N. Y.

Simtex
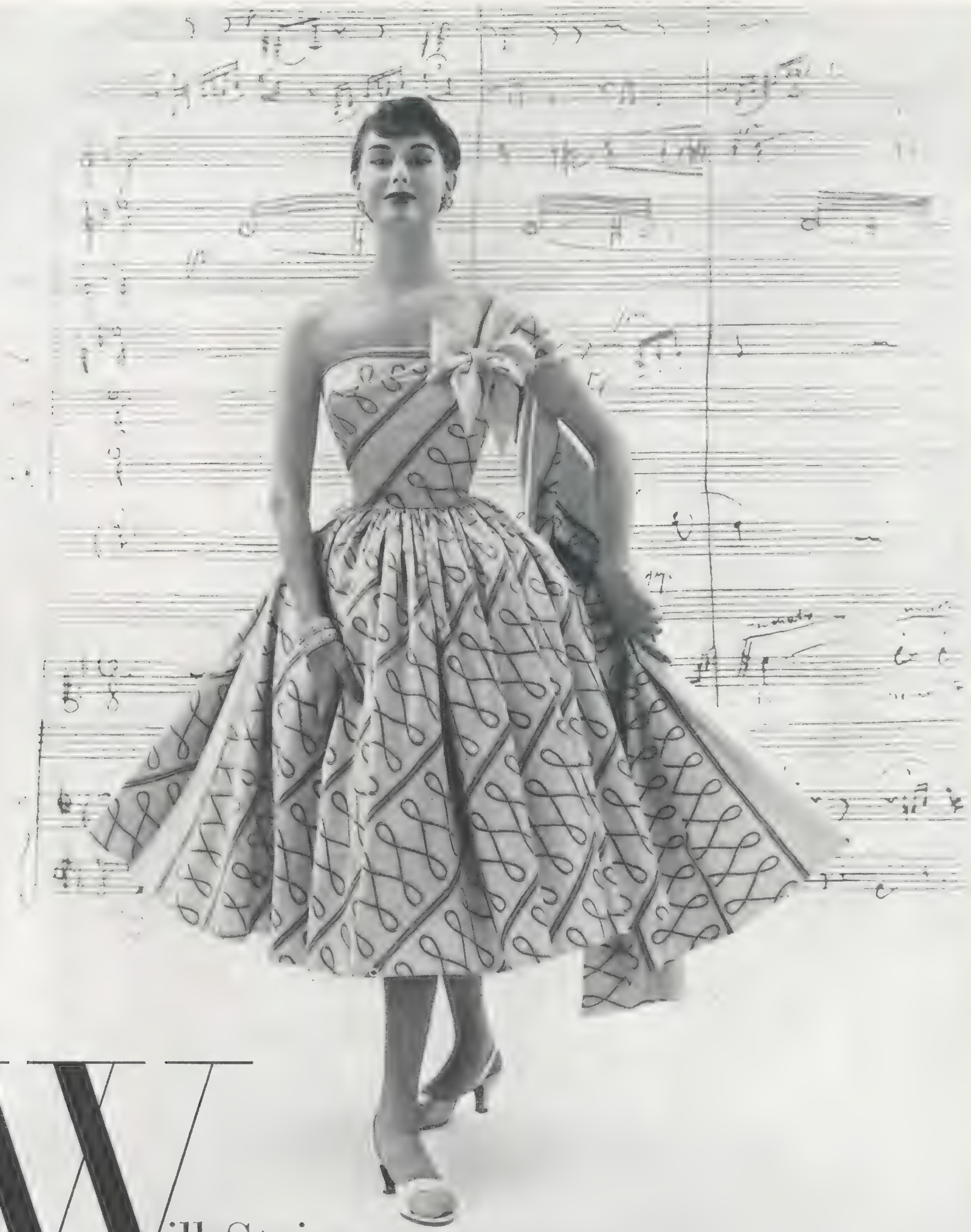


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THE BEST PARIS HAS TO OFFER

SHOES BY CAPEZIO



Will Steinman gives you Celeste Aida*

. . . in a heavenly arrangement by Ted Shore. One of a bravura collection in polished EVERFAST cotton . . . bared and beautiful, side-swept from bow to billowing overskirt. Prima donna prop: the stole that snaps on or off. Ancient Egyptian scroll on grounds of Aida Red, Aida Lilac, Aida Peacock, Aida White. Sizes 8 to 16. Under $50.

At **LORD & TAYLOR,** New York

I. Magnin Stores, California; Neusteter's, Denver; and fine stores everywhere.

*INSPIRED BY S. HUROK'S PRESENTATION OF THE I. F. E. FILM OPERA SPECTACLE IN COLOR, AIDA.

Fashions by *Carolyn Schnurer*.....



Coordinated Jewelry
by Carolyn Schnurer
available at most stores

LORD & TAYLOR, New York; BURDINE'S, INC., *Miami;* JENNY, INC., *Cincinnati;* HUTZLER BROTHERS, *Baltimore*
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....brilliant cottons by EVERFAST®

made crease-resistant by EVERGLAZE®



inspired by S. Hurok's presentation of "Aida"

All the color and excitement of this first Opera-Film spectacle in color . . . the I.F.E. production of "Aida" . . . has been captured in stunning cottons by EVERFAST—and translated into fascinating fashions by Carolyn Schnurer.

Right: clean-cut border print in pure white with red, blue or black. Sizes 10 to 18, about $24.

Left: smart tone-on-tone geometric print in Aida Red or turquoise; and black, tangerine or melon on white. Sizes 10 to 18, about $25.

JORDAN, MARSH CO., *Boston;* I. MAGNIN & CO., *California and Seattle;* ROTHSCHILD-YOUNG-QUINLAN CO., *Minneapolis*
—and leading stores everywhere

cotton at its fashion finest

Evyan

. . . creator of
"White Shoulders"



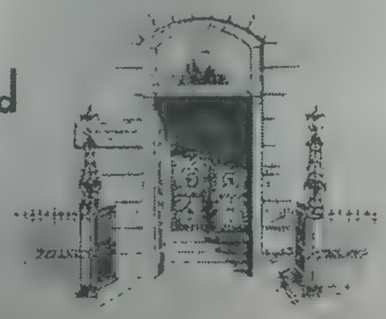
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with the **bulbless** *Golden Atomizer*

Fabulously Simple–Simply Fabulous

No charge for the Atomizer at the present time

rare jewels of the world



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What makes a perfume live four centuries?

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Southern Stars . . .

new horizons in carefree Du Pont Nylon

Down where summertime begins, you'll find more and more delectable dresses made with Du Pont nylon. Nylon's amazing strength and trade-wind lightness, make possible fabrics that *look* fragile, yet travel beautifully, wear longer, need less care. These two are by Judy 'n Jill. Above: Nylon and acetate mat jersey atop a puff of stay-crisp nylon marquisette. Left: Column-pleated acetate-nylon jersey, with button-up jacket. At Lord & Taylor, New York; John Wanamaker, Philadelphia; Meier & Frank's, Portland; Montaldo's, all stores.
Nylon is one of Du Pont's modern-living fibers.

BETTER THINGS FOR BETTER LIVING...*THROUGH CHEMISTRY*

DU PONT
REG. U.S. PAT OFF



"de Gracia"—Laton taffeta dusted with jewels, pleated and tucked into a long torso

"de Milo"—quilted leaf design trails into Catalina's flattering masked hip. Lastex

You're a work of art in a Catalina Masterpiece

These fabulous swimsuits number only a precious few—the Catalina collection of MASTERPIECES! Exquisite design breath-takingly captured in rich fabric. MASTERPIECES are designed especially for the woman who loves and appreciates and knows how to wear beautiful clothes.

Catalina

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Judy Bond

MERRY FOR XMAS . . . newest for '55 . . .
JUDY BOND'S silk broadcloth blouses. White or
new Spring colors. Sizes 32 to 38. About $8.00.
At better stores everywhere, or write Judy Bond, Inc.,
1375 Broadway, New York 18. In Canada,
1030 St. Alexander St., Montreal 1.





THE WILLIAM CARTER CO., NEEDHAM HEIGHTS, MASS.

SPARKLING BLUE DIAMOND, in a dream-flowing dress-length gown of treasured nylon tricot. And over it, its own wrap-sashed nylon Christmas morning coat, lit like the gown with Carter-custom brilliants. Both in Blue Diamond and Rose Diamond. Gown, 32-38, $10.95. Coat, 32-38, $16.95. Not shown: Blue Diamond and Rose Diamond bed jacket, $6.95. Full-length gown, $12.95. Also slip, petticoat and pantie. At fine stores . . . CARTER'S LINGERIE TREASURES



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This is the essence of
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FESTIVE BLOUSES • AFTER 5 SKIRTS

Now Morlove coordinates a special collection of after 5 skirts with gayly beaded and embroidered blouses to make unique costumes in perfect holiday mood.

Left: Glitter top blouse in luxurious Morlo-Tissue faille. Sizes 30 to 38. About $14.
The skirt of finely pleated and tiered rayon taffeta. Sizes 10 to 18. About $23.

Right: Cascade wool jersey embroidered in wool and bugle beads. Sizes 30 to 38. About $15.
The skirt of rayon bengaline, velvet banded, widely flared. Sizes 10 to 18. About $18.

At better stores • MORLOVE INC., 525 Seventh Avenue, New York 18

New York **DE PINNA** • Chicago **MARSHALL FIELD CO.** • Dallas **SANGER BROS.** • Pittsburgh **JOS. HORNE CO.** • St. Louis **STIX, BAER & FULLER** • Seattle **BEST'S APPAREL**

Quality gift for a lady of quality

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fully fashioned stockings

in her personal leg-size*



brev (purple edge) for slender or small legs. Sizes 8 to 10½

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duchess (red edge) for tall, larger legs. Sizes 9½ to 11½

classic (plain edge) for largest legs. Sizes 9½ to 11½

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Hope Ski
Cadenza Satins
swimsuit, coat-and-cowl by
Cole of California
SKILLMILL INC. 1407 BROADWAY NEW YORK 18

Ilman Cottons

Bugle Blues



Cotton Ottoman
low waist, high key — by
pat premo

MARIA MARTEL

...the costliest perfume in the world



JEAN PATOU

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makes news timed for Christmas



A beautiful first...

quilted nylon tricot

Munsingwear Nylon Tricot Lingerie, newly luxuriant with quilted nylon tricot scroll embellishments. The swirling quilted nylon adds new beauty to the froth and femininity of nylon tricot. Pink, white, blue. Peignoir, $14.95. Gown, $10.95. Bolero Jacket, $8.95.

Jewels in Nylon

lingerie you'll treasure

Write Munsingwear, Inc., Minneapolis, Minn., for the stores nearest you. • *Nylon Stockings* • *Lingerie* • *Foundettes®* • *Vi-bra®*



Shalimar Perfume $8, $14, $25, $45, plus tax

Guerlain

Parfumeur

MAISON FONDÉE EN 1828

Shalimar, Vol de Nuit, L'Heure Bleue, Mitsouko, Liu, Fleur de Feu.



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recognized as the very

finest handbag available

ILLUSTRATED:

"The Gotham" in genuine Alligator
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Evans lighter and comb, about $145 plus tax.
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for
you
who
think
in
terms
of
mink

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toujours moi

(ALWAYS ME)

Conceived, born and bred in Paris for you whose instinct leads to the most alluring in everything you wear. No other perfume lingers so long and lovingly, especially on your furs...so seductively adds a new dimension to your charm. $125* to $5.50*. Purse size, $3.00*. Other famous Corday perfumes: Fame, Toujours Toi, Jet, Zigane and Possession. *plus 10% tax.

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emba royal pastel* mutation mink by j. weinig & son, new york

gus mayer co., new orleans · nan duskin, philadelphia · ralph rupley, houston · kamchatka, s.a., mexico city · mutation mink breeders association · *trade-mark jewels — CARTIER



Here's what a millionaire would like for Christmas



Infanta pink satin ball gown with bouffant skirt and low neck emphasized in red roses by **Nettie Rosenstein**

By Appointment

Whisky Distillers to the Late King George VI



In the cheerful Christmas gift carton

GILBEY'S

Spey Royal

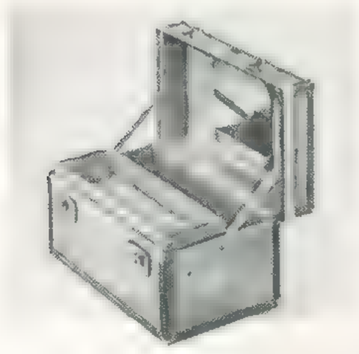
SCOTCH WHISKY

Sole Distributors: Bacardi Imports, Inc., 595 Madison Ave., N. Y., N. Y.

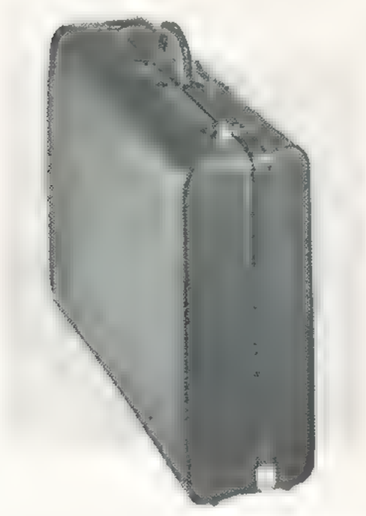
Scotch Whisky—A Blend . . 86.8 Proof

happy hunting

FOR ANYONE HUNTING A GIFT FOR A TRAVELLER...



FABULOUS WAY TO MAKE UP ... so who's mad? Or could be anything but ecstatically glad to receive this most elegant of make-up cases... the Hartmann Skymate Poudre Case. Of finest imported natural rawhide. With tray, mirror, plastic-over-satin lining, and adjustable loops for her cosmetics. $100.



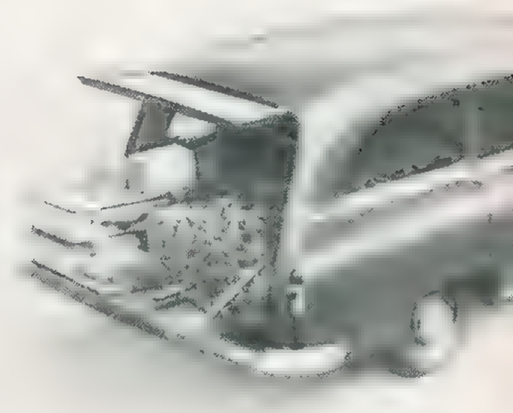
INDUSTRY'S "BIGGEST WHEELS" travel with a Hartmann Knocabout of Industrial Belting Leather. This two-suiter really knows its business. The leather, a Hartmann exclusive, is "solid." Tanned with the natural hide oils left in. Time merely puts a finish on... not an end to ... this luggage! $125.



SHE'LL HAVE HER ARMS BOTH FREE TO HUG YOU when you give her this Hartmann Caravan Cosmetic Case with over-arm strap. Takes all her beauty etceteras off her hands. With plastic-over-satin lining, mirror, adjustable loops. Wouldn't surprise us if this replaced her handbag! Country Tweed with Belting Leather. $39.50.

If you'd like to order by mail, write us, and we'll send your order to the Hartmann Retailer nearest you. He'll deliver in time for Christmas.

All prices plus tax



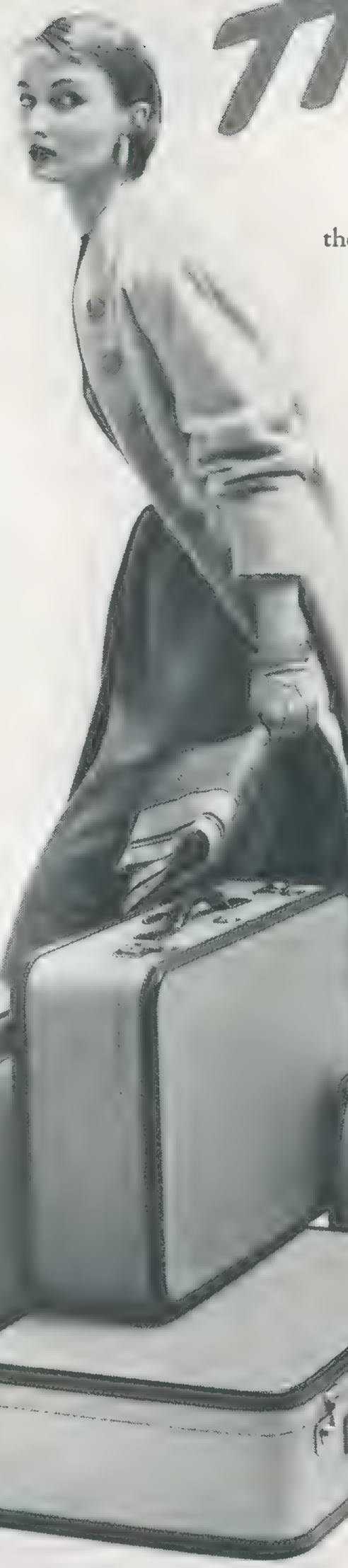


For the Christmas traveller...

Hartmann

CARAVAN LUGGAGE

For people who just pack-up-and-go,
there's no luggage in this world as "packable"
and "go-able" as Hartmann Caravan Luggage.
It's as casual as cashmere, with the
same always-ready kind of elegance.
But Caravan's soft feel and toss-about lightness
fib about its nature. Caravan's gentle
way of packing, the cushiony sides,
the resilient welting offer a fabulous
new kind of assurance. This luggage
truly has a special gift for travel.
Haven't you a *very* special traveller
on your list?



TALLY-HO ...
successor to the garment bag! Hangs up like one, packs like one... but ... *this* is *truly* a piece of luggage... Hartmann Luggage! Tally-Ho for Women, $69.50. Tally-Ho for Men, $65.

Costume by Ann Fogarty

Shown: the Caravan Group in Buckskin Tan Ducord with contrasting cowhide trim.
Left to right... Tally-Ho (suit size) $65; 24" Week-End Case (on top), $53.50; 26" Pullman Case (bottom), $67.50; Shoe Bag, $47.50.
Other Hartmann Caravan Luggage from $29.50. All prices plus tax.

HARTMANN COMPANY • RACINE, WISCONSIN



The lady takes mink—right to the beach! She takes the mink collar off and—Voila!... either strapless or a halter suit, as she chooses. Superb figuring in lastex... black, white, lilac, paradise blue, red, pink... 32 to 38, about $35.
Without the detachable mink collar, about $18.
At B. Altman & Co., New York; Hutzler Bros., Baltimore; B. Siegel Co., Detroit; and at other fine stores, or write Schiaparelli Swim Fashions by Annis of New York, 1384 Broadway, New York 18.

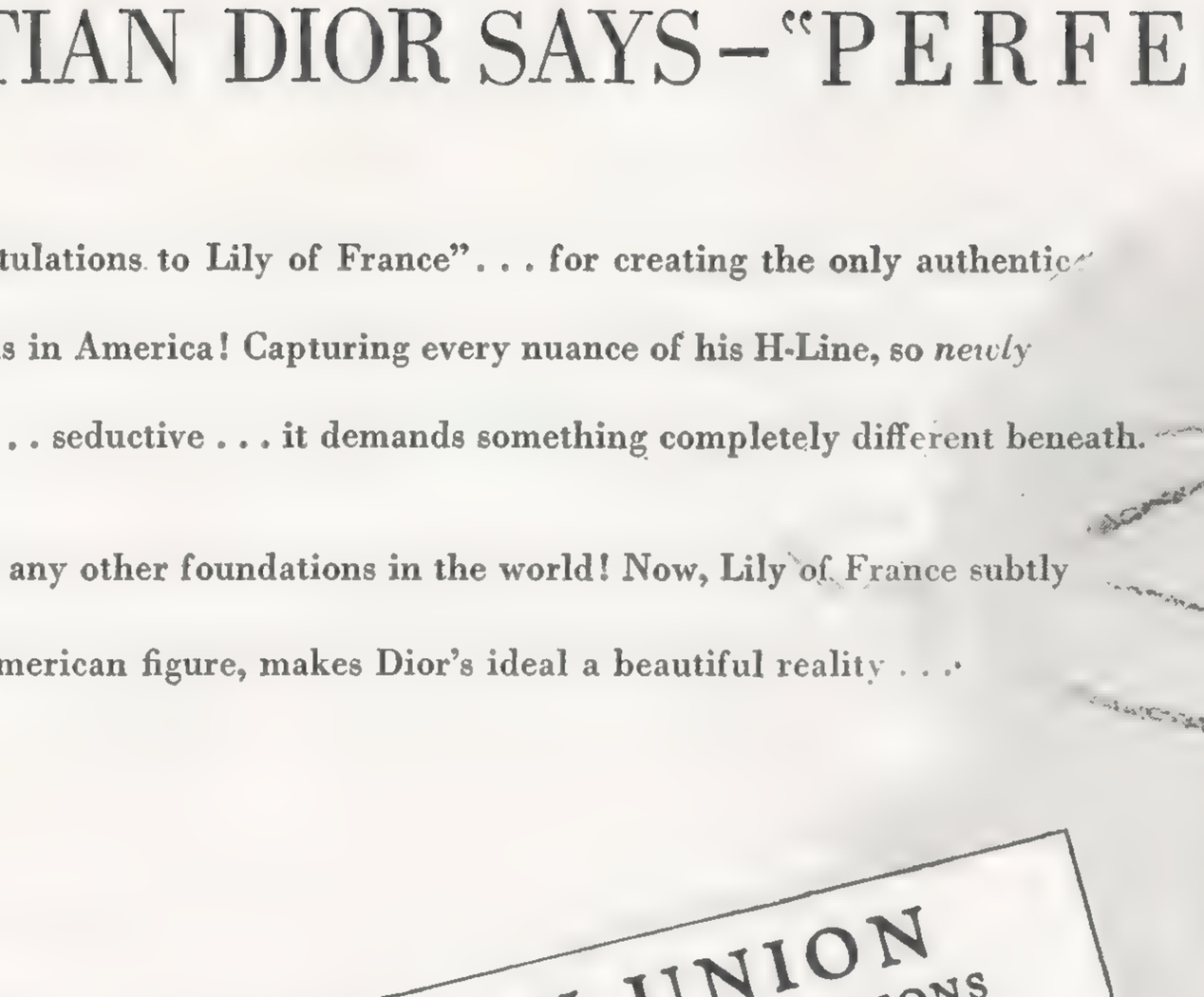
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"Congratulations to Lily of France"... for creating the only authentic Dior foundations in America! Capturing every nuance of his H-Line, so *newly* feminine... seductive... it demands something completely different beneath.

Unlike any other foundations in the world! Now, Lily of France subtly reshapes the American figure, makes Dior's ideal a beautiful reality...





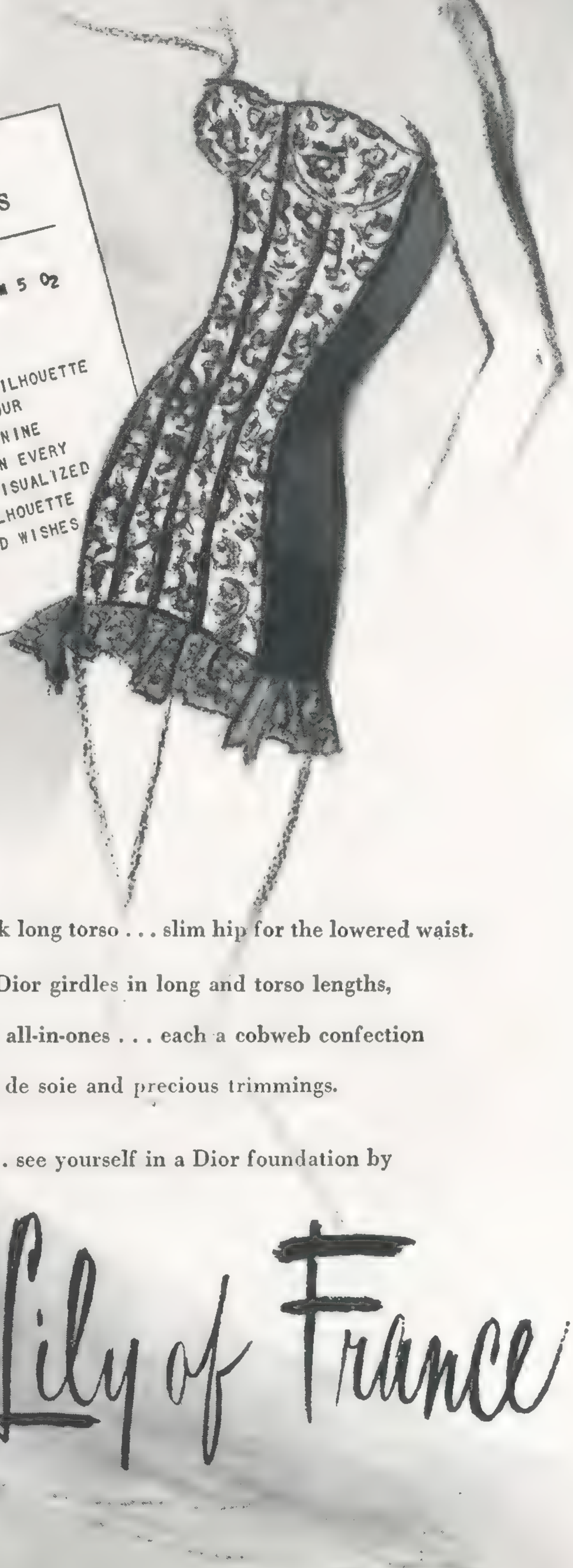
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the higher, rounder bosom... sleek long torso... slim hip for the lowered waist.

Lily of France is presenting Dior girdles in long and torso lengths, as well as brassieres, Duosette* all-in-ones... each a cobweb confection of imported lace, pure silk peau de soie and precious trimmings.

See them now... see yourself in a Dior foundation by

*Lily of France

*T.M. REG. U.S. PAT. OFF.

NELLY de GRAB
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with this shining ensemble
of fabulous cotton satin
*"Parfumerie Prints".**

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*TRADEMARK
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Which sterling pattern fits *your* way of life?



"Francis I"

One of the most magnificent patterns of all time! "Francis I" presents a fascinating profusion of *fifteen* different fruit motifs, in one service. You will be amazed at the way this impressive sterling gives any table a look of imperial distinction. Yet a 6-piece setting will cost you only $36.50.*



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If you are "first" among your friends with new ideas, you'll love "Silver Sculpture"—a totally new trend in sterling. Reed & Barton's artists have created rhythm from the gleam of the metal itself. The result is a pattern of many moods—different every time you look at it. 6-piece setting, $32.50.*



"Silver Wheat"

Here is the new Americana Look in sterling—designed by Reed & Barton for the trend that is revolutionizing American taste! "Silver Wheat" is highly contemporary, exquisitely beautiful—at home in ranch house or penthouse! And so versatile it will never go out of style. A 6-piece setting, $29.75.*

*Price per 6-piece setting (knife, fork, teaspoon, soup spoon, salad fork, butter spreader), Federal Tax incl. At all leading silverware stores. Write Reed & Barton, Dept. V-43 for information and free booklet.

REED & BARTON

SILVERMASTERS SINCE 1824 • TAUNTON, MASSACHUSETTS



Lady Baltimore

FASHION LUGGAGE

Start off to new adventures with the luggage that looks as if you've splurged . . . the knowledge that you haven't! The colors, the exquisite detail, the accessory-smart styles are designed exclusively for women (even the linings are delicately feminine). Compare Lady Baltimore, America's outstanding luggage value, feature for feature with any higher priced line, and you'll agree . . . the only difference between expensive luggage and Lady Baltimore is the price tag!

P. S. . . . .

Discover the richness of plastic exteriors many times tougher than finest leather. Resists scuffs, stains, weather. Wipes clean.

Discover the beauty of luxuriously appointed interiors: rich Celanese acetate linings, zippered pockets, heavily quilted bottoms.

Lady Baltimore matched luggage is open-stocked, in your choice of copper-tone, sapphire blue, emerald green and desert tan.

Train Case	**12.95**	21″ Weekend	**14.95**
18″ O'Nite	**12.95**	26″ Pullman	**18.95**
Hat Box	**13.95**	29″ Pullman	**21.95**
		Wardrobe	**21.95**

Prices may vary slightly depending upon geographic location.

At leading department stores and luggage shops throughout America—or write for the name of the store nearest you.

THE BALTIMORE LUGGAGE COMPANY, BALTIMORE 23, MD.



AMERICA'S GREATEST LUGGAGE VALUE AT

THE Lady Baltimore

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Atlanta, Ga.....Rich's Inc.
Augusta, Ga.....Star Luggage Shop
Baltimore, Md.....Hochschild Kohn & Co.
Beaumont, Tex.....The Fair
Birmingham, Ala.....Birmingham Trunk Co.
Bridgeport, Conn.....Frieds Trunk & Bag Co.
Buffalo, N.Y.....Adam, Meldrum & Anderson
Charlotte, N.C.....Belk Bros. Co.
Chattanooga, Tenn.....Gould's Luggage Shop
Chicago, Ill.....Marshall Field & Co.
Chicago, Ill.....The Fair
Cincinnati, Ohio.....H. & S. Pogue Co.
Cleveland, Ohio.....The Higbee Co.
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Flint, Mich.....Frederick Berger Corp.
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Fort Worth, Tex.....The Fair
Galveston, Tex.....Robert I. Cohen
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Macon, Ga.....Deals Luggage Store
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Miami, Fla.....Richard's
Milwaukee, Wis.....The National Trunk Stores
Minneapolis, Minn.....The Dayton Co.
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Nashville, Tenn.....White Trunk and Bag
Newark, N.J.....Bamberger's
New Orleans, La.....Rapp Trunk Co.
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Topeka, Kan.....The Pelletier Stores Co.
Tulsa, Okla.....Elephant Trunk Co.
Waco, Tex.....Nobby Luggage
Washington, D.C.....Woodward & Lothrop
Wheeling, W. Va...Charles F. Etz Luggage Co.
Wichita Falls, Tex.....Fedway Dept. Store
York, Pa.....P. Wiests Sons
Youngstown, Ohio.....Strouss Hirshberg

And other leading department stores or luggage shops throughout America

VOGUE'S 20TH PRIX DE PARIS

SECOND QUIZ

Based on the December, 1954, issue of Vogue (Please limit size of entries to 8½ by 11 inches)

FASHION

(Answer *two* questions)

1. What would you take on a six weeks' trip to Europe if your luggage weight was limited to 44 lbs.? In 500 words, outline your wardrobe and tell how you would make it work.

2. Plan a presentation for pages of Christmas presents, giving some suggestions for a basic idea to hold the feature together, for the layout, and for the variety of presents.

3. Using the Vogue Patterns shown in all issues of Vogue from August 1, 1954 up to the present, outline a presentation around the theme "More-Taste-than-Money." Suggest fabrics for the patterns which you select.

4. Suggest a way of presenting children's fashions. Include layout and copy.

FEATURE

(Answer *two* questions)

1. In Vogue's Travelog section, there are always a few lines of editorial text. (See page 82, December issue.) Write one of these about some place you have visited. Then, discussing the same location, outline a travel feature for Vogue.

2. Write a feature article on giving a party. Include your plans for decorations, menu, and state whether you plan special entertainment for the guests and what that entertainment would be (music, cards, dancing?). If you would not plan special entertainment, state why.

3. Why did you enter the Prix de Paris?

4. In about 500 words, give your conception of a typical Vogue reader.

The answers to this quiz are due January 14, 1955, and should be mailed to:

VOGUE'S PRIX DE PARIS DIRECTOR

420 Lexington Avenue

New York 17, N. Y.

I dreamed I danced the hours away in my



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Let the hours fly by...I could dance like this forever...so beautifully supported by my fabulous new Maidenform. It molds me *once* over lightly... shapes me *twice* as divinely... keeps me in tune with the times.

Maidenform's dreamy new "here to there" strapless, Pre-lude Once-over®, in embroidered nylon sheer with strategic elastic inserts, detachable garters. Black or white; A, B, and C cups...10.95. Send for free style booklet.

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Wind Song, a perfume that makes any woman feel a thousand times more attractive. Intense, highly keyed . . . a floral bouquet with spicy-woody undertones. $5 to $45.



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deserves a

crown

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FINE PERFUMES • RICH COLOGNES

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PHOTOGRAPHS BY RICHARD LITWIN



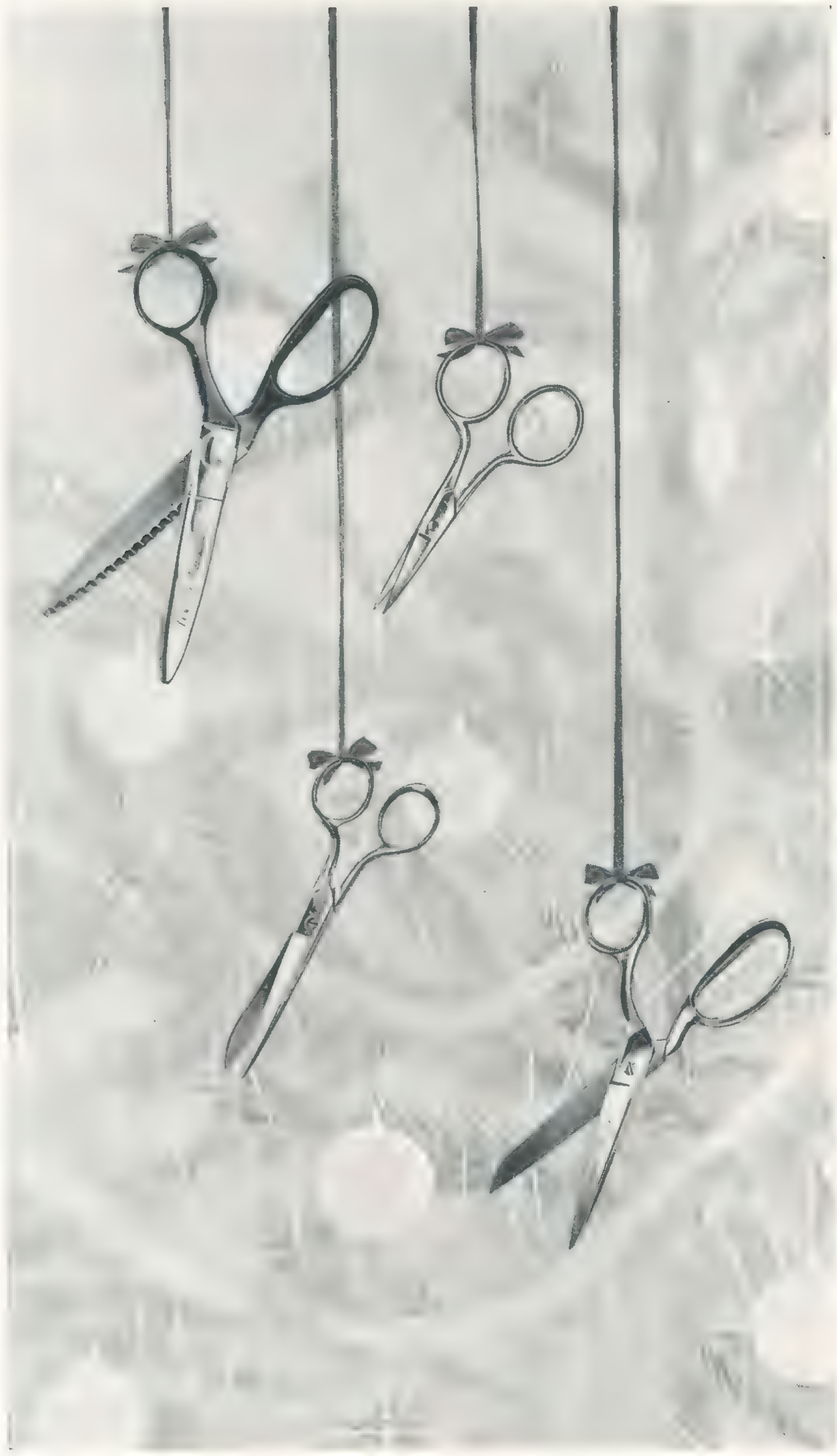




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U.S.A.

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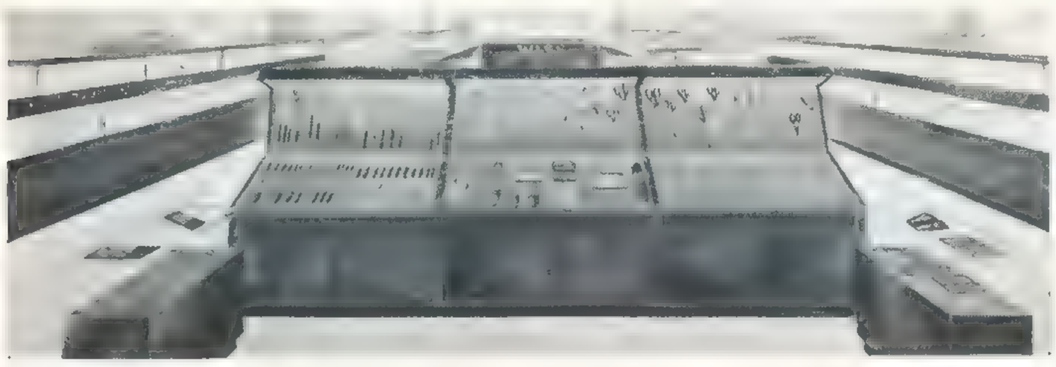
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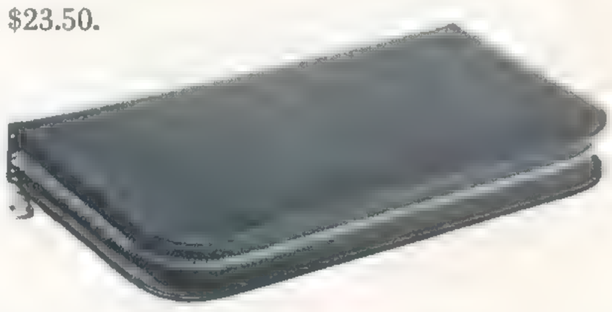
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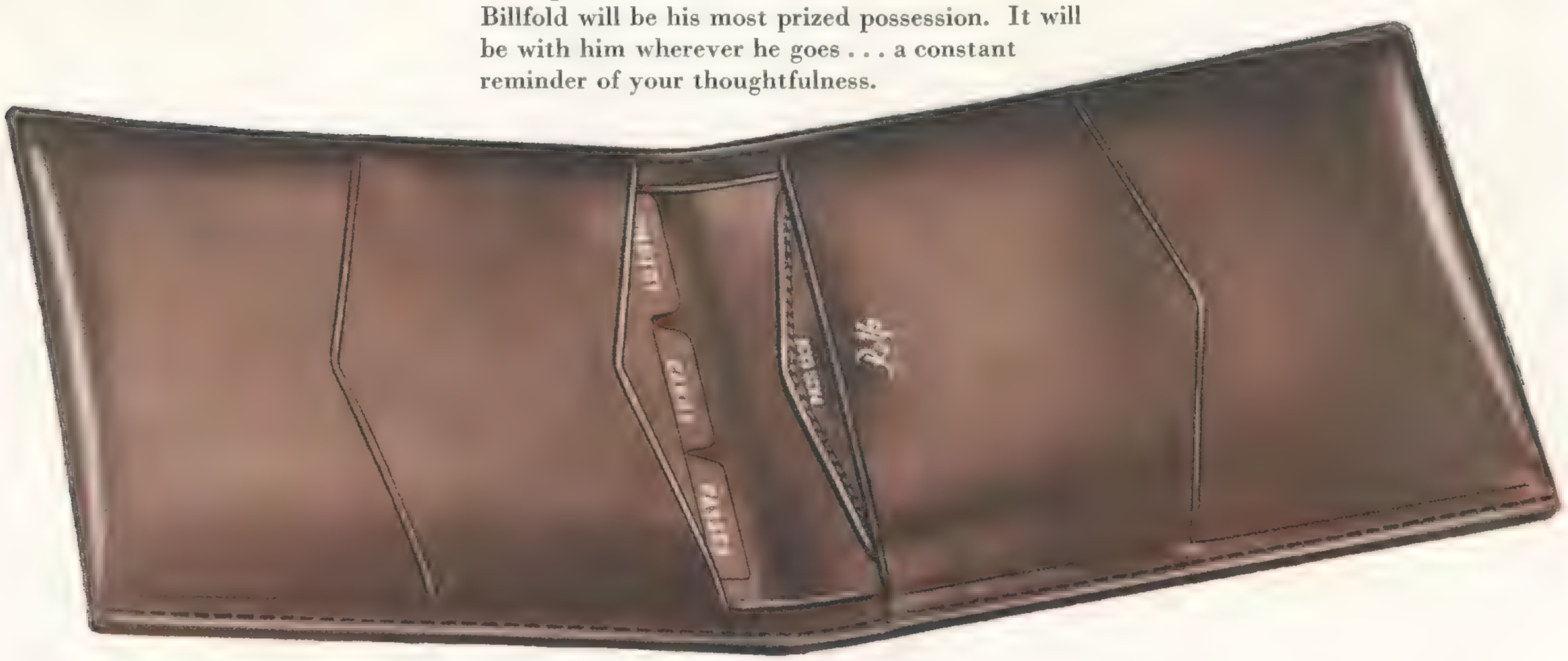
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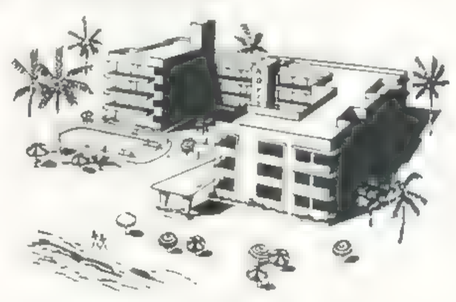
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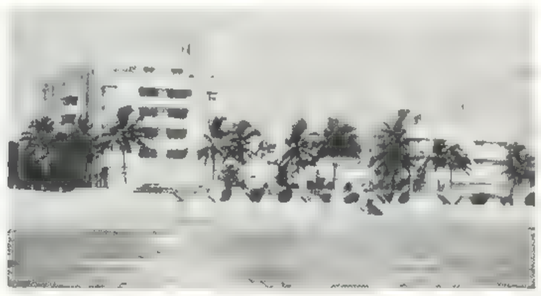


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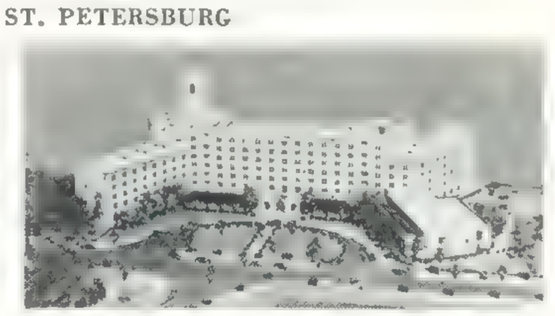
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NASSAU, CABLE BEACH



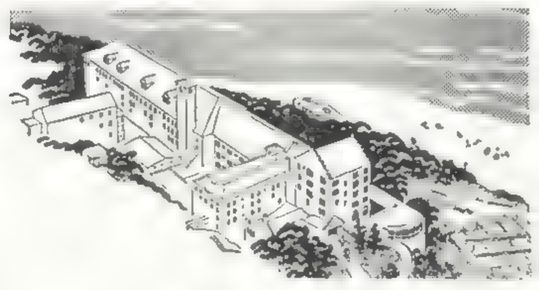
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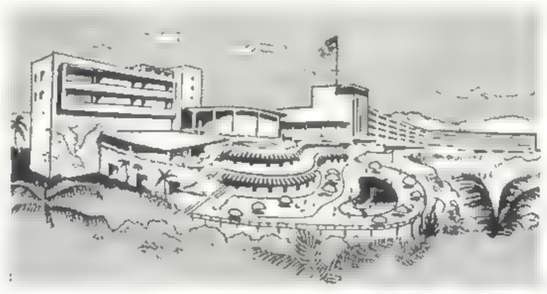
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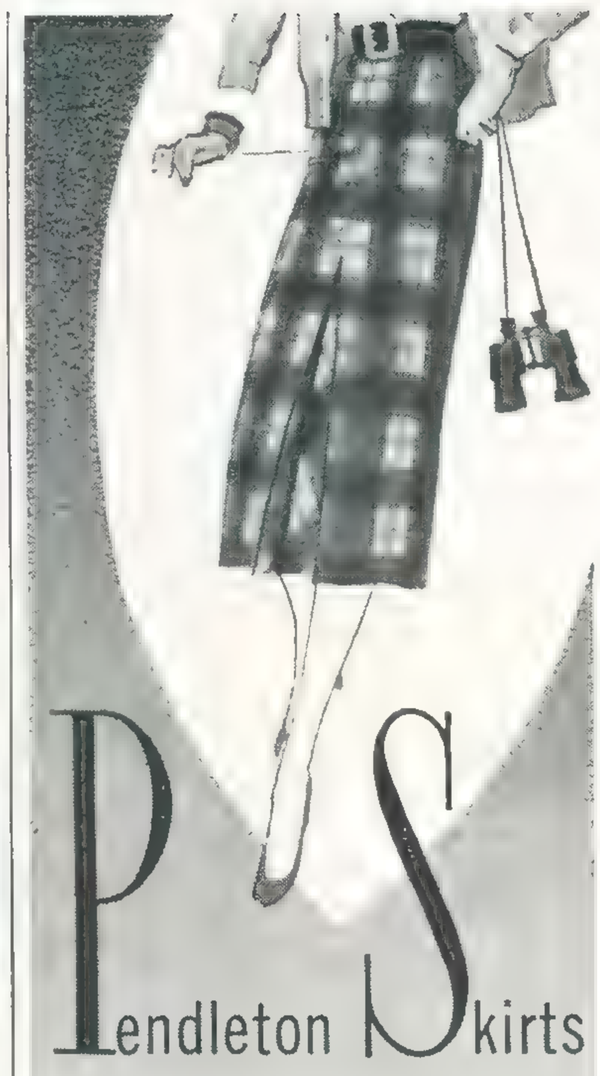
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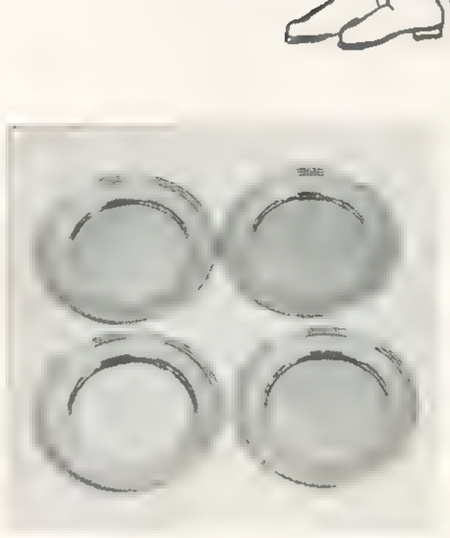
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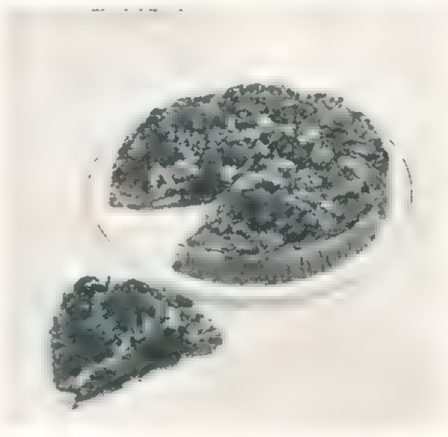
SHOP



Left: Bread and butter plates (6" across), silver-plated to look handsome and festive on a Christmas table (and all year long). These are simple: a reason for their good looks. A set of four is $5.95 postpaid, including tax. Elizabeth McCaffrey, Orange, New Jersey.



Left: Tall new idea in hurricane lamps—these, shaped like goblets with hand-etched monograms. Would do well in any house. 12½" tall, 5" across. $25 the pair, including shipping. Edith Chapman, 50 Piermont Ave., Nyack, N. Y.



Left: Christmas cake; of course, a fruit cake. This one, more so than most: tender cherries, pineapple, many nuts, whole miniature pears. 1½ lbs., $3.35; 2 lbs., $4.15 ppd. Mission Pak Co., 125 East 33rd Street, Los Angeles, California.



Left: Very dry, please. This glass cocktail shaker pours drinks *that* way. It has a rubber-ringed, spring-stopper top that's perforated to keep even shaved ice in. It holds 32 oz. $6: Hamburgers, Baltimore 1, Md.



Left: Throw away your pots and pans—extravagant advice? Not when you cook with these disposable aluminum foil pans with an aluminum holder. Pans: 16 for 88c, 30 for $1.49. The holder, $1.49. Lewis & Conger, 1152 6th Ave., New York 19.

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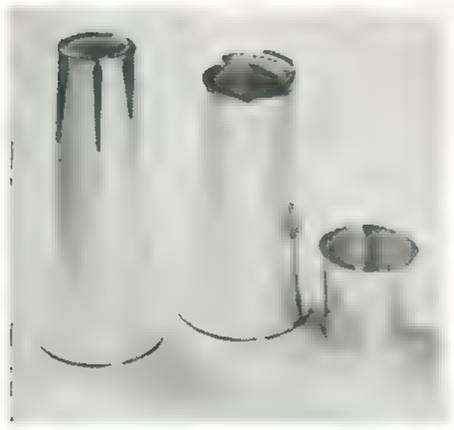
Left: White sheep in the family—a silky, long-haired sheepskin rug. 30" by 50", $24.95; 24" by 42", $17.95 ppd. The same sizes come in ovals. Brandicalf, Dept. E-17, 157 Federal Street, Boston, Mass.

HOUND

. . . Ch. Santa Claus



Left: Wicker boxes that hold letters, magazines (the large one is the right size for Vogue), or letter paper in a guest room. 9" by 13" or 10" by 14". Set of two, $3.95 ppd. Serv-U, Box 390, Flushing, N. Y.



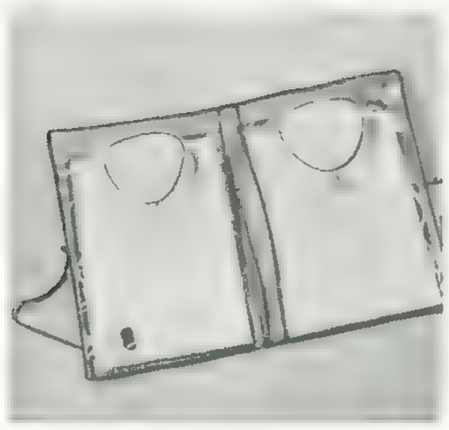
Left: Invert one cone—and you have this: a silver-plated cocktail shaker with a strainer top. Capacity: 26 oz. By Napier. $16.95 inc. tax ppd. Bertram Schrier. 1145 Connecticut Ave., N. W., Washington, D. C.



Left: Present for a house—useful, pretty; looks well in many spots: 10" bowl and pair of candlesticks with a handsome matte finish. Baked enamel on steel in white or charcoal. The set: $2.50 ppd. Twining & Buck, Salisbury, Conn.



Left: Two sides to this brush: one for regular brushing, the other for obstinate hair. The handle: a long shoe horn. All in walnut. $1.75 plus 25c postage. Dunhill Tailors, 1 West 52nd Street, New York 19, N. Y.



Left: Case for shirts—this plastic one that opens like a book. It holds two shirts, has a pocket for cuff links. The special insert that keeps collars in shape comes in small, medium, large sizes. $5 ppd. Inez Holland, 200 5th Ave., N. Y.



Left: For the compleat golfer—down to his shorts. These have a design of golf clubs printed in red and black on fine white cotton broadcloth. $8.50 ppd. Sizes 32 to 40. Calvin Curtis. 60 East 55th Street, New York 22, N. Y.

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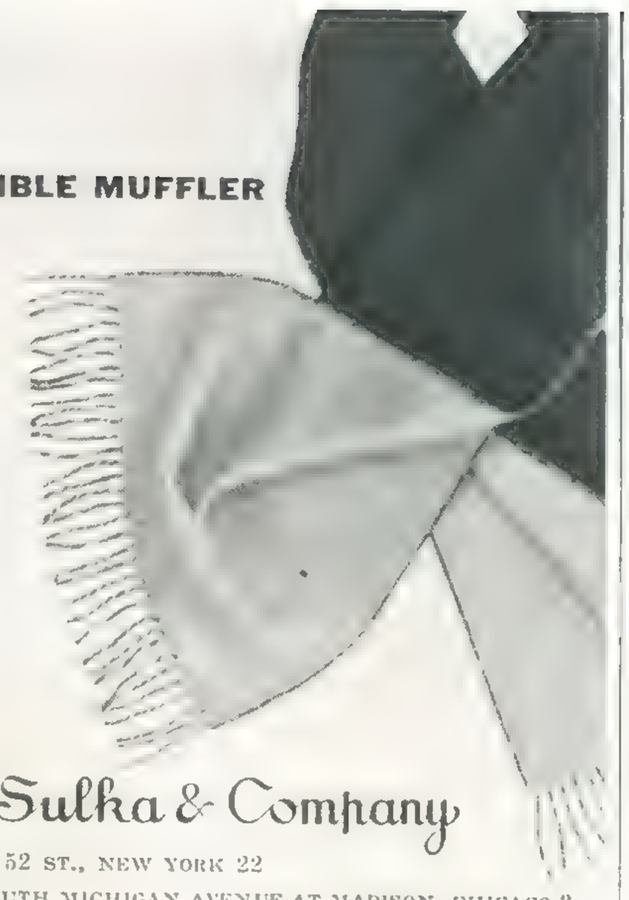
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Suite 300 - 745 Fifth Ave.
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Double his Christmas joy!

SULKA IMPORTED REVERSIBLE MUFFLER

A warm gift idea to show him you're twice as thoughtful! This fine, soft muffler we had made in England of 70% cashmere, 30% wool. A beautifully basic color on each side, edged with hand-twisted fringe. Handsome! In wine and navy, brown and natural, navy and blue. $22.50.



A. Sulka & Company

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2 SOUTH MICHIGAN AVENUE AT MADISON, CHICAGO 3

PARIS, LONDON

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SHOP



Left: Good look: fur look—
this black fox stole
to wrap over a dark wool dress,
go on to cocktails,
later, to a ball.
The two skins are gently
curved at the back.
$150 plus tax.
Bonwit Teller,
721 Fifth Ave., N. Y. C.

Right: A little waterfall
of ribbon cascading
down a pretty little
wisp of a hat.
This, in French satin.
Madame Daria will make it
in any colour.
$7.50. Daria,
9 East 53rd Street.
New York 22, N. Y.





Left: An elongated spring
of gold and a prong-set
cultured pearl make a
handsome pin to underline
a collar, earrings that
follow a pretty ear-line.
18-carat gold plate.
$3.95 each, inc. tax ppd.
Aimée Lee, 545 Fifth Ave.,
New York 17. N. Y.

Right: Fur present: one
of the best this year.
This satchel purse is of
sleek Brazilian otter
with brown calfskin
handles. Inside, a
little otter change
purse. $55 plus tax.
Greenhut, 745 Madison Ave.,
New York 21, N. Y.



Unique Gift!

Beautiful 17-jewel

TIRE WATCH



An original idea! Every glance—a reminder of you! Fine Swiss movement watch is mounted in a miniature rubber tire and has a transparent "observation window" on the reverse side. Watch has an adjustable leather strap for keys—or for wear as a fob from belt or lapel. Grand for sportsmen . . . gals-about-town . . . teen agers . . . car owners. Shock resistant, fully guaranteed. Coral, Blue, Green or Black tire—$28.50. In 14 kt. Solid Gold—$65.

Add 10% Fed. Tax. Sorry, no C.O.D.'s.

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For HIM **SUN GLASS** For HER

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New Reinforced Deluxe Model $15.00
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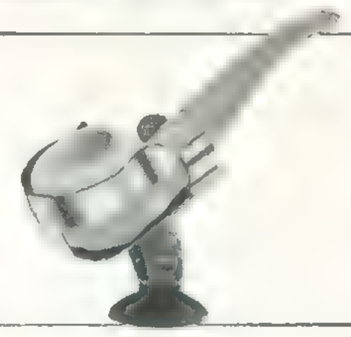
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Come in or just write

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New Gold or Chrome Gift Model PIPE RAK



A Place in the Car For Your *Favorite Pipe!*

Pipe Rak holds pipe firmly upright. NO MESS, NO SPILLING. Adjusts for bowl size and drying angle. Suede finish, inside, protects pipe. Genuine rubber vacuum cup attaches to any smooth surface. Exposed metal 14K gold plated, $4.95. Chrome, $3.95. Three initials engraved, $1 additional. Standard model (all suede, not personalized) $2. No C.O.D.'s, please. Postpaid, satisfaction guaranteed.

BOYD F. SCHERNBECK

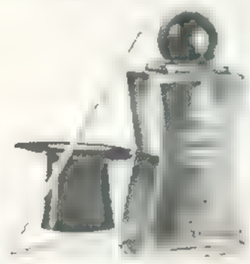
5713-V Standish Ave., Minneapolis, Minnesota

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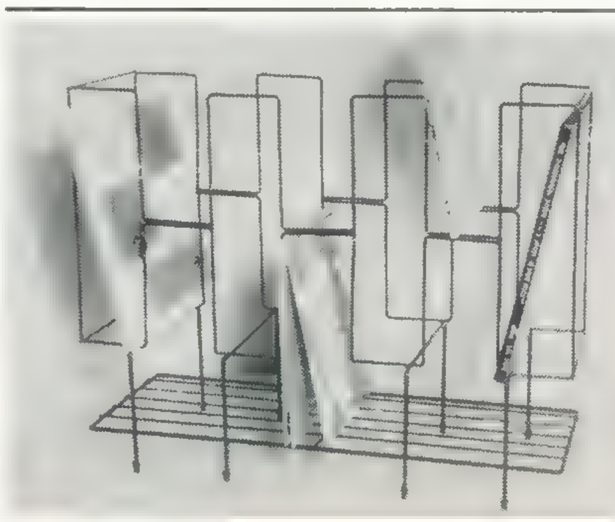
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HOUND

...Ch. Santa Claus



Left: A deliciously soft Orlon cardigan (no moth meal, this fibre). The ribbon-lined closing has small pearl buttons. In cherry red or black. $8.95 plus 25c postage. Rihbany, 370 Commonwealth Ave., Boston 15, Mass.



Right: At home: Polynesian-cut coat, a frog closing. Linen-and-rayon in white with navy blue; or beige, pale blue, red, pink, grey, aquamarine. Small, medium, large. $13.95 plus 65c postage. M. McInerny Ltd., Box 3317, Honolulu 1, Hawaii.

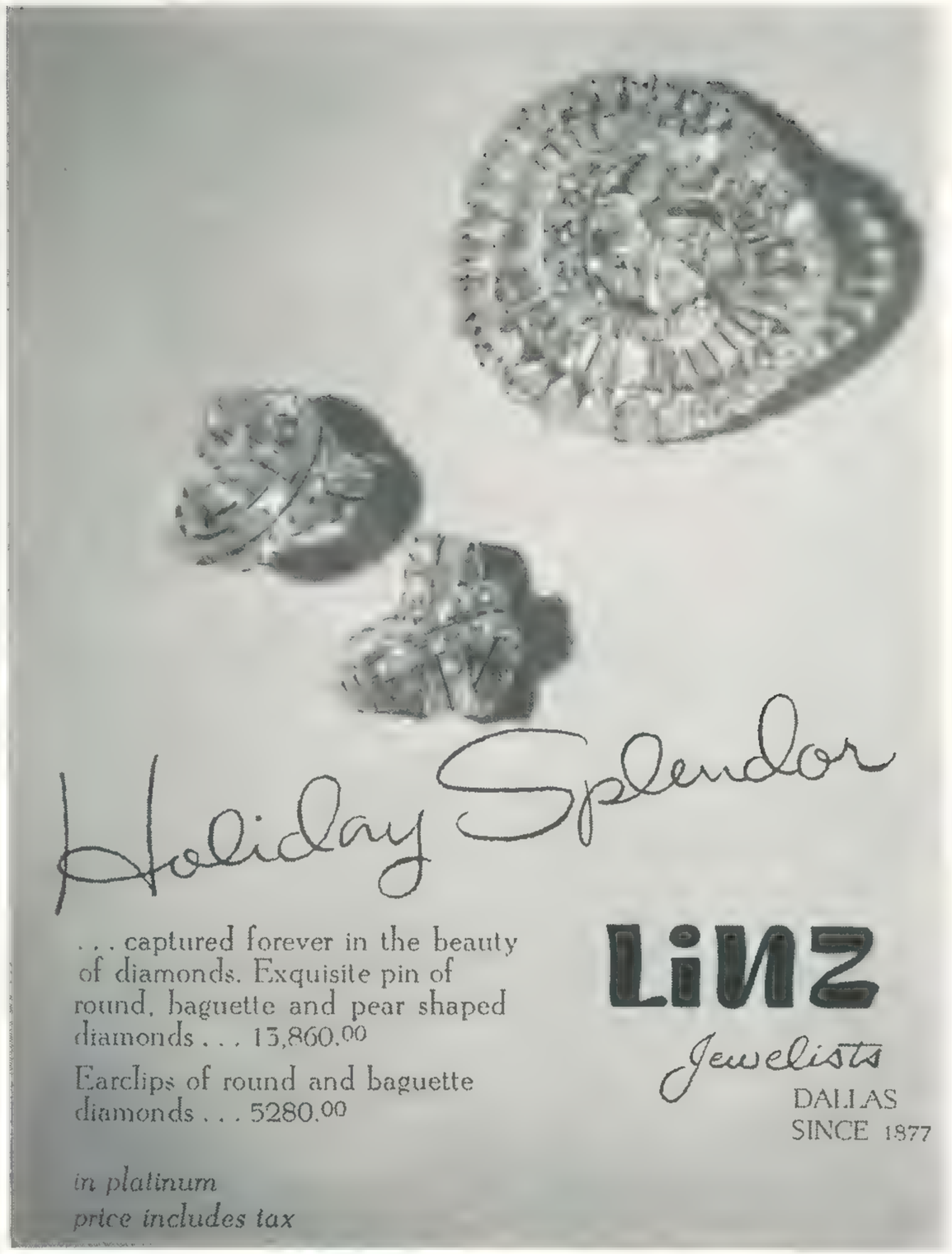


Left: A beautiful *little* purse of black antelope. The champagne satin lining, the narrow sliver of a gilt frame, the softness of the leather: all, to carry with this season's softer, prettier clothes. $18 plus tax. At Gucci, 7 East 58th St., New York 22

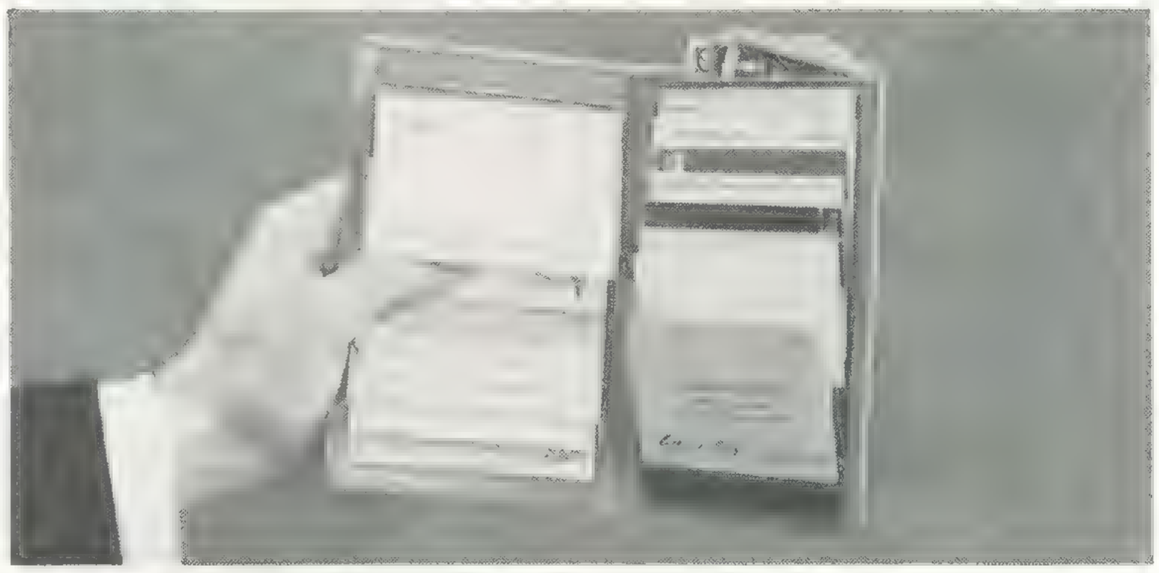
Right: Pretty way to look—at a telephone or address book. A magnifying glass for your favourite Mrs. Exeter to keep on her desk. Precision lens (3½" focus) framed with pseudo pearls or rhinestones. $5.95 ppd. Edytha, 507 5th Ave., N. Y. C.



MIEHLMANN

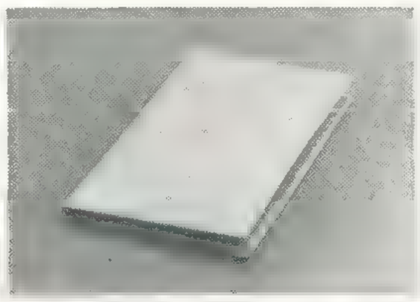






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PIGSKIN, $12*
PINSEAL, $16.50*
ALLIGATOR, $45*
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MINK CAPE
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for a
beautiful
figure



MISS HILBRUN'S built-in bra bathing suits and strapless sun dresses for resort wear are chic, flattering. Her new creation is a one piece strapless bra with waist nipper below the hips with adjoining slip. A *specialist* in designing for each figure, MISS HILBRUN includes in her collection Built-in Bra separates for after 5 or Beach wear, strapless bras, bra slips, corsets, custom and ready-made girdles. She sculptures pads and bras for figure problems . . . *surgical* and flat-tops. Consult her, too, for maternity girdles and bras.

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HILBRUN, CORSETIERE,
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Left: Soft touch—that's what Michel has with hair. The flattering coiffure is softly waved to just-below-ear length, and curls gently on the forehead and cheeks.
Michel of Paris,
11 West 56th Street,
New York 19. N. Y.

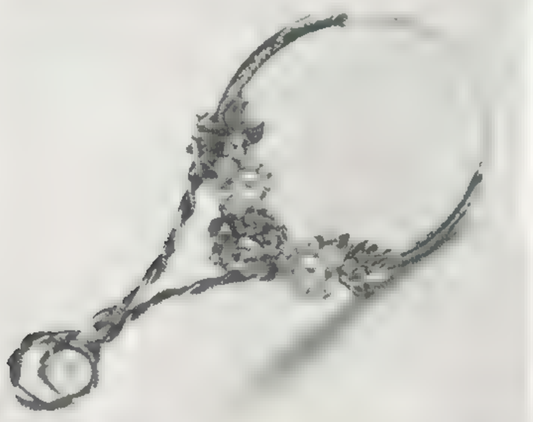


Left: New fashion form for the ring—a rectangle neatly filled with twelve Oriental sapphires, set in gold.
A handsome form of jewellery, a handsome gift, and very properly price-tagged:
$60 including tax, postpaid.
Gotham Gifts,
15 West 47th Street, New York 19.

MIEHLMANN



Left: A powder puff: new way to carry a compact and lipstick. This little fox evening bag is lined with satin.
White, $19.50, or
black, $12.95, inc. tax,
postpaid. At Rubin,
52 East 56th Street,
New York 22, N. Y.



BEJEWELLED MAGNIFIER

So pretty, so original you'll want to carry it everywhere! A profusion of rhinestones and seed pearls adds glamorous glitter to the antique gold plated handle and rim. Precision ground glass permits ladylike perusal of programs, price tags, menus and such. Beautifully made, it's just 3" long and comes in a trim faille case. Very gay for gifts!

$4.95 *tax & postage included*

Sorry no C.O.D.'s
Beautifully boxed and wrapped!
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Aimée Lee Dept. V-12
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it's really not chinchilla!



Hat by
Elly-Jean
$30

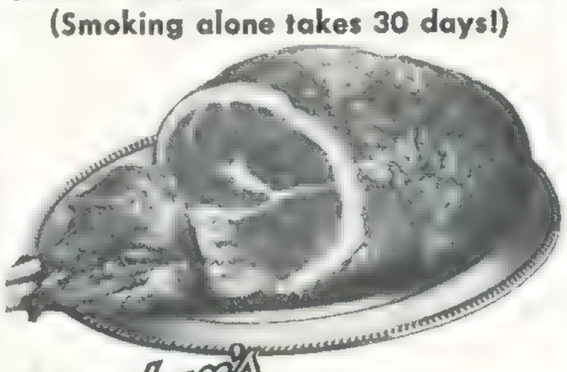
Ascot $22 Muff $33

The most artful deception of an exciting Paris season transforms imported dyed French rabbit into unbelievably true facsimilies of wondrous, luxurious chinchilla.

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AGED LIKE VINTAGE WINE
(Smoking alone takes 30 days!)



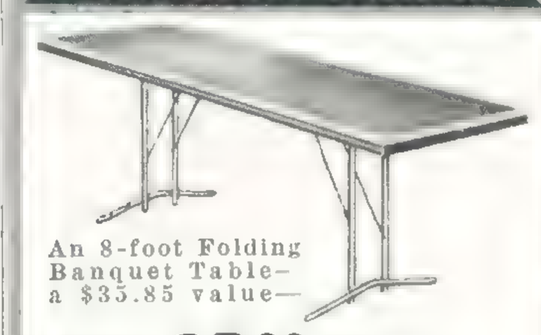
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VIRGINIA HAM

Each magnificent ham now hanging in our aging rooms — thoroughly cured, hickory smoked to a rich mahogany hue, and aged approx. one year — has been tended by hand through each unhurried step, as we have been doing for 114 years! Just before shipment we simmer and bake the ham with wine and sugar to a savory, sweet and tender feast of flavor unlike any other.

Order now for Christmas delivery to you or someone you wish to please! Beautifully packed. $1.89 per lb. cooked. 8 to 13 lbs. Postpaid (add 14¢ per lb. for shipping outside U. S.).

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NOW, institutions and organizations may own famous MONROE tables without drawing on the general funds. The plan is simple to effect and attractive to your members. Write for details.

THE Monroe COMPANY
102 CHURCH STREET COLFAX IOWA

HOUND

. . . *Ch. Santa Claus*



Left: 1868—vintage year. That's when Braemar began making cashmere. Here, sweaters to give for Christmas in a "champagne bottle." They come in 15 colours, sizes 34 to 40. Short-sleeved pull-over, $22.95; cardigan, $29.95. Peck & Peck, 677 5th Ave., N. Y. C.



Left: Beaded look: this season's favourite. These: very smart, very Italian. Triple strands of baroque fake pearls, Venetian bronze, crystal beads, inset with rhinestones. $16.95 inc. tax, plus 35c postage. Irene Hayden, 60 E. 42nd St., New York 17, N. Y.



Left: Very smart for the carriage trade—a white rabbit fur beret with ear flaps, and a large muff. The hat, $3.95; the muff, $3.25. Both, postpaid, from Anita Dennis, 4619 18th Avenue, Brooklyn 4, N. Y.

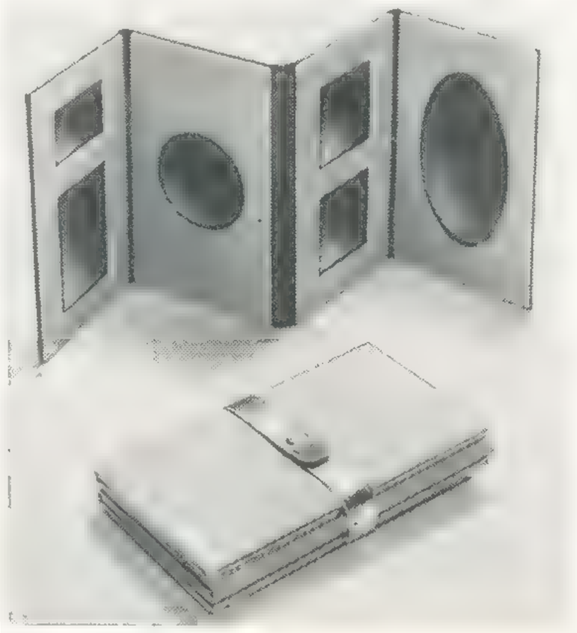
"the Chanel cut"

(actually pinked into the hair!)



created by D. J. Brown

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introducing

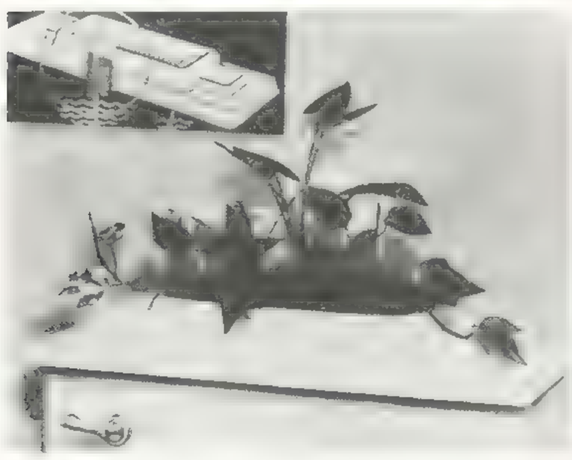
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Handcrafted in leather and moire.
Authentic reproduction of a priceless Victorian heirloom . . . in a wide variety of colors suitable for any decor.
Folds for traveling—opens to 17½" x 7"
In pink leather with grey moire, red with black, turf with brown. **$15.50** ppd.
In silver with grey, or gold with gold (tarnish-proof). **$20** ppd.
(Christmas delivery guaranteed)

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Natural Brazilian Otter with collar and cuffs of black Persian lamb.



JONNY PLANTER for your Bathroom. New idea! Self-watering decorative planter for top of toilet fixture. White molded lid with deep planting area made to fit any standard toilet fixture, replacing the porcelain lid. Special absorbent wick hangs in water of tank, and across bottom of planter to constantly and automatically water plants. Complete with adapter to fit any tank. A really new idea in modern decorating. $4.95 ppd. No C.O.D.'s. Carol Beatty, Dept. Z-12-G, 7410 Santa Monica Blvd., Los Angeles 46, California. FREE CATALOG.

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Glamorous Gifts from Ancient Egypt

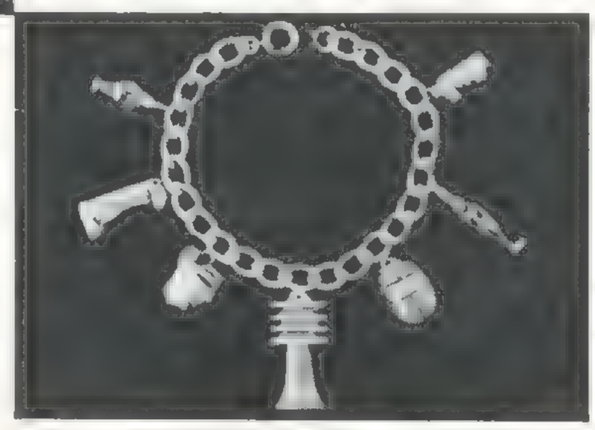


Queen Nefertiti Authentic Egyptian Jewelry

A delightful, authentic set. Necklace, bracelet, and dangling earrings made of one row of antique turquoise blue mummy beads dating from 1500 years B.C. in excellent condition, and one row of old Red Sea coral beads, interwoven with small gold-plated rosettes. Also available in all coral or all blue beads. Neckace **19.50;** Bracelet **11.50;** Earrings **7.50.** Complete set **35.00.** All prices include taxes and postage. **Satisfaction Guaranteed.**

Ancient Egyptian Amulets Authentically Reproduced in Rich Sterling Silver

Complete Bracelet **27.50;** individual pieces, from right to left, priced: Thoueris, goddess of birth and childhood **3.50;** Mother Goddess Isis **3.50;** the Scarab **5.00;** Osiris key of stability **4.50;** head of a Pharaoh **4.00;** Khnoum, the ram-headed god **3.50;** Maat, goddess of justice and truth **3.00;** Sterling silver Bracelet, rhodium finish **4.00.** Prices include taxes and postage. A complete history with each amulet.



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only $8.95

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Up to your neck in fur with our GLAMOROUS FOX COLLAR & CUFFS



COLLAR $12.95
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Complete Set $19.95 tax & postage included

Pure luxury at a piggy bank price! These lavish fox collars and cuffs add an inspired touch to your favorite dress, your best cashmere sweater. All yours in high fashion shades of jet black, dry champagne, powder puff pink, baby blue, canary yellow or snow white. Made only of full furred prime Canadian pelts, they transfer from one outfit to another with just the snap of a fastener.

FREE: A beautiful "see through" box for gift giving or storage!

Send check or money order. Sorry, no C.O.D.'s. Satisfaction guaranteed.

Anita Dennis
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SHOP





Left: What's better than a cultured pearl? A cluster of them as they are threaded with gold and mounted on this gold-filled ring. Order in sizes 5 to 8. $11.50 inc. tax ppd. Jozell, 142 W. 44th St., New York 18, N. Y.



Left: Window screens? No—evening-bag accessories (always hard to find) of very fine gold-plated mesh. The delicate flat billfold with change compartment, $6.50 plus tax. The king-size cigarette case, $5.95. At Henri Bendel, 10 West 57th Street, New York City.

MIEHLMANN



Left: Classic winter transportation, now—boots like these. Worn as shoes, they are lined with shearling fur. In waterproof suède: grey, black, brown; or black calf. Sizes 4 to 10, narrow or medium. $12.95. Barrister, 679 5th Ave., N. Y.

You will ENJOY pleasant, vigorous VIBRATORY MASSAGE with the Genuine Battle Creek



HEALTH® BUILDER

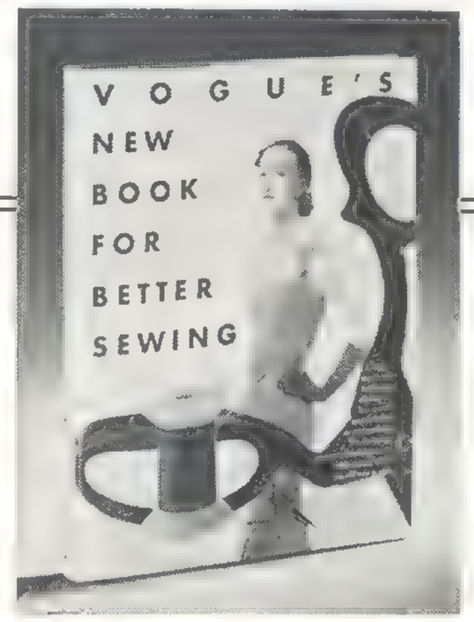
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SEWING BOOK

One of the most complete sewing handbooks ever written. Its aim: to teach you all the essentials of good dressmaking by guiding you step by step through the making of 14 representative Vogue Patterns. Glossary of just about every term in the pattern language.

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Vogue, Dept. V-12, Greenwich, Conn.

HOUND

...Ch. Santa Claus



Left: Two-way line: a narrow calfskin belt that's reversible. Black and luggage; red and navy blue; white and charcoal. The brass buckle turns either way. Sizes 24 to 30. $4.95 ppd. The Dress Box, 80 Main St., Westport, Conn.



Left: A new light ski boot by Henke of Switzerland: the Eriksen-Seelos Slalom model. The inner boot extends its full length; the uppers grip the ankle; streamlined toes. $46.50. Abercrombie & Fitch. 360 Madison Ave., N. Y. C.

Lesson in management—hair management, that is—is new on the program at Victor Vito. And we mention it now because we think it could be the perfect present for a young woman who'll be in New York for the holidays and back at college later. In two sessions, the technique of brushing, pin curling, setting, and combing out (special emphasis on these foundations of coiffure) are explained. Hair is expertly cut and restyled while photographs of each step are taken for study at home. A copy of Mr. Vito's book, *Top Secrets of Hair Styling*, is given with each enrollment. 4½ hours. $15. Victor Vito. 5 East 57th St., N. Y. C.



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AMETHYST—$135

15 or more carats, mounted in an inspired ring of 14 carat gold—The hand carved tongues of flame rise to securely support the brilliant jewel.

The same design featuring a beautiful golden...

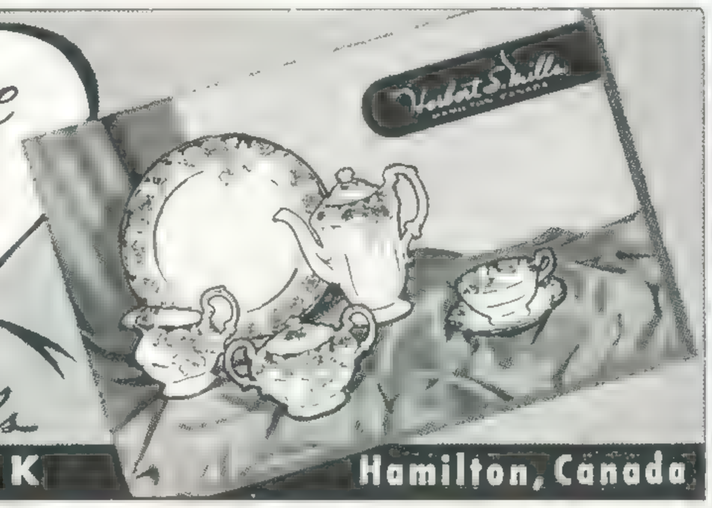
TOPAZ—$120

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COFFIN

COVER: *Holiday stamp for this issue of Vogue—short, pleated red evening dress and taffeta coat, from the Dior Paris collection. Copies of the dress: Wanamaker's, Phila.*

DECEMBER, 1954

CHRISTMAS KEEPSAKES

97 Vogue's eye view of Christmas in the heart
98-99 Keepsake portraits: Obernkirchen Children's Choir
100-101 Keepsake in poetry: a Christmas poem by Marianne Moore
102-106 Keepsake in colour: Flower paintings by Breughel, Manet, Rousseau, Bonnard; appreciation by Michael Ayrton
107 Keepsake in letters: Vincent van Gogh, to his sister
108-109 Keepsake in Christmas fables: photographic puzzles
112-113 Keepsake colour photograph: Christmas dinner tableau
114-115 Keepsake in music: "The Saint's Song," by Gian-Carlo Menotti

FASHIONS

116-119 The lights go on: diamonds new this Christmas
117-119 Black and white; fur on fur
120-123 Party dresses for the débutantes
128 Balenciaga's tulle shirt, shirred with ribbon
129 French champagne: new kidskin gloves
132-133 Chanel news: complete evening coverage
134-135 Buckled evening stocking; beige and black lace dress
136-137 Little furs, very little price
138-139 Water colours: new resort shoe colours
140-151 The fashion south: look this way
Egyptian prints; top news for pants; new back-bareness; quick little coats; new brilliance, East Indian colouring
152-157 The linen season: great beginnings. Linen to wear north, south, in-between. Black linen for evening
162-164 Christmas rush-list

IN VOGUE FOR MEN

158-159 For himself—the new Gourielli salon for men
160-161 Joe Carter's Christmas list

FEATURES • ARTICLES • PEOPLE

110-111 Gina Lollobrigida and Ava Gardner, photographed by Penn
120-123 The débutante parties—who'll be there
124-125 People Are Talking About . . .
126-127 More Art Than Money
130-131 Good parties—for a good cause

ENTERTAINING • THE HOUSE

112-113 Christmas stuffing on the kitchen table
166 Stuffing the turkey—recipes

BEAUTY

162-164 Rush-list presents—the fragrant ones
168-169 Discoveries in beauty

DEPARTMENTS

73 Quiz No. 2—Vogue's Prix de Paris
82-83 Vogue's Travelog
84-85 Vogue's School and Camp Directory
86-93 Shop Hound



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VOGUE'S EYE VIEW:

CHRISTMAS IN THE HEART

Christmas goes deep. The merriest Christmases
touch the tender places of the heart, too;
and in the middle of the hustle-bustle and the gaiety—
perhaps late at night when the last ribbon's tied
and the tree-lights first lighted—
we feel a sadness sweep us,
the past stirs in us and the future beckons, mysteriously,
and life, for a moment, rushes in on us
in all its magnitude.
"Our hearts are full" is the way
we'd probably put it, if forced to words then;
and full they are at that instant, full of a love which goes
beyond joy, love for all mankind—but we're not apt to say so.
A certain taboo on tenderness makes most of us mute,
but until the taboo is lifted, it's nice to know
that even some of the things that seem silly about Christmas
(even the Scotty dog card, even the giddy present)
are really an effort to express a love that seems inexpressible.

"Alleluia,"
sung with pure intensity by two
of the Obernkirchen Children's Choir.



.oc

ROSEMARY

A Christmas poem
written especially for Vogue

by Marianne Moore

Beauty and Beauty's son and rosemary—
Venus and Love, her son, to speak plainly—
born of the sea supposedly,
at Christmas each, in company,
braids a garland of festivity.
Not always rosemary,—

since the flight to Egypt blooming differently.
With lancelike leaf, green but silver underneath,
its flowers—white originally—
turned blue. The herb of memory,
imitating the blue robe of Mary,
is not too legendary

to snare symbolism in its pungency.
Springing from stones beside the sea,
the height of Christ when thirty-three—
no higher—it feeds on dew and to the bee
"hath a dumb language"; is in reality
a kind of Christmas tree.

Marianne Moore is one of America's great poets. These are her own footnotes for this Christmas poem:
The rosemary of Europe, unlike ours, grows four to eight feet high, and according to the British scholar, Eleanour Sinclair Rohde, "never grows higher than the height of Christ when He was a man on earth."...
A Spanish legend explains that the flowers of rosemary turned from white to blue, when the Virgin threw her cloak over a rosemary bush while she rested on the Flight into Egypt.

ROSEMARY
PHOTOGRAPHED BY
WILLIAM KLEIN

"A PROSPECT OF FLOWERS"

By Michael Ayrton

To paint a vase of flowers is to weave into air forms which shape the air itself and hang and move and spring in air. Every flower in its own tension, stands in air; some, like the rose full-blown, hang heavily; some swing and weave; the iris in a trance stands rigid, indifferent to the gesticulating strawberry leaf and the saluting tulip. Some stems are wound like clock springs, some bend and sway like schoolgirls sharing secrets, some are martial, some predatory; some insinuate, creeping confidently; some stipulate, carrying their heads erect; some wear their blooms like trophies; others wear them with a difference, à la mode. So touch against touch, the gentle conjuring of the brush tip which will unfold the satin curling skins of the rose or mould the ripe-grape heart of the anemone. This, to the painter, must be the building of the most fragile and intricate edifice, the most delicate architecture in painting.

All that is required for such work is a box of paints, some brushes, a canvas, a bunch of flowers, and a variety of qualities of which sensitivity, delicacy, dexterity, and patience are not the least important.

But the qualities which inform the four pictures reproduced here and the qualities which, above all, are revealed in every masterpiece of flower painting, are those of wonder and reverence.

Almost three hundred years separate the flower paintings of Jan Breughel the Younger (1601-1678) and Pierre Bonnard, who painted his anemones in 1906. The former is all delicacy and patience where the latter is all dexterity and sensitivity; yet they share a reverence for the infinite strangeness of the commonplace and they have in common a quality of wonder, as if both artists contemplated their flowers with an ecstatic surprise *(Continued on page 178)*



Lent by the M. H. De Young Memorial Museum, San Francisco (10½" x 7⅝")

Jan Breughel, Flowers and Darning Needle



Lent by Mr. and Mrs. Edwin C. Vogel, New York

(21¾" x 13¾")

Édouard Manet, Lilacs and Roses



Lent by the Albright Art Gallery, Buffalo, New York *(18⅜" x 13½")*

Henri Rousseau, Spring Flowers



Lent by Mr. and Mrs. Richard Rodgers, New York

(15⅜" x 12½")

Pierre Bonnard, Anemones

"I am seeking something more..."

By Vincent van Gogh

Paris, 1887.

My dear little sister, I thank you for your letter. . . .

Now about your little story on the plants and the rain. [Vincent's sister had sent him a story to judge.] You can see yourself how in nature many a flower is trampled upon, how it gets frozen or scorched, also that not every grain of corn lands in the earth to sprout and become an ear—but most of the grains do not develop but go to the mill, do they not. . . . Now comparing human beings to grains. In every healthy and natural human being, as in a grain of corn, there is a *germinal force.* And the natural way of living is to sprout.

What that force is in the grain, love is in us.

And we are quite at a loss, I think, when we are crossed in our natural development and see that sprouting thwarted and ourselves in circumstances as hopeless as it must be for the grains between the millstones.

When that's our fate and we are wholly dumbfounded by the loss of our natural life, there are some among us who wish to subject themselves to the course of events as they happen to be, but who do not lose their pride and who want to know what is actually going on.

And searching with good will in the books of which it is said that they are lights in the darkness, even with the best will in the world we find sadly little certainty and we do not always find personal consolation. And the diseases which attack us civilized people more than any are pessimism and melancholy.

Take me, for instance, who have counted so many years in my life that I have lost the urge to laugh completely—no matter whether through my own mistakes or not—I really need a good laugh sometimes. I found that in Guy de Maupassant and there are more, here, among the old writers, Rabelais, among the present ones Henri Rochefort where one can find that. Voltaire in *Candide.* But, if you want truth, life as it is, De Goncourt in *Germinie Lacerteux* and *La fille Elisa,* Zola in *La joie de vivre* and so many other masterpieces, paint life as we feel it ourselves and thus satisfy that need we have that we are spoken the truth. . . . *(Continued on page 177)*

The great Dutch painter wrote this letter to his younger sister Willemien, three years before his death. Now published for the first time in English, the letter was originally written in Dutch and French. It gives a moving glimpse of his ardent, vulnerable, troubled spirit.



2 FABLES

Clues:

"Now, there were two possessions of the James Dillingham Youngs in which they both took a mighty pride...."

"And here I have lamely related to you the uneventful chronicle of two foolish children in a flat who most unwisely sacrificed for each other the greatest treasures of their house...."

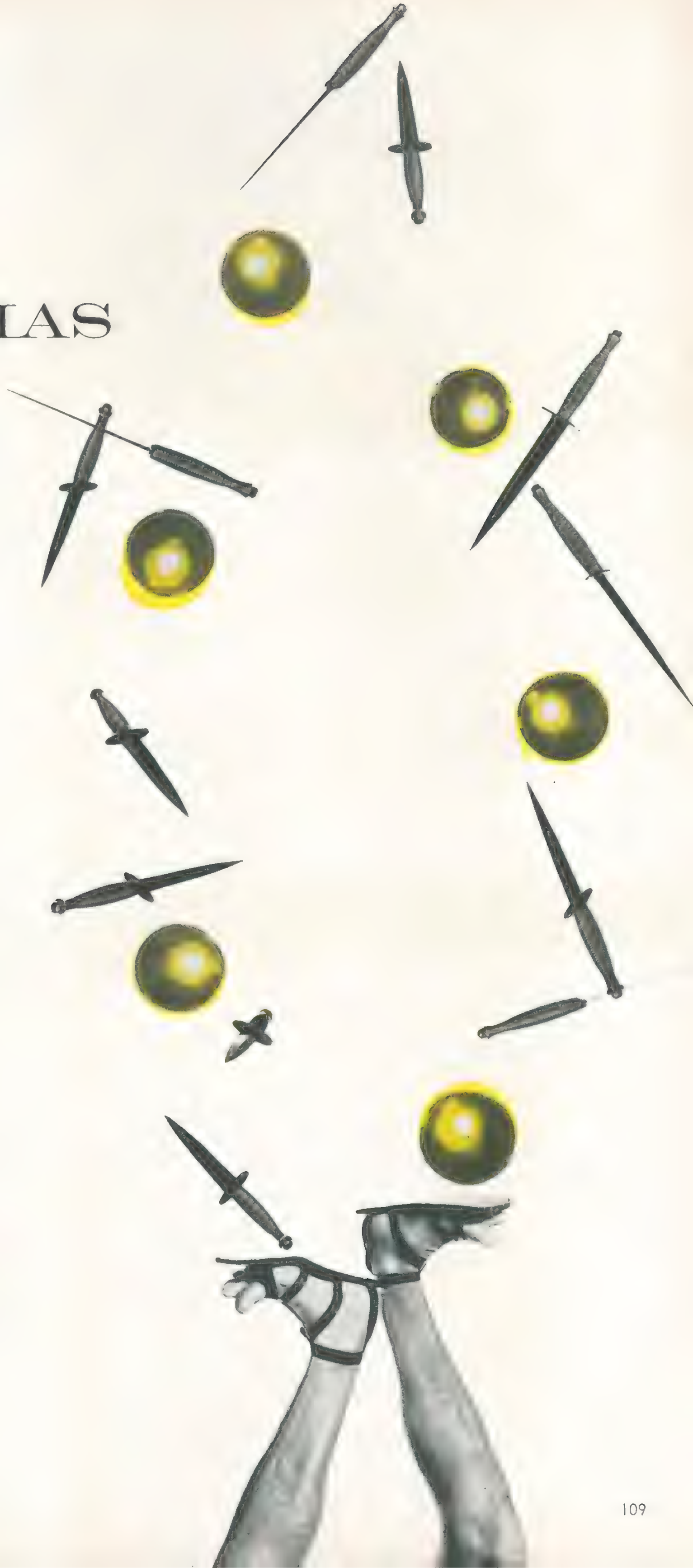
FOR CHRISTMAS

Two stories,
often reread at Christmas,
are told again in these photographs.
Do you remember them?
The answers on page 180.

Clues:

"'Alas! alas! I am but a rough man, unskilled in the arts... No gift have I, alas!'...."

"One morning he awakened filled full with joy, hastened to the chapel, and remained there alone for more than an hour...."





Gina Lollobrigida: creamy as a mauve bonbon



Ava Gardner: 'fireworks on a windy night
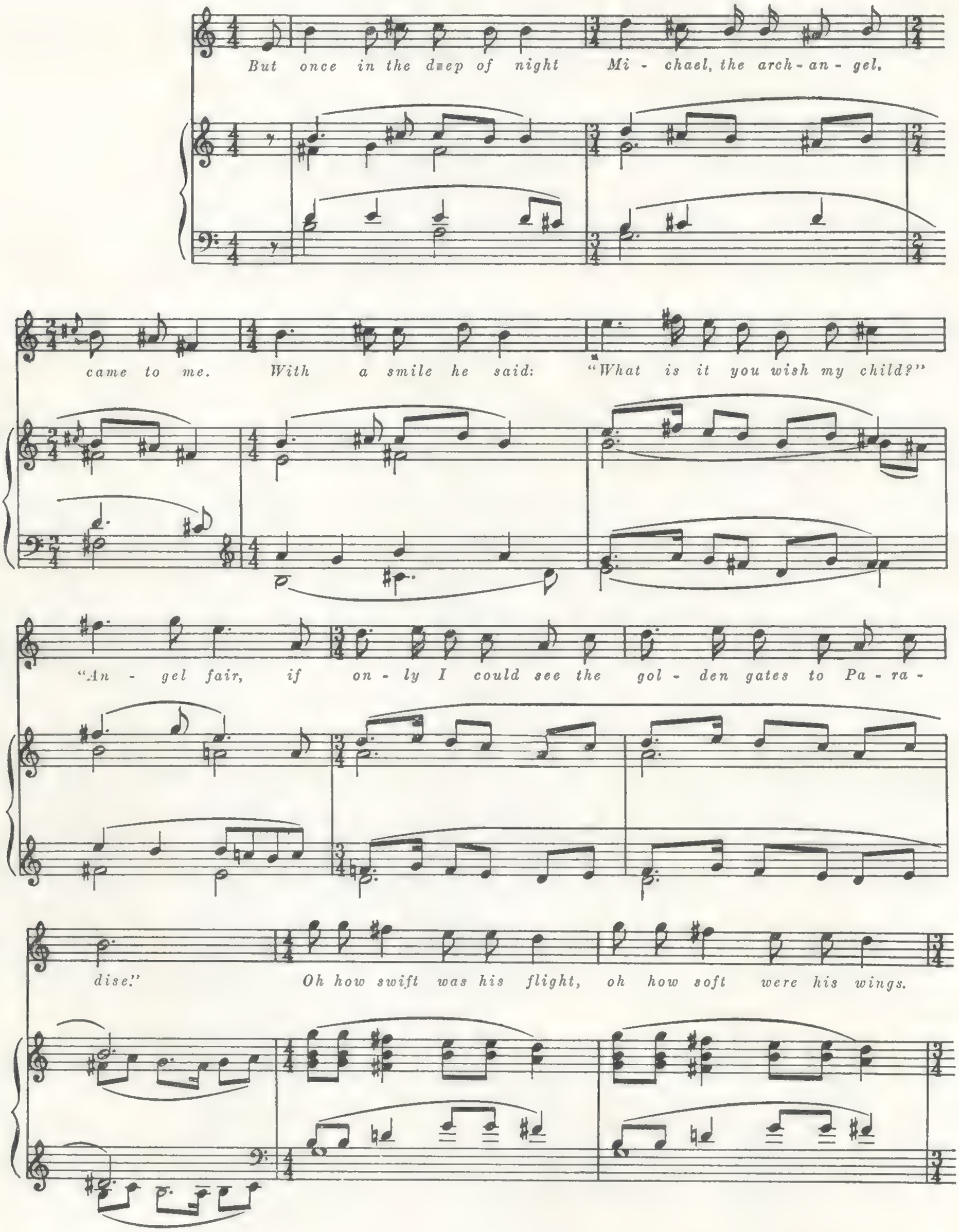


Stuffings on the kitchen table–
Christmas tableau by Penn

SAINT'S SONG

from his new opera, "The Saint of Bleecker Street,"

by Gian-Carlo Menotti



rall. a tempo 2

When I woke the blind-ing gates stood there.

8va

rall. a tempo 2

Stand-ing by the gates sweet old Saint Pet-er wel-comed me.

"When I die if I'm re-ceived, what shall I find be-hind your gol-den

rit. a tempo

gates?" "You will eat gold-en bread and wear sun-wo-ven clothes.

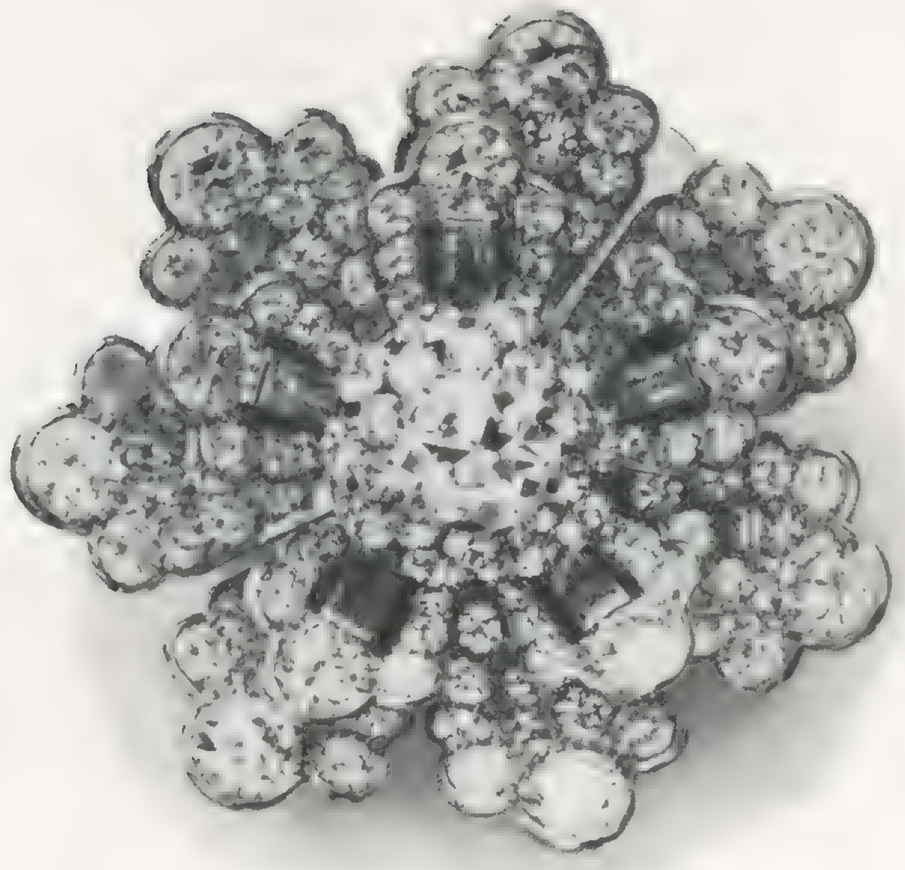
8va

rit. a tempo

You will sing the praise of Christ our Lord."

A treasure, never published before. In Menotti's hallucinated opera, *The Saint of Bleecker Street*, which comes to Broadway this month, the young saint, Annina, sings this touching aria of her vision of Michael, the archangel, of her glimpse of heaven, where she "will eat golden bread."

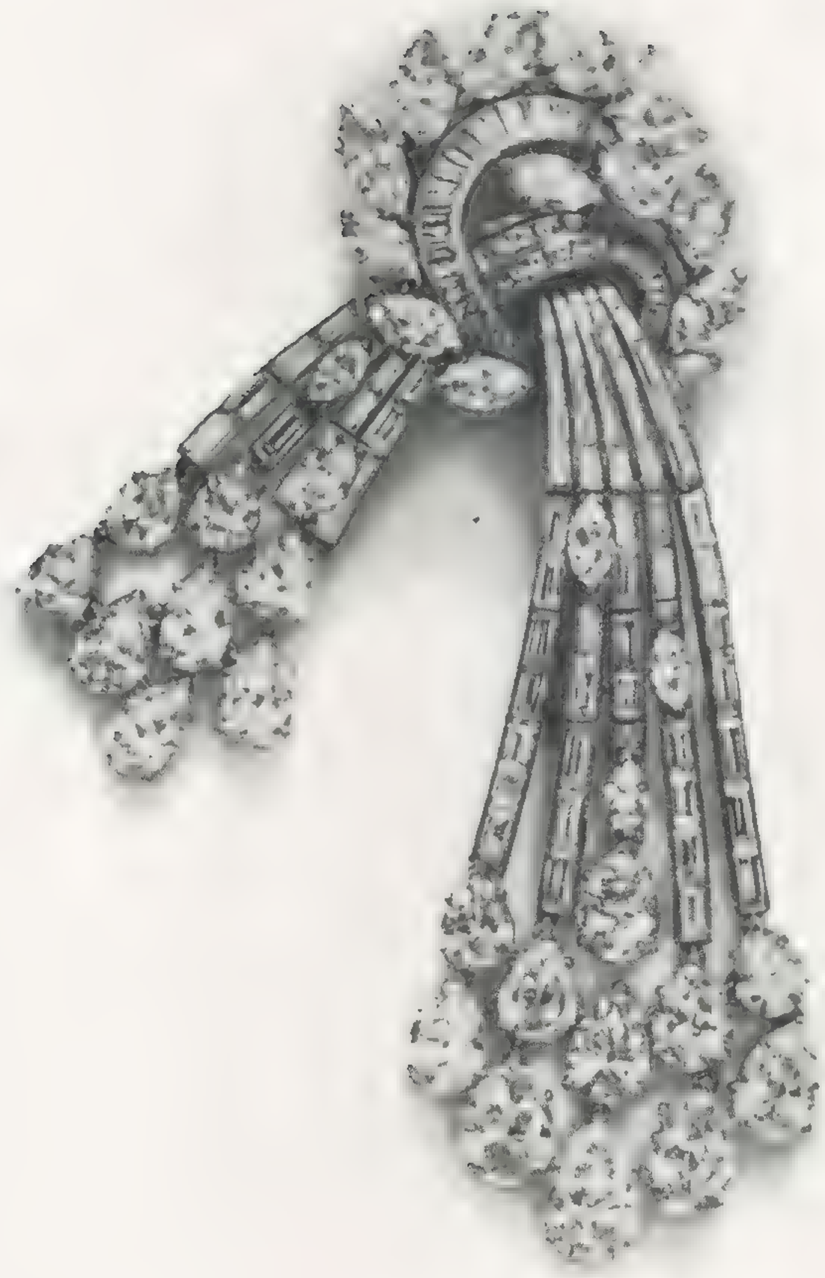
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The lights come on



Here, in new settings, to be worn in new locales,
one of the permanent passions of the human race—the million-year-old
brilliance of diamonds. The news, if you can see it
through the beautiful dazzle, is the return of the pronged clip . . . but not
necessarily returned to where you saw it *last.* (On the shoulder, wasn't it?)
The newest setting for it: the hipbone, where it all but creates
a long torso by compelling the eye.
Or blazing just southeast of a high square neckline; or deep in fur;
or turning on its full wattage—on black.
Right above: Rose clip, a continuous flashing from all angles.
Above: An almost modest shape, with a terrific impact of brilliance—
the square cut and baguette diamond bracelet.
Below left: Beautiful showery clip (expressing slight celestial confusion),
two comets, crossing themselves up—in diamonds.
All jewels on this page, from Cartier; all shown larger than life.



Black fur with white fur

At the right and on the next two pages, a new fashion, a double fashion.
Fur with fur. it's news doubled when it's black and white.
Here, a stole shaped like a choirboy's collar (very *tall* choirboy)
of glistening black-dyed mink, to wrap, ideally, over a white theatre dress;
to wear with a tilted white mink Breton. (Add diamonds,
and the lights go up all by themselves.) The stole, at Bergdorf Goodman;
Nan Duskin; Neiman-Marcus; I. Magnin. Mink hat by Sally Victor.
The diamond earrings, ring, and bracelet, all from Van Cleef & Arpels.

BLUMENFELD



White on black—fur on fur

Recently-formed fashion habit—that of furs owning their own furs; that of the black fur being furred in white. Here, an after-five jacket of black mink (Hollander-dyed), with a collar of Emba jasmine mink. By Maximilian; also at Holt Renfrew of Canada. Veiled glance: headdress by Sally Victor. Gloves, here and on the facing page, by Superb.

BLUMENFELD

Black with touches of white—
simplest form of elegance in the world
and one of the newest, when both black
and white are fur. Broadtail lamb jacket
banded in ermine (the outline, that of
a great new Paris hit by Givenchy).
This, and the ermine hat, to order
at Bergdorf Goodman. Jacket, also at
Creeds of Toronto. Diamond earrings,
both pages, Van Cleef & Arpels.



The débutante parties—who'll be there



MISS WENDY BAKER TAILER

Left: The daughter of Mrs. Stanley Martineau and
Mr. T. Suffern Tailer, came out last autumn
at a party given by her aunt and uncle,
Mr. and Mrs. John Schiff.
Next plans: the Christmas parties;
then, when the school year's over, a trip to Europe.
Her Suzy Perette dress: Russeks; Joseph Magnin.

MISS MARIAN BRADLEY

Above: The daughter of Mrs. Otis T. Bradley and the late Mr. Bradley, will make her début
at the Débutante Cotillion benefiting the New York Infirmary—then, holidays over, she'll return to
her studies at Bryn Mawr. Her pink satin dress by Ceil Chapman. Bergdorf Goodman; Marshall Field.



MISS JOAN BENNETT

Right: The daughter of Mr. and Mrs. Harry Wiggin Bennett
will go to the Gotham Ball (to name one party on her list)
benefiting the New York Foundling Hospital.
Later, she'll return to Manhattanville College and to her
music—she's a serious pianist, concert calibre.
Her dress of pale-blue Ametex lace, by Ceil Chapman.
Bendel's Young-Timers; Frost Bros.



The débutante parties—who'll be there

MISS DIANE CARROLL JONES

The honey-haired daughter of Mrs. James Lowell Oakes, junior, and Mr. Whipple Van Ness Jones began her débutante dancing last June in St. Louis at a party given by her grandmother, Mrs. Richard McCulloch. Among her holiday plans: the New York Infirmary Débutante Cotillion, a party at the Surf Club in Miami (this will be Florida's first débutante ball), and, just before she goes back to her Briarcliff classes, a party given for her by her mother, at the St. Regis. Her dress here: by Rappi. Best's; Nan Duskin; J. P. Allen.

COFFIN



MISS CARY LATIMER

The daughter of Mrs. Horatio de Luro and Mr. William Carroll Latimer studies art at Finch, and apparently she is also a student of the art of persuasion—one of her winter projects is finding homes for stray animals for the A.S.P.C.A. Later this month, we expect she'll be almost wholly occupied with dancing—at the New York Infirmary Débutante Cotillion, the Grosvenor Ball, and, on the first of January, the Débutante Assembly. The dancing dress she wears here, by Philip Hulitar. De Pinna; Julius Garfinckel.

PEOPLE ARE TALKING ABOUT...

"PETER PAN" and especially the glorious swoops of Mary Martin and the children flying *across* the enormous full stage of the Winter Garden Theatre rather than the mingy ten feet out the nursery window of the usual production. Everyone responds to the delight of the feel of flying; the youngsters in the audience squeal but adults know it unexpectedly in their muscles. Among the special pleasures of this *Peter Pan* are Mary Martin teaching her daughter how to crow (see photograph at the right); the dance of the blue-sneakered Indians, the magnificent Captain Hook of Cyril Ritchard, who dances a piratical tango; Motley's four animals, a jewelled ostrich, a teacherish lion, a kangaroo with a pocketbook pouch, and Nana, the dog-nurse who looks like a bundle of expensive chenille bath mats. Although there are such minor faults as just running too long, of indifferent music which is even worse than bad music, this *Peter Pan* has melded triumphantly five talents—those of Jerome Robbins, who directed it all, of set-designer Peter Larkin, of Ritchard, and above all, of Mary Martin; and, of course, a small Scotsman named James M. Barrie.





GEORGE GOBEL, whose whole-wheaty gags, spoken in a pleasant, nonpressure, conversational way, slip down so effectively that he is now the freshest comedian on the air. (There is a certain resemblance in his style to that of Robert Benchley—at least the wryness, the halting fumble for the wrong word, fitting the square peg into the octagonal hole, but part of his difference lies in doing it with an air of competence, aided by his bright semipumpkin face, his sandy crew-cut hair.) He has had the advantage of developing an occasionally brilliant monologue, especially his explanation and charting of an electronic brain. Now with his own TV show on NBC three Saturday nights out of four, Gobel, who is even smaller than Red Buttons, seems to other TV people as "kind of a busy little man, but noneccentric, he never looks at his watch."

"AMERICAN SCIENCE AND INVENTION," a big book chalking up historical highs (and some lows) for American know-how from the log cabin to nuclear fission. Among its special joys is the picture shown here of the "Minnehaha," a Keystone soda fountain apparatus designed in obvious anticipation of the Steinberg style. Exhibited at the U.S. Centennial of 1876 in Philadelphia, "it proved to a sensitive public that machines did not mean the death of beauty." Mitchell Wilson, the author, built his book around a thousand or so drawings and photographs, packing the history into neat, bite-size captions that go down almost too easily. Both a working scientist (he was once Enrico Fermi's assistant) and a novelist, Wilson has brought to his illustrated chronicle more of the popular writer's technique than the lab man's, with the result that the book's fact quotient is numerically low; its entertainment value, high.



DEAKIN



MARIA MENEGHINI CALLAS, the extraordinary young soprano, whose frighteningly beautiful voice has been the chief ornament of the three-week opera season at the Chicago Lyric Theatre. A singer of such versatility that she once sang Brünnhilde in *Die Walküre* and the coloratura part of Elvira in *I Puritani* in the same week, Callas is a dramatically handsome woman, a fiery actress, with the sulphurous temperament of an old-style diva. She was born of Greek parents in New York thirty-one years ago, educated in Athens, then trained in the exacting musical grind of Italian opera houses, alternating heavy, dramatic soprano parts with lighter ones, Wagner with Verdi, like a fighter training alternately with a heavy punching bag and fast roadwork. She has now sung in almost every musical capital except New York; the Metropolitan Opera, which would love to have her, can't afford her.

ALFRED LUNT AND LYNN FONTANNE in *Quadrille*, Noel Coward's exquisitely tedious play, with about as much life of its own as a large, hollow glass bell enclosing a brace of stuffed woodcock—saved by the fact that under the bell are, not woodcock, but the Lunts. Their undimmed personal magic, their enormous, endlessly flexible acting skill give the frailest lines a body, the whole play a warmth and shine. Lunt's voice, with its built-in, carefully-controlled croak of emotion; the lovely, curiously touching slope of Miss Fontanne's shoulders; the effortless rich counterpoint of their acting together, could snatch a far more withered chestnut from the fire. When the Lunts are not on stage, there are still Cecil Beaton's enchantingly beautiful costumes and settings to look at—satisfying, splendid, all somehow bathed in the opulent golden light of Victoria's reign.



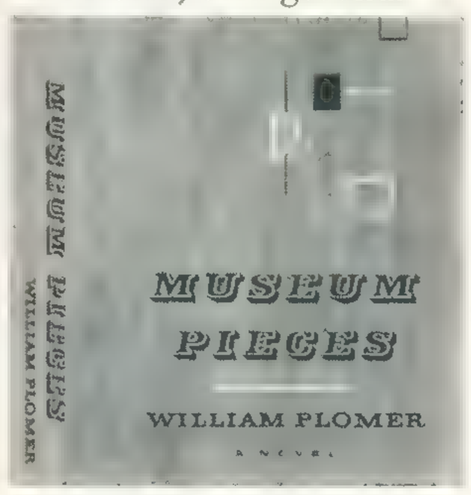
CECIL BEATON



KAREN RADKAI

GENEVIÈVE, the new French singer, gayer than Piaf, gutsier than Lucienne Boyer; by turns, pathetic as a little matchseller in the rain, and jolly as a picnic in the *Bois*. Young, with an intense boy's face, gnawed-off black hair, she is apt to wear bedraggled middy blouses and flat heels, somehow giving the impression that she has just the minute before been fished out of the Seine. When she sings a sad, star-crossed love song, she crouches forward, crowding the mike, her face brooding, poetic, miserable. Her voice has the throaty catch, the curiously attractive gravelly quality that only French singers seem to have (and which American orchestras, accompanying them, seem determined to drown out). Her voice sounds best when her only accompaniment is the guitar, and occasionally the voice of Luc Poret, the composer-accompanist (shown with her, here). Geneviève is almost unknown as a singer in Paris, where she ran a good small restaurant, did most of the cooking herself, and sang casually to the customers between courses. When she was signed up to sing in the Persian Room of New York's Plaza Hotel, *France-Soir* ran a photograph of her with the caption, "*La Bombe de New-York.*"

WILLIAM PLOMER'S *Museum Pieces*, a touching, intoxicatingly readable novel, full of "emotional cat's cradles." Its hero, on the death of a Finnish masseur, "allowed himself to exclaim, 'Masseur's in de cold, cold ground.'" And in the same vein, the only child character in the book (whose very only-ness is a rare charm in novels these days) has the additionally fresh attribute of "perfect mental health," a fact established by his school psychiatrist when the boy stole at school and then lied about it. A thing of wisps and lichen, the plot twines affectionately about two fading Britishers braced against the Twenties, the depression, the blitz. ("Don't let's pretend," one of them says, "that we're adaptable to an age of community singing.") Moderately disorganized, *Museum Pieces* pokes along at an uneven pace like an inexperienced hiker. A whacking success in England, Plomer, at fifty-one, has had only three books published in the U.S. To his special brand of fun (which is not remote from the Henry Green-Evelyn Waugh kick) he adds a seeping sadness, a nonstop gift for metaphor.



COFFIN



HARRY BELAFONTE, a tall, relaxed young man with long delicate bones, golden-brown skin, and a voice like a strummed guitar, warm and resonant; at twenty-eight, an unflustered success in the movies (*Carmen Jones*), in night clubs, TV, and on records (his newest album is *Mark Twain and Other Folk Favorites*). He is now touring the U.S. in Paul Gregory's concert show, *Three for Tonight*. Once a pop singer, Belafonte switched to folk songs, supported his family by running a hamburger joint while he built up a repertoire. In *Carmen Jones*, he plays Joe, the updated Don José, but doesn't sing the Bizet arias (these are dubbed in, as they are for Dorothy Dandridge as Carmen and Joe Adams as Husky Miller). In this film, the usually languid Belafonte was so inspired by Otto Preminger's direction that, in the final scene, when Joe strangles Carmen, Preminger felt that Belafonte's zeal was excessive, said sharply: "When you strangle the leading lady, don't put wrinkles in her neck."



$250

Lyonel Feininger. Water colour (left), "Yellow Sea." An exquisite work by the American painter, one of the modern greats, known equally in Europe and this country. (14¼" x 8¾") Curt Valentin Gallery.

MORE ART THAN MONEY

All these are for the knowledgeable, to keep or to give—perhaps the water colour by eighty-three-year-old Feininger, the pastel by seventy-one-year-old Severini, or the drawing by young Glasco. Practically all here follow for collectors the wise dictum of Francis Taylor, Director of the Metropolitan Museum: "Buy the right thing at the wrong time." (These, from New York Galleries.)



$300

Bakota African sculpture (right). A male ancestor figure, constructed in the eighteenth century of wood, copper, and brass. (22½" tall) At the Perls Gallery.



$275

Alberto Giacometti. Pencil drawing, "Portrait of the Artist's Wife," a spiky, wistful sketch, similar in technique to his famous "The Artist's Mother," which hangs in the Museum of Modern Art. (12½" x 19") At the Sidney Janis Gallery.

$200

Pierre Soulages. Gouache, in brown and black and white, a strong variant of this French painter's usual black and white. (He has been bought by many museums.) (19½" x 25") The Kootz Gallery.



$150 Joseph Glasco. Ink drawing, "Cat," on yellowish parchment-like paper; by a twenty-nine-year-old Texan whose style is sometimes compared to Klee's. (37½" x 25¾") Catherine Viviano Gallery.





$315 Rufino Tamayo. Water colour. "Bathers," a 1926 example of this famous Mexican's early painting (done before he came to New York), its deep earth browns and potent blues the predecessors of the raging pinks and oranges. (7″ x 9¾″) At the Cadby-Birch Gallery.

$145 Karel Appel. Gouache, "Fantastic Animal," by the thirty-three-year-old Dutch painter who had three whole walls to himself at the Venice Biennale last summer. (25″ x 19¾″) Martha Jackson Gallery.





$300
Kurt Schwitters. A small collage, "Pa Co," by the German painter whose collages hang in New York's Museum of Modern Art and at the Guggenheim Museum. (6¾″ x 8¼″) Sidney Janis Gallery.



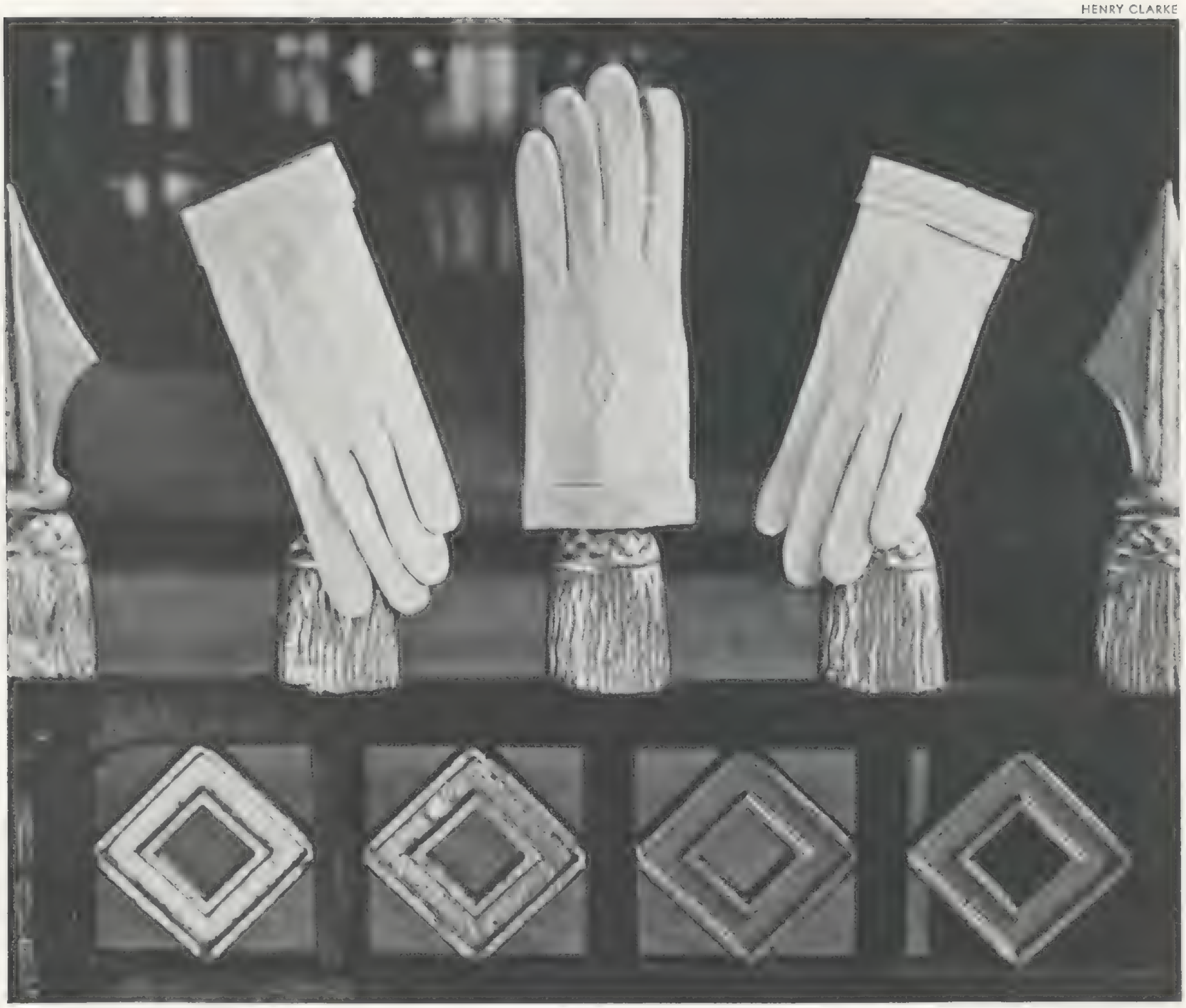
$350 Gino Severini. Pastel, "Dynamic Rhythm," painted in 1912, a peak year for this brilliant Italian futurist. (18½″ x 24¾″) Rose Fried Gallery.

$115 Vieira da Silva. Gouache, "Studio in the Sunset," by the Portuguese painter now in Paris. Once a student of Léger, who liked her work so much he never tried to correct it, she draws inspiration for her prickly geometrics from steel bridges, scaffolding. (6½″ x 9″) Cadby-Birch Gallery.





HENRY CLARKE



From France: champagne for Christmas

Christmas presents lined up above: all, from Paris; all the colour of champagne.
(Fine colour, that, with black, brown . . . almost any smart colour you could name.)
Left, doeskin glove the colour of champagne, with a strip of cuff
diagonally stitched, $12. Centre, wrist-length glove
with this much décor: a diamond pattern at the back, a little grillwork of
stitching on the cuff. Again, champagne doeskin, $12. Right, wrist-length glove
of champagne doeskin, the cuff in this case fringed, $11.
All, by Kislav (and therefore, all washable—the name Kislav was taken, in the
first place, from the phrase "*qui se lave*"). Ready now in America at Best's.

From Balenciaga: the tulle shirt

Facing page: It'll be dancing at half the parties by Christmas—
one version *or* another of the tulle-shirred-with-satin-ribbon idea
that Balenciaga showed in Paris this season in ball dresses,
dinner dresses, shirts. This, the shirt; its skirt, ankle-length,
and made of emerald-green satin.

BLUMENFELD



Mrs. Charles M. Amory, Mrs. Basil Goulandris at the Toy Ball.



Mrs. Ramon Castroviejo, at the same brilliant party.



At the Toy Ball—huge toy animals in a Cellophane gondola, held by balloons.



Mrs. Anthony A. Bliss, a pretty guest at the Boys' Club Ball.



Mrs. Augustus G. Paine, II, with Mr. I. Townsend Burden, at the Plaza Hotel.



Mrs. Edward Patterson. Chairman of this year's Boys' Club Ball, and Mr. Patterson.



Dancing at the Toy Ball—
General of the Army and
Mrs. Omar N. Bradley.



Mr. Ogden Reid, Mrs. John Russell,
at the Waldorf.



Miss Merle Oberon dances
with Mr. John Russell.



More guests at the Toy Ball—
Mrs. Curran Wade,
Mr. Alfredo Cernadas.

Good parties—for a good cause

A good party can be gayer, can have a special spark, when it has a good purpose. Both the parties shown on these pages were, and did. The Toy Ball, held at the Waldorf-Astoria, benefited two favourite New York charities: the Lighthouse for the Blind and the Free Milk Fund for Babies. Its enchanting, fairy-tale setting of oversized, twinkling-lighted toy animals and masses of balloons was designed by Valerian Rybar, and the entertainment included a scene from *The Boy Friend,* with the show's stars and chorus. The Boys' Club Ball, at the Plaza, had a pleasantly easygoing atmosphere, with songs by the Boys' Club's own glee club in their white Club shirts; later, they sang with Janis Paige, star of *The Pajama Game,* "Hernando's Hideaway." Finally, the boys partnered some of the lady guests in a square dance.

DE MORGOLI



Impromptu square dancing by Boys' Club members and guests, at the Boys' Club Ball.



Chanel news: complete evening coverage

Just two of the dinner-evening dresses from Chanel's new collection—but they tell everything about her new love of coverage: arms are sleeved, necklines high, skirts flared (from the hipbone) to the ankle—or almost.



Facing page: Black velvet, covered—the skirt in tiers, the top a close shirt wearing a typical Chanel chatelaine necklace of pearls and rhinestones. Dress, I. Magnin.
Above: Blond Chantilly lace flaring over a gold lamé sheath, one of a series of newly-covered Chanel laces. Bergdorf Goodman; I. Magnin.



Evening black with a light touch

Above: One of the prettiest pieces of fashion to happen this season—
the buckled stocking, here the light touch for evening black.
A lacy, glittery gilt medallion painted on a pale nylon stocking. These,
by Bryans, $5 a pair. Bonwit Teller; Himelhoch's; Frost Bros.
Sleek satin opera pump by Delman. Bracelet (a Christmas wreath of pearls,
diamonds, and emeralds), and the moon and star brilliance of ring: S. G. Barnett.
Opposite: Glowing champagne taffeta, beautifully blown with black lace.
A one-dress-evening-wardrobe for dinner parties here and now,
and resorts later (and probably ditto next year and the next). By Adele Simpson,
$175. Bonwit Teller; Harzfeld's; D. H. Holmes; Best's Apparel.
Stockings in this case—sandalfoot, naturally—a pale new beige by Holeproof.

HORST





Black Chinese kid jacket, $200*



Lapin jacket, ombré-dyed, $300*

Little furs—

very little prices

DIANE AND ALLAN ARBUS



Natural American opossum, $350*



Muskrat sweater, $295*

Price—and very little of it—news in these little furs. Here, six good reasons for giving or receiving a fur jacket for Christmas—each with a high aptitude for fashion. *Top row, far left:* A moiré look in close-cut black fur: this straight-cut jacket for city tweeds, late-day sheaths. Black-dyed Chinese kid. $200*. At Russeks. Emme cloche. *Top, centre:* A brief (waist length), soft (French rabbit) jacket—with a chinchilla look. First thought: evening. Day thought: tweed. $300*. By Zimmerman-Scher. At Russeks. *Top, right:* A black fur sweater—Hudson seal-dyed American muskrat, black-bound, Hollander-dyed. $295*. Bendel's Young-Timers *Below, far left:* A country-city fur—and either place, most flattering surroundings—natural American opossum, with a plaid lining. $350*. Lord & Taylor. Lilly Daché cap. *Below, centre:* A polished country coat, cut straight; cut sleekly. Note: a square collar. Natural American baby calf. $250*. Jay Thorpe. *Below, right:* A burunduki cardigan—beige and black striped—good look, this texture with tweeds. $60*. Macy's. Jeanne Tête cloche.

*PLUS TAX



American calf—hipline length, $250*

Burunduki field-jacket, $60*

Look to water colours

for the new resort shoe colours

A new range of colouring, sweet and pale
but with definite colour commitments. These water colours apply—
via leathers, jewels, even stockings—
to printed dresses, to range-of-a-single-colour costumes,
to mixed colours (consider blue-violet leathers with beige linen).
Above left: Water-colour pink—pink on a wash of violet.
The envelope bag to carry for late-day, for dinner.
By Jana, $8*. Bonwit Teller. The pale bareback sandal
by Degas, $15. Saks Fifth Avenue; J. P. Allen.
Strengthening the fashion, this sandalfoot stocking:
"Pink Lilac" by Belle-Sharmeer. Lord & Taylor.
Below left: A range of water-blues—blending from the paleness
of the French kidskin gloves by Kislav, $10. Best's.
The kidskin sandals by Joyce, $11. Bonwit Teller; The Blum Store.
Deep-water colours: a rope of turquoises and
amethysts (both fictitious). By Kramer. $6*. Saks Fifth Avenue.
This page: Deepest water-violet—almost periwinkle blue—
and a marvellous colour with chalk-white or pale blue.
Here, a handbag by Evans, $55*. Saks Fifth Avenue.
The bareback sandals, from Andrew Geller, $23. Also at Frost Bros.
All leathers here (except the gloves) are Allied kidskin.

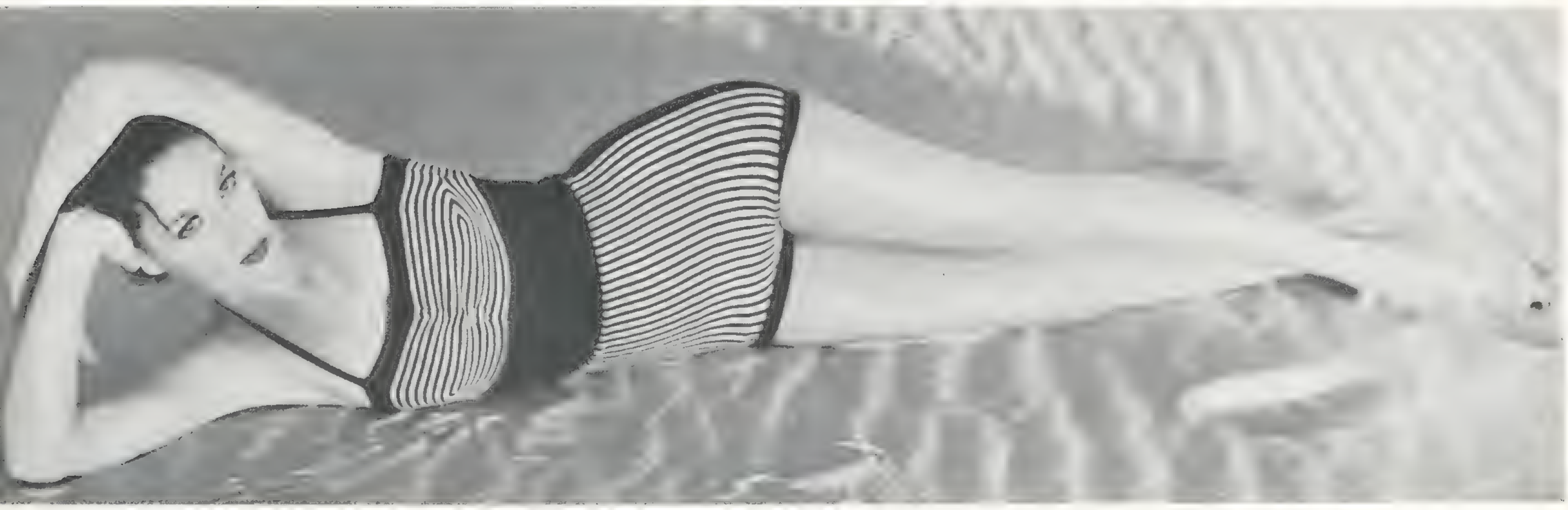
*PLUS TAX



RUTLEDGE

The fashion south—look this way

What goes into the suitcase that's going
where there's sun and soaring temperatures and swimming?
Bathing suits like this (we've already packed a few,
in the November 15 issue) : cut with the selfsame line
as the newest Paris town suits,
lithe and long-bodied, sheathing the bosom closely,
their tops cut high or squared like camisoles—
see the maillots below and opposite.
Going along, too, new long-bodied sun dresses,
with all the fullness flaring from the hipbone;
sun dresses bared once again to the waist
at the back; sun dresses in new hieroglyphic
Egyptian prints, or high-key East Indian colours—
and you'll find an illustration
of every one of these in the pages that follow.
The fabric-contents of the luggage bound south now,
sure to weigh in like this:
large percentages of linen. The linen season is off to a
rousing fashion-beginning this month (and on pages 152-157) ;
perhaps the most exciting of all, the evening linens,
with their new long-bodied, Paris-prompted figures,
often embroidered, or lustred with satin so that they go to
dinner in town in winter, even, in the best of fashion.



Look to camisoles: bathing suit news These square-necked, wide-strapped tops—making as much news on American bathing suits as they did this winter on smart Paris town dresses. *Right:* Knitted bathing suit in a happy new blending—Orlon with Lastex; light, fast-drying, deliciously pink. By Catalina, $15. Best's; Hudson's; Neiman-Marcus; Burdine's. "Viv" lipstick by Toni: "Vivid Pink." *Above:* Navy-blue and white Orlon knitted with Lastex. By Boepple, $18. Bloomingdale's; The Broadway.







Look to Egypt: new sun prints

Drawn from the beautiful new grand-opera film, *Aïda*, the Egyptian colours, the characteristic designs, the whole stimulus for these *Aïda* prints by Everfast. *Left:* Covered to the collarbone, pleated from the hip—the smartest dress-form going south. About $25. *Above:* A sheath in a blue-and-white *Aïda* print; the sleeves—cotton bracelets. $18. *Both:* Carolyn Schnurer dresses in cottons by Everfast made crease-resistant by Everglaze. Lord & Taylor; Wanamaker's, Phila.; Hutzler's; I. Magnin; and stores on page 180. Accessories also at Lord & Taylor. Chair: Laverne.



Look to pants: top news

You'll know them by the smart new shirts they're wearing. *Above left:* Red denim houseboy pants (that's the calf-length cut), $5, with a very shipshape white denim middy, double-breasted, brass-buttoned, $8. Denims, by Erwin. *Above right:* Short shorts of bright blue denim, $4, worn with a short slip cover of bright pink denim, $5. Denims, by Tex-Tex. *Both costumes:* by Fleischman of California at Lord & Taylor; Himelhoch's; Bullock's, Pasadena and Westwood.

RAWLINGS



Above: With high-cuffed slacks, one of the new tuck-in beach blouses—white cotton broadcloth with fine details of bright blue knit; $4. The bright blue cotton poplin slacks, stitched in white, nicely narrow, $6.50. Both by Sacony, at Lord & Taylor; Woodward & Lothrop; Sakowitz. *The furniture,* both these pages: Italian imports, from Altamira, Inc.



Look to the back: new bareness

They're news from every point of view, this winter's resort fashions—their backs are as low now as their necklines are high now; here, smart rear-views. *Above left:* Centre-strapped to the waist from a high halter-strap, a black nylon velvet bathing suit. $25. Best's; Neiman-Marcus. *Above right:* A bathing suit back-strapped exactly like overalls. Satiny black Everglaze cotton. About $17. Lord & Taylor; I. Magnin. *Both:* by Carolyn Schnurer, Talon-zippered.

RAWLINGS



Above left: Bare except where its high halter hooks, the back of this knee-length sun dress. White bull's-eye Wilton piqué. By Sportwhirl. $15. Peck & Peck; Neiman-Marcus. *Above right:* Framed in the same brown as the polka dots, the bare back of this square-necked white piqué sun dress. By Carolyn Schnurer, Conmatic-zippered. $35. Saks Fifth Ave.; Thalhimers.





Quick little coats: starting south

Latest in Vogue's series of "quick-littles" (we've had quick little hats, quick blue foxes) : coats that go on quick as a sweater, in lengths less than full-length. Starting south now, in wonderful new colours and textures, they're the reverse of quick in their fashion-careers—will continue, very smartly, straight through next summer. *Facing page:* In the new shadow tweed, a little coat with a shirt shape. Grey, but very subtly so. By Seymour Fox in Anglo wool; $100. Saks Fifth Avenue; Hutzler's; Dayton's. Dawnelle gloves: Saks Fifth. *Above right:* One of the colours that will cut a great fashion-swath next spring—a new, deep mauve, here in Ellis wool mixed with cashmere. By Harry Frechtel, $100. At Bonwit Teller; Wanamaker's, Phila. *Directly right:* Cashmere, in little-coat form; richly red; gilt buttons. By Clyde, in Einiger fabric, Mitin-mothproofed; about $100. Bendel's Young-Timers; I. Magnin.





Brilliant new look: East Indian colour

A whole new range of high-key colours—
brought back from a fashion-exploration
of the East Indies by Simtex, and meant
for warm fashion-climates here.
And they're smartest here
the way they're smartest there,
worn with one brightness piled on another—
a brilliant shirt or dress,
plus a hat banded brilliantly
in a different colour, plus sandals
brightened in still another.



Left: East Indian pink, and a new fitted line that scarcely touches the body anywhere. Georgia Kaye dress, about $17.
Near right: Enough poncho to cover a bathing suit completely, and enough colour to do it really brilliantly. By Heatherlane, about $8.
Far right: Orange with a new East Indian intensity—beach shirt, about $5.50; shorts, about $10. By Heatherlane.
All: fabric news from Simtex—in East Indian colours, a new lightweight cotton duck called "baby duck".
Lord & Taylor; Hudson's; J. W. Robinson. Beach bags, Lord & Taylor.





The linen season: great beginnings



Why they cut the new linens now, in December: not only because thousands of women will spend their winters south; not only because of the forward-buyers, who like to collect their summer linens months in advance via the resort collections. There's a new reason now, illustrated by several of the dresses that follow: now some linens are seen in town in winter—in the best of fashion. *Facing page:* One of the smartest new looks in linen for the south—this jacketed dress—and it's the kingpin of a compact new resort wardrobe, the "Voyagers USA" wardrobe at Saks Fifth Avenue, a collection of fifteen perfectly dovetailed pieces of fashion. Moygashel linen dress, $50. Bamboo-printed silk jacket lined in silk, $70. Diamond and turquoise jewellery by David Webb. The lipstick: "Parma Violet" by Elizabeth Arden. *Above right:* Brown and white Moygashel linen, yoked in white, tied in grosgrain, front-belted. By Harmay, $40. This, and the Ronay bag are both at Saks Fifth Avenue. The dress, also at Hutzler's. *Directly right:* The new long-bodied line, in natural Moygashel linen with embroidered white polka dots. Two-piece. By Pierre Balmain—N.Y.; $95. Saks Fifth; Julius Garfinckel. *All linens:* Irish linens.

HORST



In season in linen: stripes, embroidery

Facing page: In season for the woman who'll spend her winter south, white linen striped in many widths, in many blues. It's a dress that she'll reach for, mornings and afternoons both—the cut is noncommittal, easy, a happy medium between a sheath and a shirt. By Vera Stewart in Irish linen, $70. The dress, and the Mimi beads: Saks Fifth Avenue. Dress, also at Hutzler's; Frost Bros. *This page:* Any weather, a wonderful new look in linen—you could wear this to a little dinner party in New York right now. This line (sheathed from the collarbone to the hips), this linen (oyster-white with beige embroidery, a beige satin hipband) are matters of high fashion—and not necessarily of high Fahrenheit. By Eisenberg in Irish linen, $70. Dress and Coronet linen bag: Rosette Pennington. I. Miller sandals, worn with Gotham stockings. Dress, also at J. P. Allen; Dayton's.



HORST





In season with satin: black evening linens

Facing page: Going to winter dinner parties in town in the best of fashion now—linen as you see it here, black, statuesque, lustred with satin; there's a black satin stripe down the front, a pink satin scarf around the shoulders. By Jane Derby, in Rodier linen. Henri Bendel; Harzfeld's; Neiman-Marcus. Coiffure: Michel of Paris. *Above left:* For town, or south of it, one of those ever-ready short dinner dresses you reach for nine times out of ten. And it's linen, black linen, with a white satin bodice-band buckled at the back with rhinestones. By Hannah Troy, in Moygashel linen. $90. Bonwit Teller; Sakowitz. *Below left:* A dress that brings linen into your cocktail, dinner life, in climates warm or cool—black linen, with the new long-bodied line, an off-the-shoulder white satin gilet. By Oleg Cassini, in McBratney linen. $80. Bonwit Teller; Thalhimers.

HORST

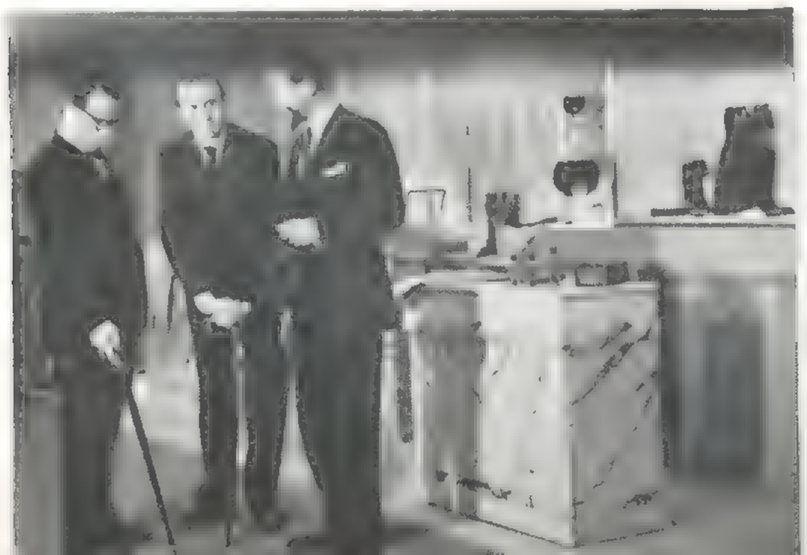




Commander Edward Whitehead, photographed in the new Gourielli Shop

For himself

Mr. David Ogilvy, Count Uberto Corti, Commander Whitehead

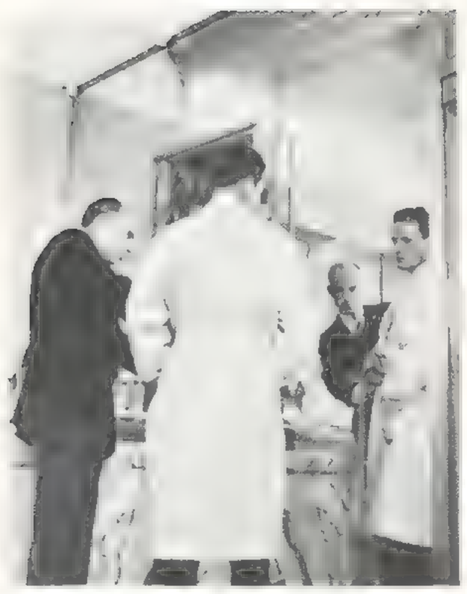


Barber-shop specialties sold here



Countess Corti helps select a tie





Irish bainin robe: $80



Country sweater: $50



Shopping in the club room



Dark-stripe waistcoat: $25

Irish waistcoats:
to order, $30



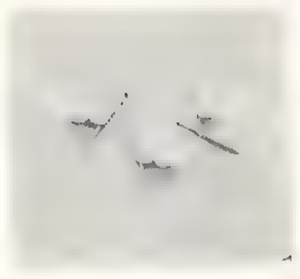
English umbrellas



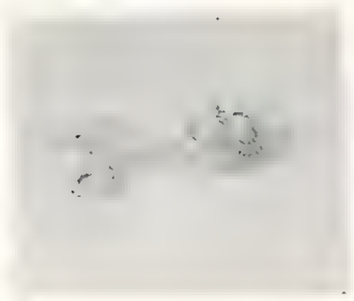
Prince Gourielli greets Commander Whitehead



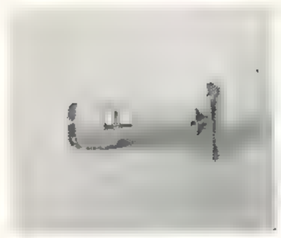
The new Gourielli Shop for men has the atmosphere of a town club.
The building itself helps to shape the impression—
a fine, old, turn-of-the-century house, all spaciousness and marbled elegance;
and the leisurely, browsing-about attitude of the men who come in helps, too.
The men come into 16 East 55th Street for assorted,
but very male reasons. One—because here is a collection of haberdashery
assembled by Mr. John Hatton and Mr. Baker Case.
Two—because it's New York's newest barber shop
with all the latest gadgets, including an oxygen machine—
for those who need a breather.
And three—because it's an easy place to choose an unusual gift for a woman.
There's a little boutique for women's presents, tucked away on
the second floor, away from all this masculinity; but its giddy, gifted
contents can be brought down to the men, in their own club room,
for choosing. Those typically male descriptions of a female
("She's sort of light-haired and about your size and pretty . . .")
get easily and accurately translated into the correct choices—
blouses, belts, beads, or *bibelots*—culled from the shop of a
master craftsman with a workroom in Paris, or Rome, or London, or here.
And, of course, always there are the fine perfumes for which Gourielli
is well-known; and the men's toiletries in their handsome apothecary jars.
On these pages we show this pleasant haven—and some of the men's accessories
cached there. A wonderful robe, made in Ireland, by Sybil Connolly,
in the natural, not-quite-white hopsacking tweed the Irish call bainin;
loosely cut and wrapped for sitting about in, and so indestructible
it can take the beating of travelling or beach-wear for years.
(The robe—above, left.) There's a country sweater, knitted in great
thick stitches, the sleeves all in one, and the collar reversing in white.
(Sweater, from Germany, shown left.) Waistcoats are a specialty of
the house: we show one of silk-and-wool in black-green and
black stripes (at left); and three from Ireland and Sybil Connolly—
these of fine Irish colours, snuff, saffron, yellow;
of fine Irish fabrics, heavy linens and bainin (see these below).
There are English umbrellas, and one Italian umbrella that's as slender
as a cane. Gloves of magnificent leathers, and wonderful-to-touch
leather boxes. And ties and ties and ties.
The shop has just opened, just in time for Christmas and Christmas lists.
But all year, we predict, its telephone number will be one more
for secretaries to add to their special list headed:
Where to Call when He Doesn't Come Back for His After-lunch Appointment.
He's apt to be at Gourielli's instead of . . .



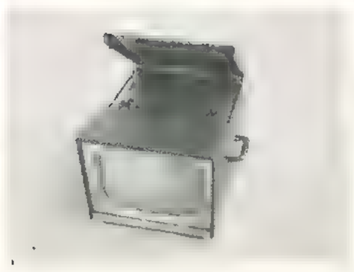
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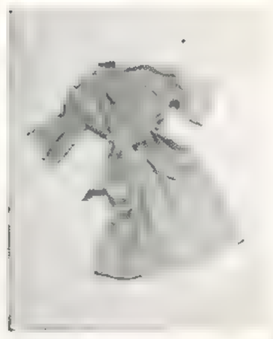
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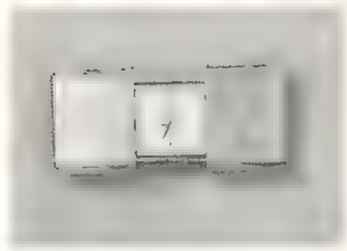
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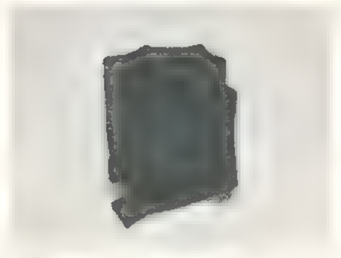
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Joe Carter's Christmas list

Joe Carter is one of Vogue's most trusted advisors (his credentials: a degree of Bachelor of Bachelors). To us, he represents the point of view of the young man who does a certain amount of housekeeping; a lot of entertaining. We haven't seen Joe for some time (he's been attending to his law business, apparently) but he's back in time for Christmas—and back early enough for us to have a good look at his list of Christmas preferences. (Something wonderful—and singular—about Joe: he's a man who knows what he wants for Christmas.) He says that he's left out of his list the Mercedes Benz, the colour television set, the repainting of the apartment, and the winter cruise—"But if someone near and dear insists—well—you have to be gracious." Joe's list:

A sun lamp. (Been asking for this for years. Or does nobody mind that green look in January?)

A pair of light rubber "coverings" with spikes to wear over golf shoes on wet days.

A year's supply of dollar pens.

A fine carving knife.

A shoe horn with a long handle. (Funny. Never saw the point of them till just the other day.)

An un-bulky case for reading glasses.

Enough suspenders to keep a set on each pair of trousers.

A back-rest for the car (a godsend on long journeys).

A wafer-thin umbrella with leather handle.

Stiff hairbrushes.

A magnifying mirror for shaving.

A pair of sun glasses—not too dark.

Bath towels—large size.

A footstool to go with the reading chair.

Scattered on these two pages: an illustrated list of what might be welcome in a man's morning mail (Christmas morning, that is).

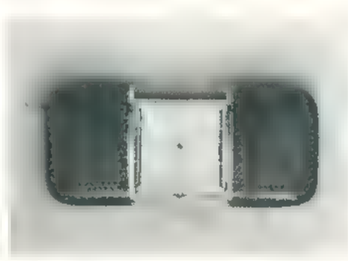
1. Dress studs of gold with cultured pearls. Three of them, $30*. At Bergdorf Goodman.
2. Gold cuff links, $55*. At David Webb.
3. Vibrating razor run by a self-contained motor. By Stahley, $23. At F. R. Tripler.
4. Portable television (45 pounds). By Emerson, $150*. From Liberty Music Shops.
5. Midgetape business tape recorder (run on a battery), $230 tax inc. Carl Fischer.
6. Dunhill lighter, $35*. Bergdorf Goodman.
7. Velveteen moccasin, bright red, to wear at home in the evenings. By Joyce, $15. Altman.
8. Hathaway sports shirt of white Ballantyne cashmere, wool. $85. Bloomingdale's.
9. Gold cuff links, pointed out with rubies. $170 tax inc. From Van Cleef & Arpels.
10. White pongee silk dressing gown, absolutely plain, $35. From Alexander Shields.
11. Having wonderful time: a gold slide watch from Van Cleef & Arpels. $390 tax inc.
12. A navy-blue sweater, crew-necked and all wool. It's $40 from Dominique France.
13. For the desk, a set of silver desk pins, mottoed. $7.50* apiece. From F. R. Tripler.
14. A wardrobe of solid-colour ties: knitted ($6.50) and rep ($3.50). Brooks Brothers.

Golf balls. (What *did* happen to the ones I got last year?)
A globe of the world.
A gift certificate at Brentano's and the Liberty Music Shop.
A basket of liquors—brandy, port, crème de menthe, Cointreau.
A corkscrew that isn't moody.
Something electric to massage the hair with.
A case of champagne splits—for *non-occasions*.
If there's a Herb-of-the-month club—a subscription to it.
Mint for drinks—basil, tarragon, chives for salads.
A year's supply of coffee blended to the taste (delivered monthly).
Bathroom scales (*without* the funny note).
A box of non-personalized, gaily covered matches,
to fill a small straw basket.
A bottle of clean English lavender, to spray the room
after cocktail parties.
An *espresso* coffee-making machine.
A year's supply (for the freezer) of Morgan's New England clam chowder.
A leatherbound album with Cellophane compartments into which you slide
the photographs instead of that dreary pasting.
Collector's item: Long-playing old Broadway musicals.
Framing of the more interesting batch of photographs now kept
in the desk drawer.
A raincoat.
Membership in the East Side Tennis Club.
An exercise machine for the bathroom.
A course of Italian lessons at Berlitz.
A weekly supply of Poona cheese. (Shouldn't be too difficult—
it's made in New York State.)
Engraved writing paper—Cartier—
white, with address in small black letters.
Ten dollars worth of stamps.
An FM radio.
A present of a telephone-answering service for a year.
Half a dozen coloured silk handkerchiefs.
A nest of sturdy folding tables for television dinners.
A handy credit with the Carey Cadillac people,
particularly for wet night theatre-going.
A box of the very best cigars—for guests.
Toynbee's *Study of History*—volumes 7, 8, 9, 10.
(This has to be a present as each book is about nine dollars.)

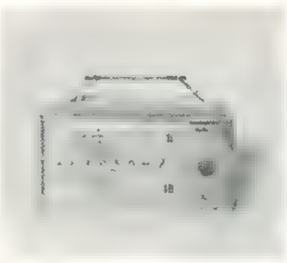
Well—there it is. A simple list, and as Joe Carter says hopefully
year after year—don't worry about duplications.
He'll handle them at his end. . . . Merry Christmas.

15. This pocket watch (or travel clock), encased in leather, $35*. From F. R. Tripler.
16. What's called a Swiss Army knife, with all the gadgets, $14*. Abercrombie & Fitch.
17. This radio is as portable as a good book, and about book-size—no bigger. It is by Emerson, $40*. From Liberty Music Shops.
18. Solid-colour braces, and, as Joe Carter requests, you might give enough for every pair of trousers. $5 each. Brooks Brothers.
19. A Hermès wallet, all black calfskin, made with two compartments, $10*. Lord & Taylor.
20. One man's present: one-of-a-kind gold watch fob from Italy, $500*. Countess Mara.
21. To install in the car: a clock and stopwatch set, $117*. Abercrombie & Fitch.
22. A Timex Magnetic Disc Recorder to use at home. Complete, it's $60*. At Altman.
23. A pair of gold cuff links made like a loop of chain. (Note: year's best-looking cuff links seem smaller.) $105*. Knize.
24. A gold pencil (with a perpetual calendar installed inside), $67 tax inc. Cartier.
25. To carry in the evening: a slim wallet made of black crocodile. $88* from Gucci.
26. Very simple black braces with an even simpler gold clasp, $138 tax inc. Bronzini.

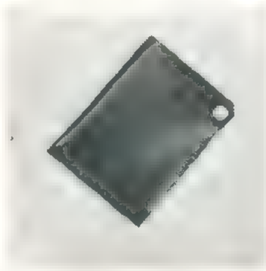
*PLUS TAX


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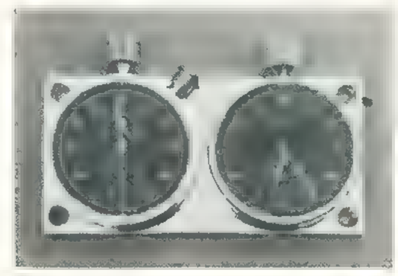

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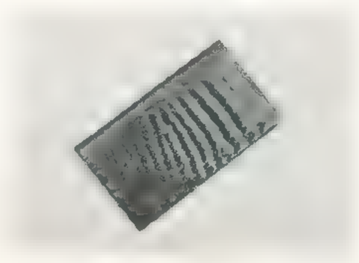
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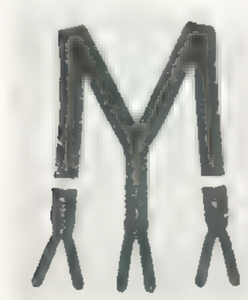

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OTTO MAYA


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Christmas rush-list

Present ideas brought in at going-to-press time—some of them,
perfect for at least ten people on your list:
Those plain white Limoges soap dishes, perfume and lotion bottles from
the new collection of Limoges bathroom accessories at Mayhew Shop.
A loaf of Irish soda bread to eat untoasted, with butter, for tea.
Caedmon's new recording of William Faulkner reading from his great
Nobel Prize acceptance speech; reading from his own novels.
Enough bathrobe to wrap twice: a delicious silk print, now issued
in a $75 edition by Bronzini—for men, but wonderful for women.
The perfect $1 present: thick paper slices of watermelon or orange—
paper napkins from Lord & Taylor. (Minimum mail order: $3.)
Same general category: the giant gilt paper clip, 8 inches long,
to put the bite on mail, bills . . . Christmas lists. $1.25. Bonwit Teller.
Two-and-a-half yards of six-inch-wide black moiré ribbon
to wear, Givenchy-fashion, as a fichu on a black wool dress.
Or two chiffon scarfs, one black, one white, to knot and wear as above.
The lemon or lime trees in tubs, or the ready-espaliered trees
picked up at the new Tree House, on Route 22, Croton Falls, New York.
The 60″ by 72″ bath sheet flowered or Paisleyed by Baccarat & Porthault.
Bel canto at its best—arias from *La Gioconda, La Forza del Destino,*
sung by the Met soprano Zinka Milanov on an RCA Victor release.
A flower-covered, potpourri-filled pomander ball that will perfume
a closet (and everything in it) for months. From Shelley Marks.
A glove wardrobe: six pairs of *yellow* gloves.
Upswept earrings for a woman who's wearing her hair up again.
Crossword puzzle books from the *London Times*, orderable
at the *L.T.*'s New York offices, 45 East 51st Street.
Some well-designed "ex libris" labels for a reluctantly circulating library.
Pairs of Swedish crystal salt dishes, Danish silver salt spoons, at H. Nils.
"God's Wonderful World," a book of songs, hymns, song-games for children.
The classic English "pâté" that *La Cuisinière* lists for the first time:
a beef spread with cognac. Also news at *La Cuisinière:* spiced apple catsup.

Rush-list presents—
the fragrant side

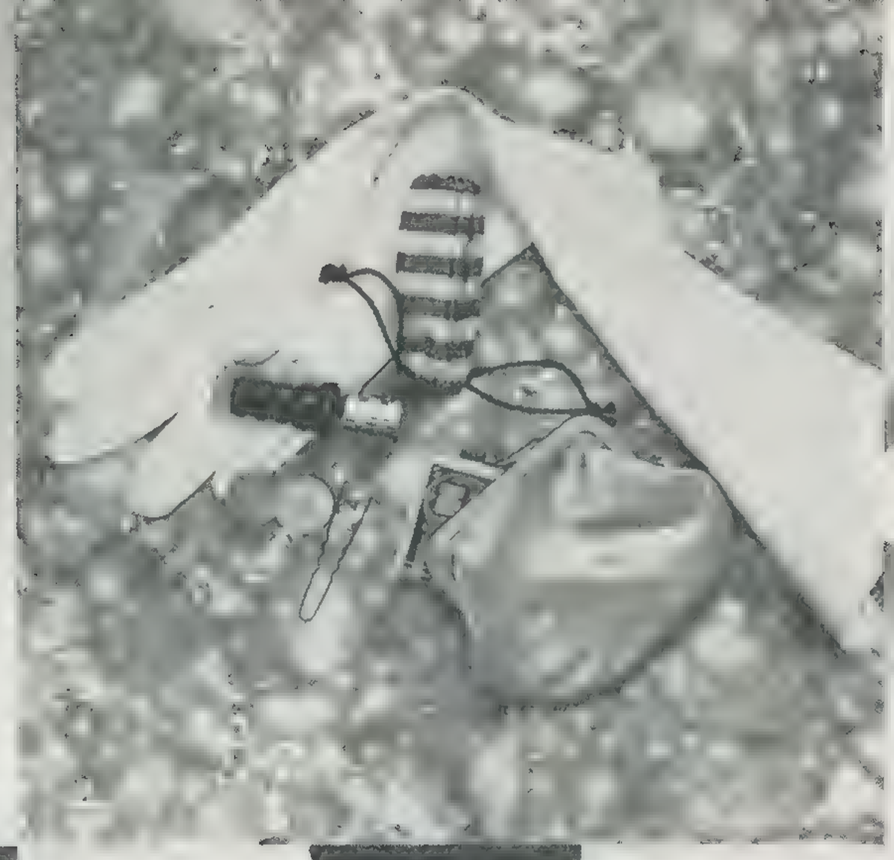
At left: Heading our rush-list, a new perfume that might be the great perfume of a woman's life—Caron's "Poivre." What's dramatically different about it: as it "develops" on the skin, it changes from a nose-tingling, peppery scent, to a tantalizing spice; the precise, pervasive, and delicious scent of the fresh-picked miniature carnation called spice pink. $21.50*. Diamond strawberry pin: from S. G. Barnett.
1. Lined up on the rim of the tub (don't *you* try it!) twelve glass miniatures, each packed with fragrance for six baths. Oils of Parfums Weil—a boxful, $11.50*.
2. "Let's see now, it must be here somewhere." In and out of the purse: Carven's *flacon* of "Robe d'un Soir." $9.50*.
3. Lady Vere de Vere wore at the coronation the crown of Prince Matchabelli, filled to the finial with "Belovéd." $17.50*.
4. Another way to wear this jewel: in the purse. This crystal teardrop carries Lancôme's delectable perfume, "Trésor." $9*.
5. Caron's "Royal Bain de Champagne," not to be confused with Mumm's—except that it's a festivity too: a cologne. $22.50*.
6. Directions: first remove the cat; then, after righting bottle, remove the cap. Nice? Jean Naté "Friction pour le Bain." $5*.
7. Obviously, *someone* gets a kick out of this: Nina Ricci's bath powder (flavoured with "Coeur Joie") in pretty, plastic. $5*.
8. Minimum luggage: a plaid canvas bag, strapped in leather. Maximum uses: it carries Harriet Hubbard Ayer's cosmetics—can carry besides, slippers, nightthings, extra lingerie; *or* just be a handsome handbag, pour le sport or whatever. $9.95*.
9. Traced with gold, shaped with care, filled with cologne: Lelong's decanter, for those who love "Indiscret." $12.50*.
10. Elizabeth Arden, always a one to make the most practical things pretty—issues her famous dressing cases in pretty bedroom colours: pink, pale-blue, pastel grey leathers; these fragilities, staunchly protected by suède cloth covers. Inside: her preparations in gilt and plastic. $125*.
11. No more little girls wriggling under the brush—if it's this flexible-backed bristler. It unties knots without a whimper ever whimpered. Tek Hughes' idea, $4.
12. Oh Mr. Claus—how handsome you are without the beard! Just hang that stocking up and let's see: . . . fragrance from top to toe . . . perfume, Flower Mist, Sachet, Dusting Powder, Soap, all scented with Elizabeth Arden's Blue Grass. $19.25*.

*PLUS TAX

DIANE AND ALLAN ARBUS



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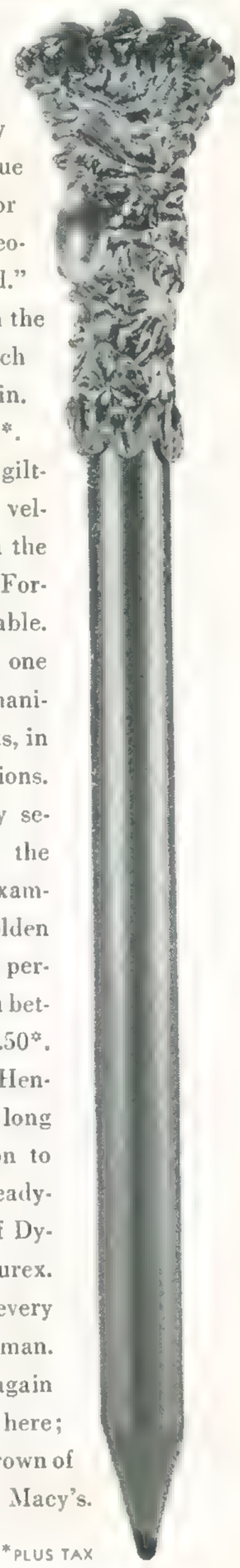


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Rush-list presents

continued

13. Eau de Toilette should be used by the lavish palmful. So Dior now bottles his by the lavish quartful. Thirty-two ounces of after-bath tingle, flavoured with either "Miss Dior" or "Diorama": $37.50*. Bath towel, with hound's-tooth checks to match the checkered bottle (this, for women who are perfectionists) by Martex: $2.98.
14. This little *bibelot* of gilt and crystal is the take-it-along-with-you size of Revillon's perfume excitement, "Detchema." $4.50*.
15. One way to decoy a small girl from tub to pyjamas in record time: give her a her-sized powder mitt to smooth the way. Tussy's Budding Beauty patter: $1.25*.
16. Give her Royal Sable—on a lipstick brush it's becoming (long-wearing, and draws a firm outline, too). This sable, set in a gold or silver-plated holder by Martha Lorraine, is a trifling (the thought that counts) $3*.
17. Wedgwood has copied one of its own 18th-century *flacons*, of traditional blue and white Jasper Ware, for Dorothy Gray's very neo-perfume called "Wedgwood." The long golden rod is set in the stopper—pulls out to touch the fragrance over the skin. *Flacon*, perfume-filled—$35*.
18. Jingle all the way—a gilt-scrolled slipper of black velvet, with a little gilt bell on the tip of its upturned toe. By Fortunet, $6. At Arnold Constable. Logical addition? Perhaps one of those marvellous Wiss manicure-pedicure implement sets, in one of their fine leather editions.
19. Puppies are notoriously selective—like only to chew the newest and best slippers. Example: Elizabeth Arden's golden shoe, filled with "My Love" perfume and Mist. You can (you better!) hang it on the tree. $8.50*.
20. New switch on the old O. Henry story: give her some long hair, twisted into a chignon to pin on her *short* hair. This ready-made coiffure addenda is of Dynel twisted with golden Lurex. Designed by Tovar, in every hair colour: $14.95*. Altman.
The pencil at right: Half again as large as it appears to be here; gilded, with a pretender's crown of fake pearls. About $2.50*. Macy's.



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N° 5 - BOIS DES ILES - GARDENIA - RUSSIA LEATHER - N° 22



THE MOST TREASURED NAME IN PERFUME

CHANEL



For that very special —very busy person



Community leader? She'll love the Remington Quiet-riter . . . for this modern portable makes short work of club minutes, address lists, recipes and correspondence!

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See it at your Remington dealer's—a product of Remington Rand.

STUFFING THE TURKEY

All very handsome, but you can't eat it: the tableau of Christmas stuffings photographed by Irving Penn on pages 112-113. Here, then, recipes for stuffing the traditional holiday turkey or goose. Each of these is taken from the cookbook named—which, incidentally, would make a fine Christmas present in itself.

THE BASIC POULTRY STUFFING:

White Turkey Chef's Special Dressing from *Let's Talk Turkey*, by F. Meredith Dietz, published by The Dietz Press, Incorporated, Richmond, Virginia.

WHITE TURKEY CHEF'S

SPECIAL DRESSING

Proportions based on 5-lb. fowl. For poultry weighing 10 to 12 pounds, increase each ingredient by half. For poultry weighing 16 to 18 pounds, double given quantities.

5 cupfuls soft white bread crumbs
(or 1 medium loaf of bread)
2 medium onions, chopped fine
4 tablespoonfuls chicken fat or butter
1 tablespoonful minced parsley
2 pieces (strips) of a celery stalk, chopped fine
½ teaspoonful thyme and
½ teaspoonful sage
(preferably new process Twin Trees herbs)
Salt and pepper to taste

"We should remember that bread is made of two parts, the outer crust, and the crumb or soft inner part. When we say 5 cupfuls of crumbs, we mean the soft white part of the bread, diced and measured."

Procedure: Melt fat in frying pan. Add onions and celery and sauté slowly until they are tender. Stir in herbs, salt and pepper, and pour this over the bread crumbs, mixing well.

Escoffier has a basic *Sage and Onion Stuffing* which is the traditional French stuffing for turkey or goose. *The Escoffier Cook Book*, by A. Escoffier, Crown Publishers, New York.

SAGE AND ONION STUFFING

Bake four large onions in the oven with their skins on. This done, peel them and finely chop them; fry them in butter with a pinch of dry green chopped sage. Add bread crumbs, soaked in milk and pressed, equal in weight to the onions, and half the weight of chopped veal fat.

Variation on the theme:

Blue Ridge Stuffing, created by Mrs. Tyree Dillard, junior, for *The Blue Ridge Cook Book*, published by The Carr Publishing Co., Boyce, Virginia (more about this next month).

BLUE RIDGE STUFFING

8 to 10 cupfuls bread crumbs
2 lbs. sausage (uncooked)
1 cupful chopped onion
Sage and thyme
Salt, pepper, Accent
1 lb. mushrooms
1 6-oz. package unsalted pecans
½ cupful brandy

Work the bread crumbs, sausage, onion, and seasoning together with your hands. The amount of seasoning depends on whether or not your sausage is already seasoned, but it's a good idea to be generous. Sprinkle brandy over mixture and work it in. Peel the mushrooms and chop them in large pieces, and break the pecans into fairly large pieces. Work them in. All the mixing must be done with your hands. A spoon will get you nowhere, as the mixture is too stiff. This will stuff a 20-lb. turkey.

Buckwheat Stuffing from *Let's Cook It Right*, by Adelle Davis, Harcourt, Brace and Company, New York.

BUCKWHEAT STUFFING

Sauté 5 minutes in 3 tablespoonfuls bacon drippings or fat rendered from the meat being stuffed:
1 chopped leek or sweet onion
1 diced stalk celery and leaves
1 or 2 diced pimientos
½ cupful or 1 small can mushrooms (optional)
2 tablespoonfuls parsley

Steam: 2 cupfuls buckwheat in giblet broth. When nearly done, add the fat and diced vegetables.

Turkey, Brazilian Style, from *The Round-the-World Cookbook*, by Myra Waldo, published by Doubleday & Company, Garden City, New York.

TURKEY, BRAZILIAN STYLE

1 turkey
1½ tablespoonfuls salt
2 teaspoonfuls pepper
3 cloves garlic, minced
1 cupful olive oil
4 tomatoes, cubed
4 green peppers, chopped
½ cupful chopped parsley
1½ cupfuls vinegar
1 lb. thinly sliced smoked ham
(Prosciutto or Parma type)

The turkey should be seasoned the day before it is used. Mix the salt, pepper, and garlic together to a paste. Rub into the turkey thoroughly, both inside and out. Place the turkey in a roasting pan. Combine the olive oil, tomatoes, green peppers, parsley, and vinegar. Pour over the turkey. Place overnight in the refrigerator, basting occasionally. Remove the turkey from the refrigerator 4 hours before it is to be roasted. Baste frequently during this 4-hour period. Place in a 350° oven and roast for 20 minutes per pound, basting quite frequently. Carve the turkey into slices and arrange on a platter, alternating with a slice of ham after every third slice of turkey. Force the gravy through a sieve and serve separately in a sauceboat.

The following three recipes are from *The Gourmet Cookbook*, published by Gourmet, Inc., New York:

APPLE STUFFING FOR POULTRY

Pare, quarter, and core 8 large tart apples. Place them in a saucepan, add ½ cupful cold water; cover and cook until the apples are tender but not broken. Cool. Add 2 cupfuls dry bread crumbs, 1½ tablespoonfuls sugar, 2 tablespoonfuls melted butter and 1 egg. Toss the stuffing thoroughly but gently.

APPLE PRUNE STUFFING FOR GOOSE

OR DUCK

Sauté 1 small onion, finely chopped, in 2 tablespoonfuls butter until lightly browned. Combine with 1½ cupfuls bread crumbs, 1 cupful each chopped celery, diced cooked prunes, and chopped tart apples, and ¼ teaspoonful salt. Blend thoroughly. This quantity is sufficient to stuff a duck; double it for a goose.

CHESTNUT STUFFING FOR TURKEY

With a sharp knife gash the skin on the flat side of 2 quarts of chestnuts. In a large frying pan heat 1 cupful olive oil. Heat the chestnuts in the fat over a brisk flame for about 3 minutes, shaking the pan constantly. Drain the nuts, let them stand until just cool enough to handle, and with a sharp pointed knife remove the shells and inner skins. Cook in 6 cupfuls of beef broth until tender and drain. Chop ½ the nuts coarsely and mash the rest. Cook 3 shallots, chopped, in butter until they begin to colour. Stir in ½ pound sausage meat, 1 teaspoonful each finely chopped parsley and chives, ½ teaspoonful powdered thyme, ¼ teaspoonful powdered marjoram, ½ bay leaf, finely crumbled, and salt and pepper to taste. Cook for 3 or 4 minutes stirring constantly with a fork. Soak ¾ cupful soft bread crumbs in 1 cupful milk. Squeeze the crumbs dry and toss to loosen. Add the crumbs to the pan, along with the chestnuts, and mix well. If desired, add a generous ½ cupful brandy.

For those who care enough to look their best...



Dusharme imparts a whisper softness, a willing obedience to the hair . . . crowns every coiffure with the loveliness of the loved. Little wonder that professional hair stylists use it . . . recommend it for home use between shampoos. Dusharme is the lanolin hair creme that [illegible] discolor the hair . . . the Pearl of Hair Cremes for those who care enough to look their best.

Dusharme

MINNEAPOIS 15, MINNESOTA



THE highlight OF HER CHRISTMAS NIGHT

Unmistakable fashion brilliance for this season and all others by Whiting and Davis in silver or gold finished Oromesh.

And the inside story for this and her other bags might easily be found in the matching golden Mesh-Mates: a cigarette case in regular and king size; a comb case; a wallet; a change purse and a high-brow case for her spectacles. See them at all fine stores.

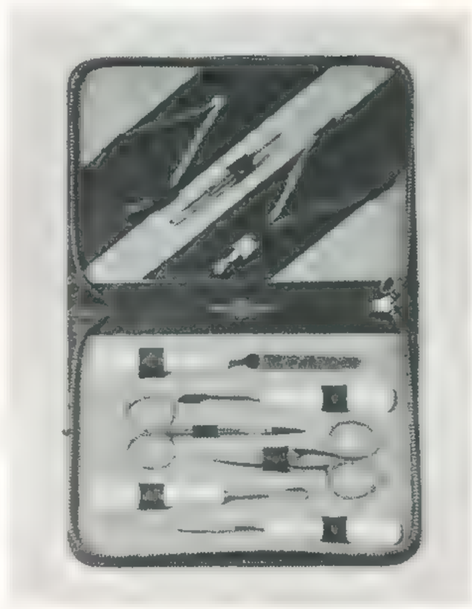
WHITING & DAVIS COMPANY, INC., PLAINVILLE, MASSACHUSETTS

HAND IN HAND WITH FASHION — SINCE 1876

Sole Distributors to Department, Specialty, Bag Stores:
MAX TANNENBAUM COMPANY, 72 MADISON AVE., NEW YORK CITY

Discoveries in beauty

Right: For perfect manicures and pedicures: excellent implements by Wiss. They're finely balanced for ease in the hand; precision-made to trim tender cuticles, delicate nails. All handsomely organized in a zippered cowhide case. $26.95*. At Lord & Taylor.





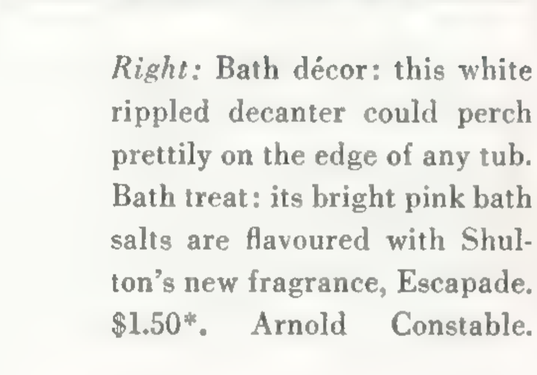
Left: Between the covers of a make-believe book is where Schiaparelli puts a dressmaker-form *flacon* filled with Shocking perfume. (This, $3*, Lord & Taylor.) Connection here: Schiap's own recent autobiography, called *Shocking Life.*



Left: In England, the ample cakes of Cussons soap are great favourites. Their delicious fragrances and creamy lather may now be enjoyed in America. These pale-green cakes, sweetly scented with Linden Blossom, $1.50. Bloomingdale's.



Left, below: A new perfume, true to the long tradition of Houbigant. Its bouquet? Exceptionally sweet. Its name, Flatterie, synonymous with the happy effects of its wearing. $18.50*. Lord & Taylor.

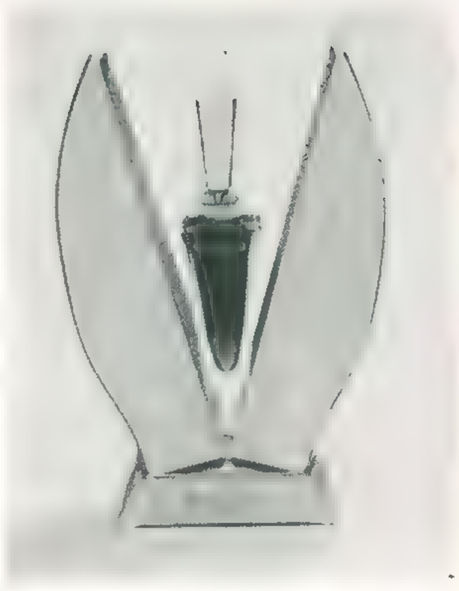


Right: Bath décor: this white rippled decanter could perch prettily on the edge of any tub. Bath treat: its bright pink bath salts are flavoured with Shulton's new fragrance, Escapade. $1.50*. Arnold Constable.



MIEHLMANN

Right: For the American début of his perfume, Mistigri, Jacques Griffe has designed a white moiré box that opens like a lotus flower. The fragrance? Another success in design. It's a velvet-smooth infusion of exotic spices and flowers. $30*. Bonwit Teller.





Left: Connie's Beauty Shop, a big box of products by Breck, is playful encouragement for young coiffure-tenders (or those reluctant about tending) to keep hair neat, shining, clean. There's an appointment book, pliable curlers, a comb and brush. $3.95*. Altman.



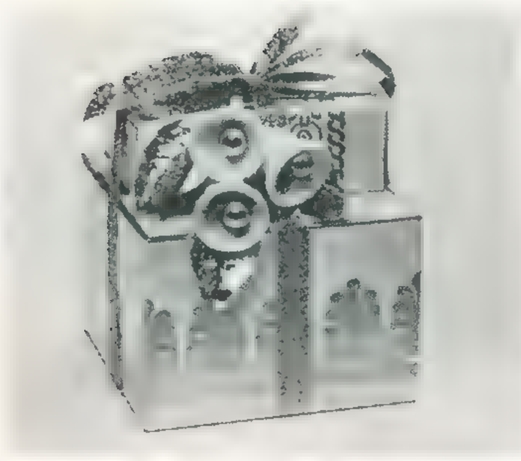
Left: Now, to make Christmas sending easier, Lenthéric wraps its perfumes in bright gold-bark paper, satin ribbon-tied. The fragrance here is Miracle, long-favoured for its delicate sweetness — result of a perfume blender's miracle. $7*. At Arnold Constable.

Right: Did you know that Henri Bendel has expertly tailored products for men? Here are some of them, arranged in a Christmasy way: a breezy skin lotion, a shaker of talc, a pine bath mitt. $8.50*. Henri Bendel, 10 West 57th St.



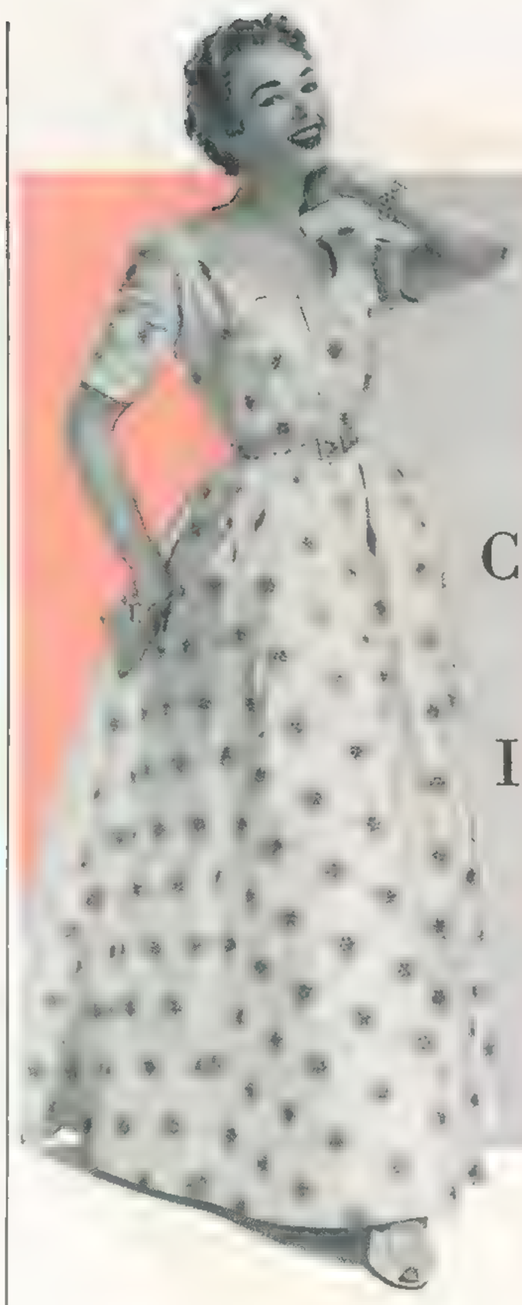


Left: This neat-waisted glass bottle holds happy news for women devoted to Rigaud's Un Air Embaumé. For the perfume in this gilt-capped aerosol bottle is all ready to spray on in a fine, delicate mist. $2.50*. Arnold Constable.



Left: All ready for the giving, these white and gold boxes hold Frances Denney's Hope-scented toilet essence, dusting powder (there's a big, fluffy puff inside). This package, swathed in gold ribbon and bells, $8*. At Saks Fifth Ave.

*PLUS TAX



Christmas angels love INDORABLES by DANDEE CHICKS

POWDER PUFF:
Rayon viscose satin in pink, black, heaven blue, royal blue, navy, scarlet, white, wine. $7.00



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Quilted satin in black, heaven blue, royal blue, navy, scarlet, wine. $5.00



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CORTE MADERA, CALIFORNIA

First Christmas presents: very first dresses



Right: Tidy and charming way to have a young dress—the French-smock idea, here in a bright red cotton dress with a white piqué yoke. Pretty embroidery: the red apples. This, with pocketed panties, by Nannette, in Fuller cotton. Sizes 1 to 3: $4. From Franklin Simon.



Left: Wonderful Christmas package—one holding this dress, all these nice ingredients. Permanently pleated batiste in pink or blue, with white piqué yoke and collar, trimmed with cord and bow-knotted. By Yolande, in one size somehow engineered to fit 6 to 18 months. $7. Best's.



Right: Can she bake a cherry pie? Hardly, as yet; but she can wear tiny red cherries embroidered, as here, on a white cotton dress. And we're pleased to note the reappearance of panties with first dresses—as much necessity as frippery. By Alfred Leon in Springmaid cotton. 12 to 18 months; $5. Altman.



Left: Smallest Christmas wreaths—the red and green embroidered wreaths on the banded yoke of a little sleeveless dress. (Nice framework for plump shoulders.) Of white Stoffel organdie, with slip to match. By Florence Eiseman; toddlers' sizes 1 to 3; $23. Bergdorf Goodman.

Duncan



Egyptian prints: the fashion south

For the resorts, this late-day into dinner dress (it has its own jacket); a print from a current fashion-source: Egypt, as seen in the new grand-opera film, *Aïda.* (Other Egyptian prints, on pages 142-143.) These hieroglyphics, black on white piqué, with a single black velvet shoulder strap that winds down to a bow at the hip—the long-bodied line, more resort news. By Will Steinman, in waffle piqué by Everfast; about $40. Best's; Hutzler's; Flah's; shops, page 180.



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These twelve frescoes by Giulio Romano were copied from Raphael's classical decorations in the Vatican. (owned by the New York Metropolitan Museum of Art)

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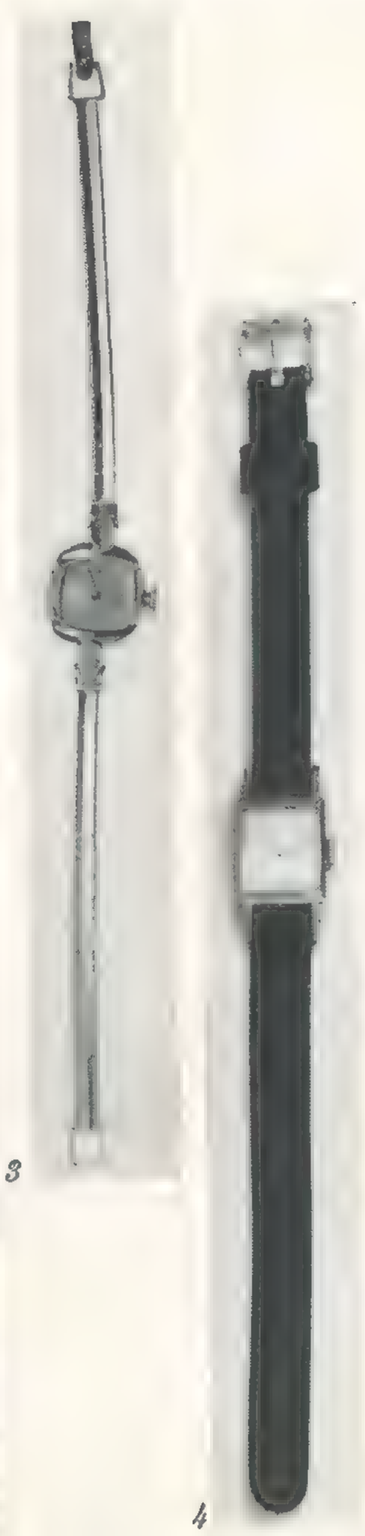
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Happy Christmas faces



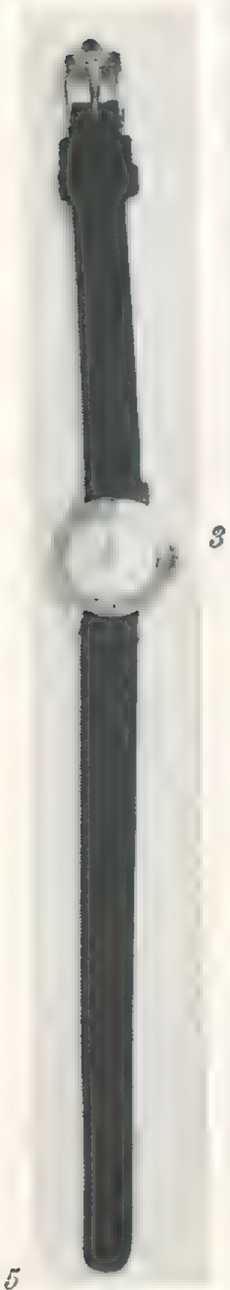
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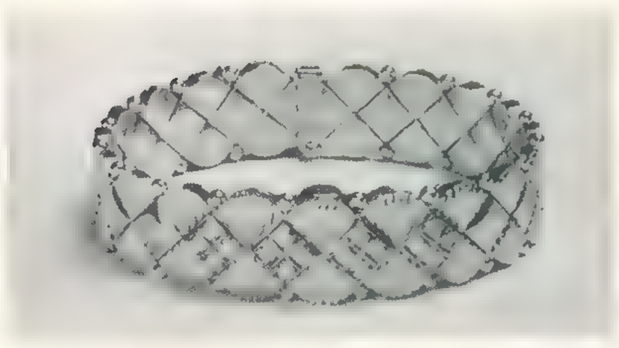
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We like their expressions: they'd be nice to wear, beginning with Christmas day. 1. The gold watch that's largely gold bracelet. A series of flat coins with a little watch dressed in crystal and gold. Omega, $220 tax included. Lambert Bros. 2. Watch centred in a delicate (looking) rope of gold. Movado beauty, $225 tax inc. At Black, Starr & Gorham. 3. A thin gold stripe to wear with everything, every day—and to tell the time, of course. This is Concord's; $150 tax included. From Tiffany & Co. 4. Fine, neat situation for a watch to be in: square-cut face, matte-black suède band. By Hamilton, $85 tax included. Saks Fifth Avenue. 5. A whistle-clean little watch, the face rimmed with "sun-dial" markers. The strap, black suède. By Juvenia, $170 tax inc. Tourneau. 6. A bracelet—or so it seems. A gold bracelet with a pattern of diamonds *made* of diamonds. Press the clasp and a watch-face appears, tells the time, and goes back under gold wraps. $1050 tax inc. To order at Gubelin.



6

MIEHLMANN

Waiting ....



Franz is a little child in western Europe—already old for his five years. Cut off from the joys of normal childhood, he knows too well the bitter taste of privation and neglect. The only clothes he has are the shabby ones he is wearing. He has no toys. His parents are scarcely able to provide the barest essentials. His present is bleak, his future uncertain.

What hope is there for Franz? A little friendly interest—warm clothing, shoes, a toy to play with—will help him to take his place in the world, a happier and healthier child, with the knowledge that he has a friend who loves him and wants to help.

In the countries aided by the Save the Children Federation, there are so many children like Franz, innocent victims of war and destruction, who need your help to guide them through their difficult early years.

HOW YOU CAN HELP

You can help a needy child like Franz through the Federation's CHILD SPONSORSHIP plan. For just $120 a year, $10 a month, SCF will send "your" child warm clothing, sturdy shoes, blankets and other necessities—delivered in your name in Austria, Finland, France, Western Germany, Greece, Italy, Korea or Yugoslavia.

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V-5



goddess

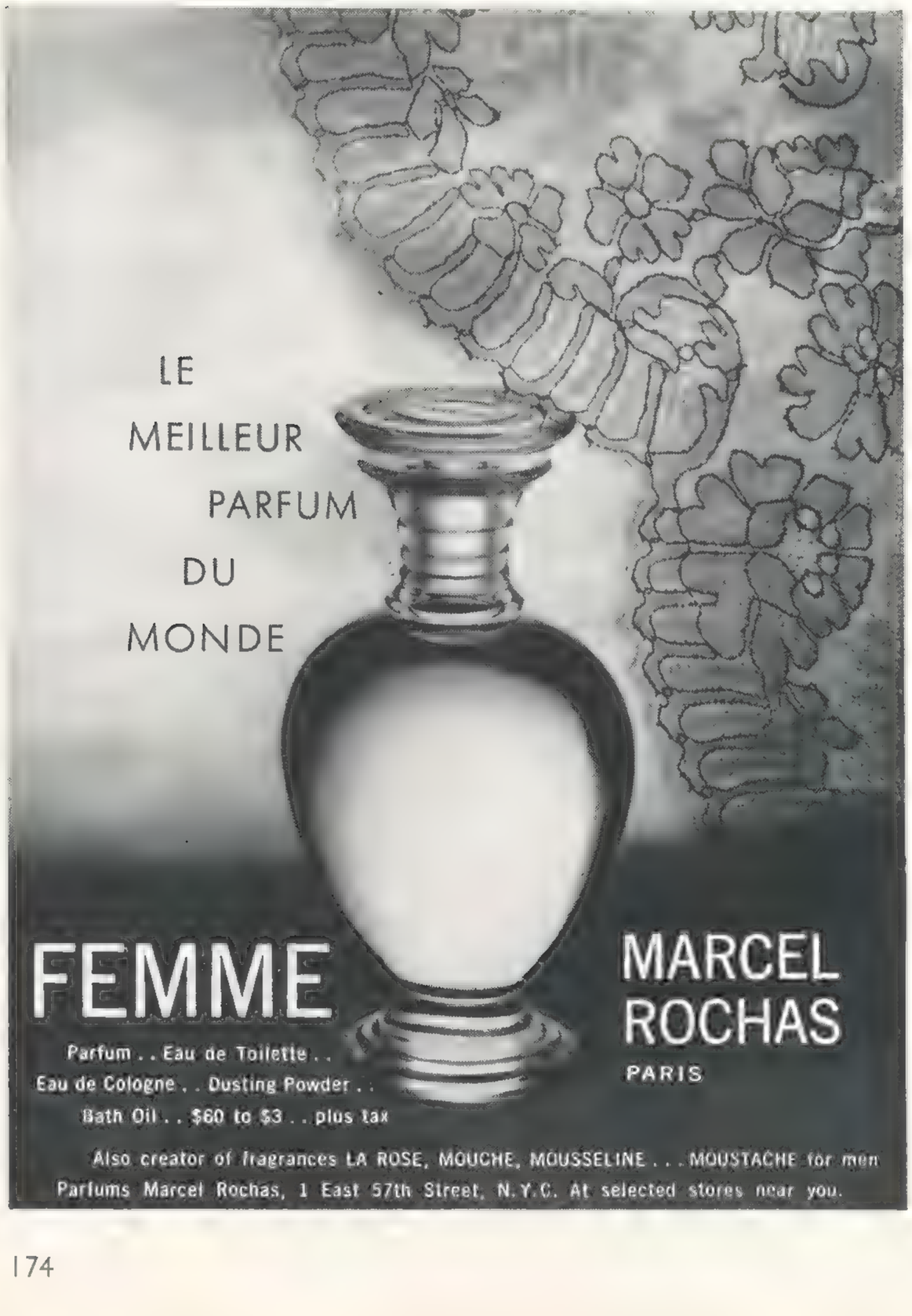


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1



2

Potable presents:

seen here with glasses

Good idea: the giving of beverages *plus* the appropriate leverages (the glasses that carry the toast to the toaster). Here, fourteen good ideas. **1.** Piper-Heidsieck Vintage Champagne, 1947. Tulip-shaped champagne glass, $1.50; Bonniers. **2.** White Christmas, white wine: Charles Krug's Napa Valley Traminer. The glass, with twisted stem, is Georg Jensen Orrefors crystal; $2.35. **3.** Winetaster's wine: Wente Brothers Pinot Chardonnay, 1949. Winetaster's goblet; $4.50, Baccarat. **4.** Schenley Reserve in a special decanter. Finnish crystal highball glass, $2.75; Georg Jensen. **5.** A bourbon among bourbons (with a silver-plated coaster-jacket): Jack Daniel's Tennessee Sour Mash Whiskey. Wasp-waisted double old-fashioned glass, $1.50; Georg Jensen. **6.** Presenting a fine case for giving: Miller High Life Beer, to give by the case. Crystal mug, $1.25; Altman. **7.** White Horse Scotch and a brand-new Danish Scotch-and-soda tumbler; $1.75; Bonniers. **8.** Louis Martini's Napa Cabernet, which is a fine California red wine. Burgundy goblet, $6.50; Baccarat.



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9. Luxury within luxury within luxury: Louis XIII cognac, arriving in a Baccarat crystal decanter, a velvet-lined box. Thistle-shaped brandy inhaler, $3.50; Baccarat. **10.** Schweppes Tonic Water (non-drinker's drink, too—serve with a slice of lime). Imported mug, $1.25; Altman. **11.** Sherry Christmas: Almadén's Solera Cocktail Sherry—dry, and from California Teardrop glass, $11; Steuben Glass. **12.** Bacardi Ron Superior—Cuban rum in a silver-foiled bottle. Heavy crystal glass, $9.50; Steuben Glass. **13.** Bischoff's Triple Sec Liqueur, dressed for the holidays in a silver-overlaid Venetian blue decanter. New oversized Danish cordial goblet, $2.30; Bonniers. **14.** Seagram's Ancient Bottle Gin. New thin Swedish crystal tumbler, $1.75; Bonniers. All wines and liquors are available at: *Sherry Wine & Spirits; M. Lehmann, Inc.; United Liquor Stores.*



11

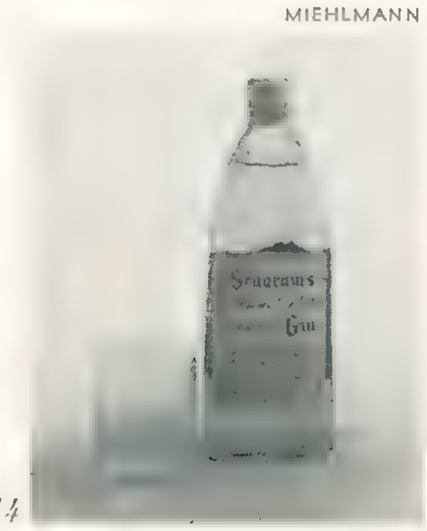


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MIEHLMANN

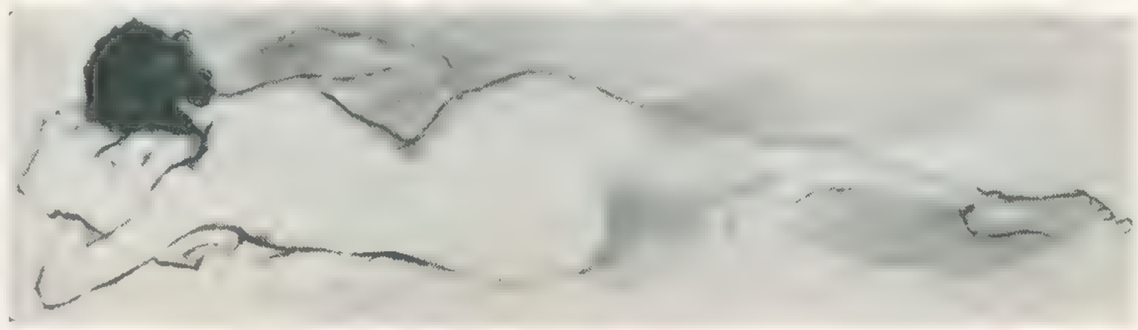


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14

THE VERY ESSENCE OF WOMAN...HER BEAUTY...HER ALLURE



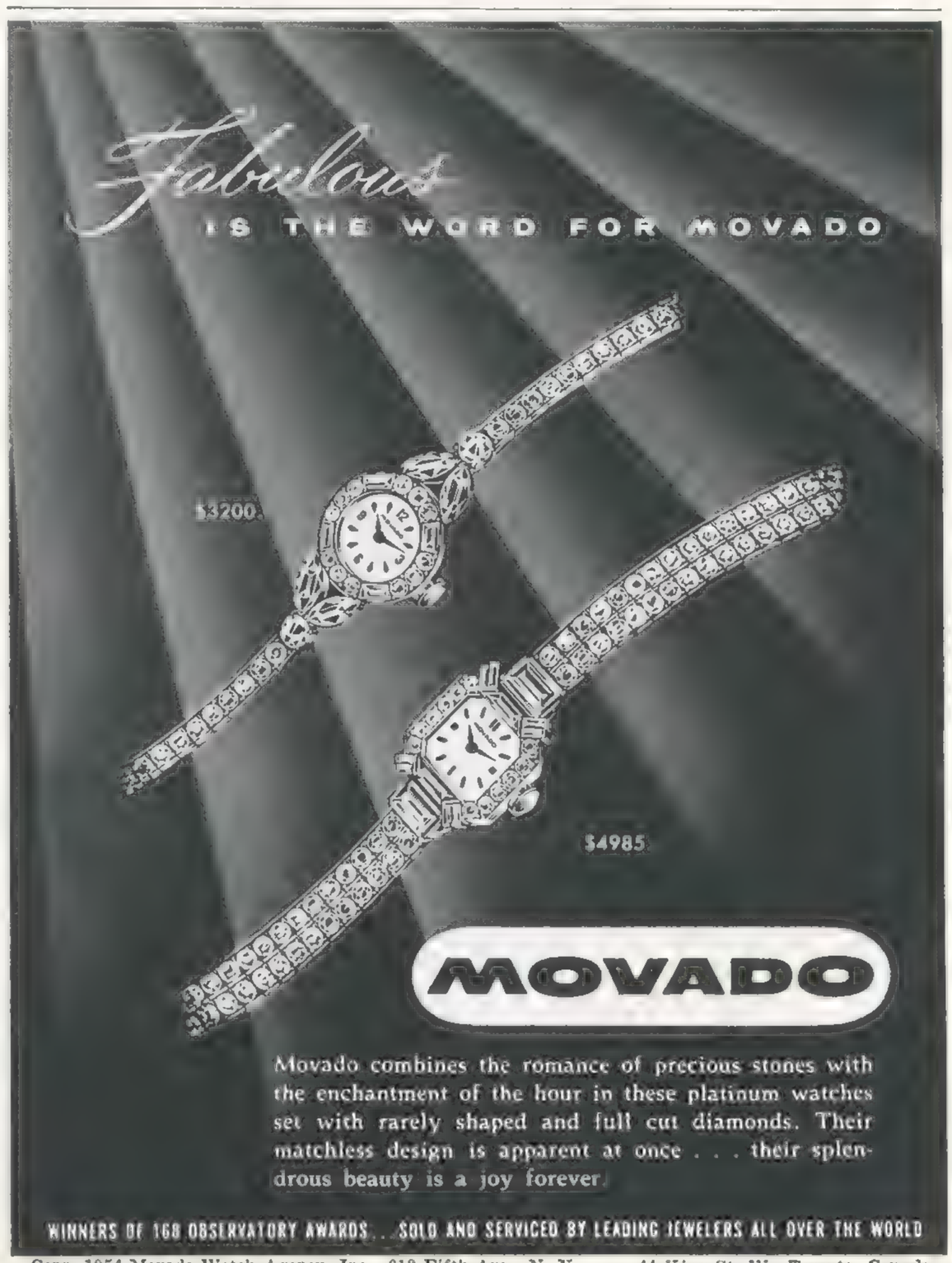
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Presents from the Lighthouse

The grand design here: the plan under which the blind are paid for the things they make—paid in money, in opportunity, in direction. And, as it happens, the things they make are first-rate—in design, in workmanship, and as presents. Further part of the design: in many cases, the designs are contributed by top fashion designers. And the woman who shops at the Lighthouse (111 E. 59th St., N. Y. C.) is giving *herself* quite a gift: shopping without shopping-around; and the knowledge that this way of giving comes very close to the essence of Christmas. Here, just an A-to-D sampling. *Aprons*—long a Lighthouse specialty, particularly the classic chef's apron, new in a red and black stripe; $3. Also new, and usable as an apron: a wrap-around skirt in striped denim, $7; in corduroy, $8. *Baskets*—another specialty. New: a Brigance-designed beach basket with suitcase handles, 16" long; $5. *Bed jackets*—a particularly foamy hand-knitted delight is $15. *Crib blankets. Dogs* (toys, of course, and part of the Lighthouse's fine woolly menagerie). *Left:* Designed by Brigance—a printed cotton apron, brilliant with dahlias in yellow, orange, and fuchsia. Pretty enough to cover the prettiest party dress. $6. *Below:* Turquoise denim apron, with two tremendous side pockets, for easy, spillproof bending. $4.50. Prices do not include postage.





DRAWINGS BY ERICA PERL

VAN GOGH

(Continued from page 107)

Is the Bible enough for us. These days, I think, Jesus would say again to those who are huddling down in a melancholy way: it is not here, it has risen. Do not look for the living among the dead.

Since the spoken and the written word continue to be the light of the world, it is our duty to recognize that we live in a time in which words are written and spoken, words so great, so original, and as much as ever with the power to turn the whole of our old society over. We can compare it easily with the old revolution of the Christians.

I myself am always glad that I have read the Bible better than many nowadays [Vincent had been a preacher and a student of theology] because it gives me a certain tranquility that there have been such high ideas in the past. But since I admire the old, I admire the new so much the more. So much the more because in our own time we ourselves can act, and the past and the future concern us only indirectly.

My own adventures are mainly concentrated on a rapid progress towards becoming a little old man, you know, with wrinkles, a hard beard, a number of false teeth, and so on. But who cares, I have a dirty and hard profession, painting, and if I weren't as I am I would not paint, but since I am as I am I often work with pleasure and I see the possibility of making paintings in which there is some youth and freshness even if my own youth is one of those things which I have lost. . . .

It is my plan to go south, as soon as I can make it, where there is still more colour and sun.

But what I hope to achieve is to paint a good portrait. Oh well. . . .

And I am also worried that you think you have to study in order to become a writer. . . . No, my dearest sister, learn how to dance or fall in love with one or more clerks, officers, well whatever is within your reach, do some foolish things much rather than study in Holland. It serves no earthly purpose except to make you dull, and I don't want to hear any more about it.

I for one still have the most impossible and rather improper love affairs, which I usually get out of only with trouble and shame. And yet I'm doing right in my own eyes, because I tell myself that in earlier years, when I should have been in love, I thought about religious or socialistic things and I thought art holier than I do now.

Why would religion or law or art be so holy?

People who do not do anything but be in love, might be more serious and more holy than those who sacrifice their love and their hearts to an idea. However that may be, to write a book, to act, to make a painting with life in it, you have to be a living human being yourself and because of that, studying is a secondary matter for you unless you don't want to make much progress. Amuse yourself as much as you can, find as much distraction as you can, and know that nowadays in art you have to be very alive, strong in colour, intense. Make your own health and strength and life a bit more intense, that is the best study. . . . What I think of my own work is that the painting of the peasants eating their potatoes, the thing I did in Nuenen, is after all the best I've done. Since then I have not had much opportunity to find models, but I have studied the problem of colour very much. And later when I again find models for my figures I hope to prove that I am seeking something more than little green landscapes and flowers. Last year I hardly did anything but flowers to get used to colours other than grey: i.e. rose, soft or hard green, light blue, violet, yellow, orange, good red.

And when I did landscape this summer in Asnières, I saw more colour there than formerly. I am now looking for it in portraiture. And I must say that it doesn't make me a worse painter, perhaps because I could tell you a lot of bad things about painters and about paintings both, if I wanted to. I could tell you good things about them just as easily.

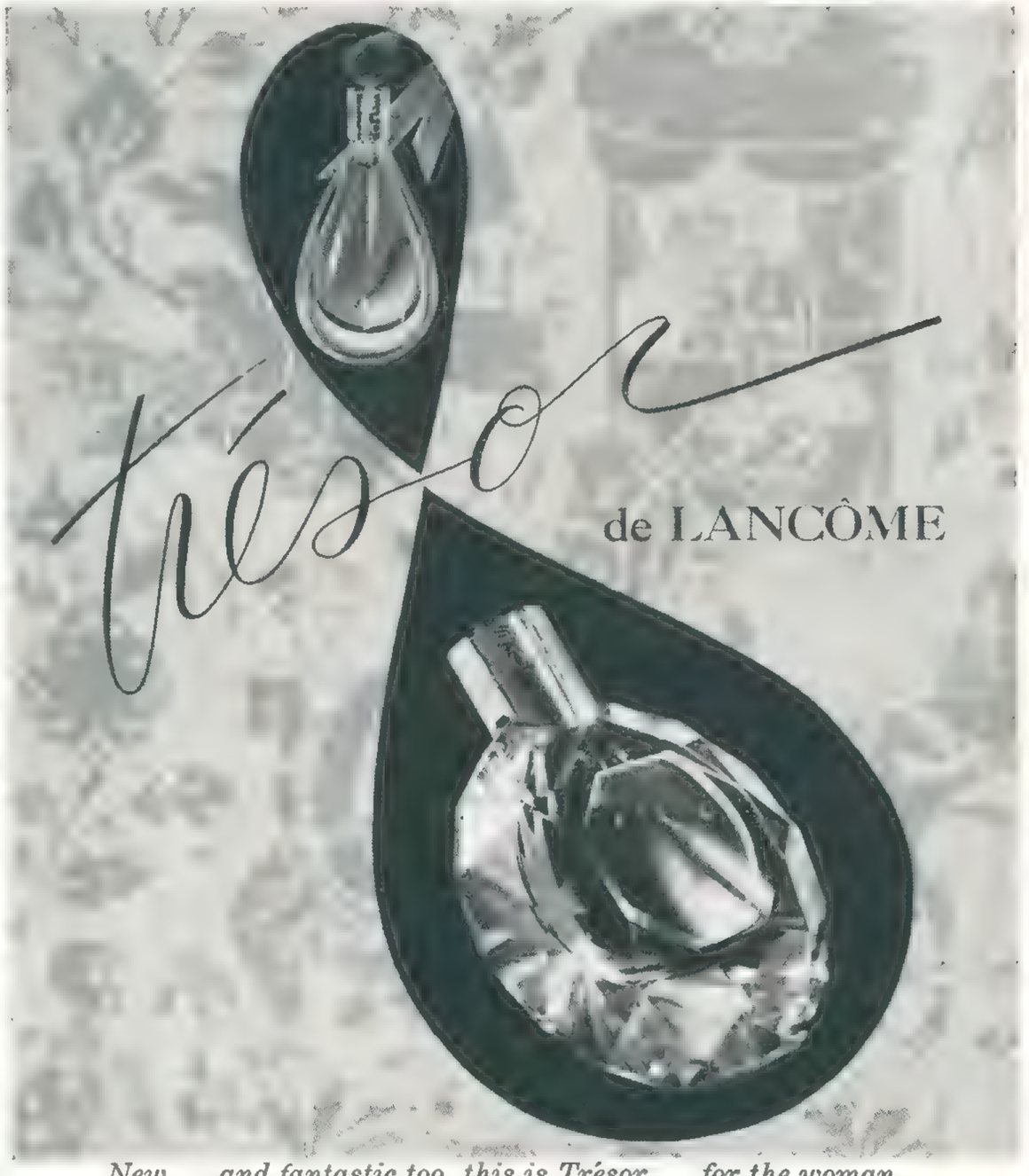
I don't want to belong to the melancholy ones or to those who become sour and bitter. *Tout comprendre c'est tout pardonner* and I believe that if we knew everything we would arrive at a certain serenity. To have that serenity as much as possible, also when we know little—nothing—with certainty, is perhaps a better medicine against all disease than what they sell in the pharmacy. Much comes naturally, one grows and develops naturally. So don't study and grind too much because that makes for sterility; amuse yourself rather too much than not enough, and don't take art and love too heavily. One can't add or subtract much to it oneself; it is above all a matter of temperament. . . .

It is not a bad idea for you to try to be an artist, because where there is fire and soul in one, it can not be quenched—better to burn than to choke. What is inside has to come out. Me, for instance, it gives me air to make a painting and without that I would be unhappier than I am. Greet mother very warmly for me.

VINCENT

EDITOR'S NOTE: *During his years in France, from 1886 until his suicide in 1890, Vincent van Gogh wrote a number of letters to his younger sister, Willemien, in Holland. Unlike his letters to his brother and benefactor, Theo, these letters have remained unknown until very recently. Owned by Van Gogh's nephew, V. W. van Gogh, they have been published in the four volumes of the Dutch edition of the Van Gogh papers, by Wereldbibliotheek of Amsterdam. This letter, roughly written and with curious punctuation, was translated into English especially for Vogue by Hans Konigsberger, the Dutch art critic and novelist who is now at work in New York on a play about Van Gogh, to be called* The Blood-Red Café.

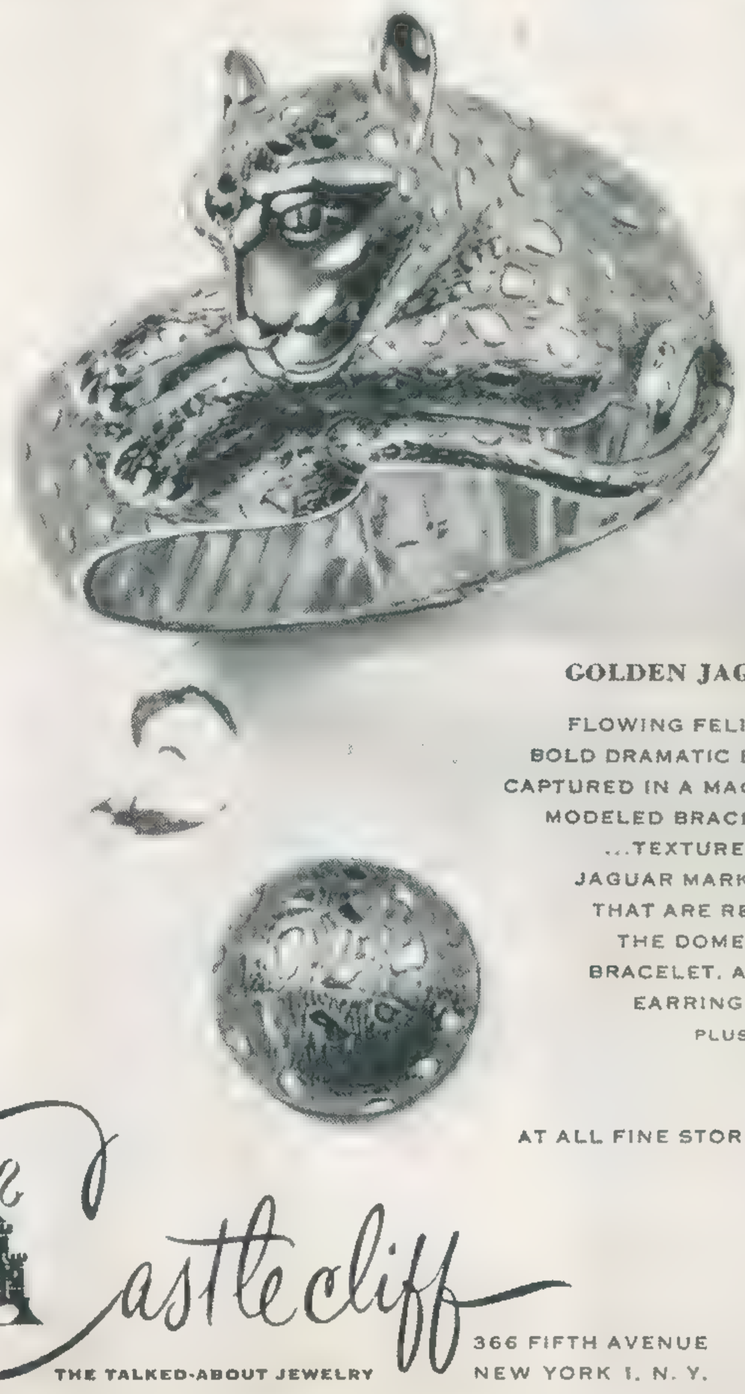
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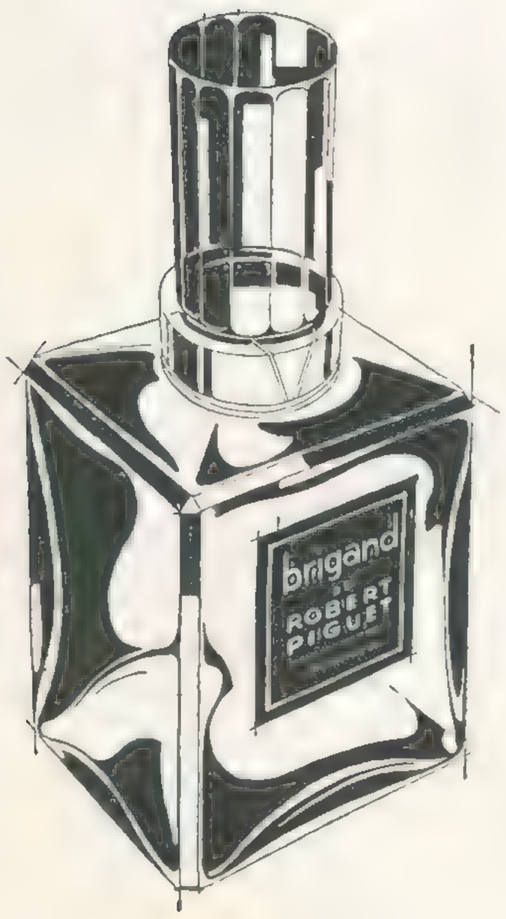
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"A PROSPECT OF FLOWERS"

(Continued from page 102)

that so much could be revealed to them of the natural world within such a compass. And Rousseau (whose spring flowers, reproduced here, were painted in 1909) sides with Breughel in the wonder that so many kinds and shapes and colours of flowers could be brought together in so small a glass; whereas Manet agrees with Bonnard that there is reason for reverence when such an absolute unity exists in nature that flowers formed in light are at one with one another, merging into so small but so general a splendour.

Breughel is, of these four masters, the most impressed by the particular. He traverses the palace of flowers he builds with the concentrated patience of the beetle which dodders like Polonius across the stage. And like a serious beetle, he paints as though he could walk down the corridors of his leaves and sit stately in the halls beneath the cupola of the rose. Breughel raises a curious pavilion founded in a glass and decked with flowers flying like banners in the night. Each particular bud, each stem, stamen, and calyx is to him an object of reverent attention.

Manet was not humble; his praise was triumphant. His flowers leap out of the darkness as they would leap to the eyes of a man released from prison, a man suddenly shown, in sunlight, a world long denied him. His eyes filled with wonder, he grasps and merges the flowers into a single gesture of delight. Here paint is petal, here the rose unlaboured stems from the touch of the brush and rose and touch are one.

No one since Velásquez has contrived so marvellous a fusion of eye and act and Manet's flowers possess the same delicacy as the dress of an Infanta. Where Breughel saw and painfully recorded a motionless rose, Manet seems to have grown one, quivering in a cream and silver moment, and whipped a deep tumult of leaves from the confining vase into the spindrift of the branching spiraea, with apparent ease. This easy accomplishment is deceptive, for the execution of these flowers is, in reality, as painstaking in achievement as the final and casual perfection of a dandy's toilet. All the crumpled neckcloths are on the floor; all the fretful hours are disregarded.

How different is the laborious customs officer, the anathema of the dandy, prodding with suspicious fingers among the crisp linens perfectly folded in Monsieur Manet's impeccable valise. What should a *douanier* say to such a gentleman? Conversation with Breughel would surely be more comfortable, especially on the subject of roses, for by some odd coincidence these men would seem to have painted virtually the same rose although they are separated in time by nearly three centuries. (Manet, born in 1832, painted his rose in 1882, the year before his death.) It is not of course Monsieur Manet's elegant cultivation, product of a thousand graftings, but a bulbous cabbage of a cottage rose, a full-blown blob of silly crumpled petals, a very middle-class bloom indeed. And both Breughel and Rousseau have painted a mixed bouquet, although the *Douanier* would seem to have had his flowers off a train from the Riviera, while Breughel's grew locally in his native Flanders. Even the composition is similar, the glass placed centre, the blossoms flattened to make each one stand clear, the narrow apron stage of warm-toned table upon which in one case a branch of ivy straggles and in the other the beetle makes his aimless patrol among the petals of verbena and the switch of lavender.

Rousseau, with beguiling solemnity, props his pied tulip on his bloat-ripe rose, traps his daisies between tulips on a leaf, prods his mimosa stiffly upright, splays the syringa outwards and drops the feathers of incompatible mimosa fronds downwards in a silly symmetry. A veritable sampler of a picture, gentle, simple and bewitched, it is devoid of dexterity, short of delicacy, dubious in observation, moderately impatient and marvellously designed. Breughel, that studious botanist, would have smiled at such summary execution; perhaps he would even have laughed when he placed his passport in the square little hands of the *Douanier*, but he would maybe have noticed how Rousseau shaped his forms. Out of a June night in the seventeenth century that passport carries the long expired visas of the cottage pink, the summer narcissus, the ranunculus, the star-of-Bethlehem, and, with leaves and seed for stamps, the dwarf pansy. Breughel's anemones travel shining solid and heavy-fleshed across the centuries and group in Bonnard's vase, all shimmering, breathless and transformed. That is the extent of this journey across four pictures and three centuries.

Bonnard, the supreme atmospheric colourist of our time, the juggler of light who drenches his forms in the lustre of the sun's milk and by the strangest alchemy breathes the grape's bloom and the caress of the skin of peaches even onto a bathroom wall, here distills the anemone into nectar.

Bonnard's flowers are fragments of the sun and golden in mercy. On his palette were grouped the dangerous colours of the magician which painters know to vibrate mysteriously in a picture, strontian and cadmium yellows, cadmium orange and most pervasive and luminous of all, cobalt violet, the mandragora of the brush, a colour at once drowsy and hallucinatory. Nothing is solid in his art!

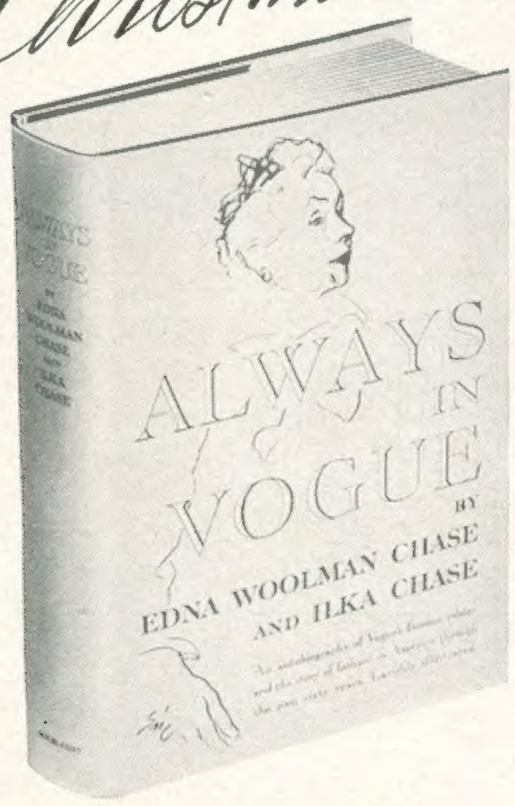
EDITOR'S NOTE: *Michael Ayrton, a young British painter, author, illustrator, and theatrical designer, has also successfully dipped into documentary film-making. Among the theatrical productions he has designed are John Gielgud's revival of* Macbeth. *His paintings and drawings are owned by such museums in England as the British Museum and the Victoria and Albert; in America, the Boston Museum of Fine Arts, the Fogg Museum at Harvard, and the Wadsworth Athenaeum in Hartford, Connecticut.*

the *Kenneth Tischler* fashions you saw on page 36 are at these fine stores:

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Ardmore, Pa.	Fanslow
Athens, Ga.	Davison-Paxon
Atlanta, Ga.	J. P. Allen
Baltimore, Md.	Hutzler's
Beaumont, Tex.	White House Dry Goods
Berkeley, Calif.	Sather Gate Apparel
Bexley, O.	Colony Shop
Billings, Mont.	Fuchs
Boston, Mass.	C. Crawford Hollidge
Bradenton, Fla.	Stevenson's
Buffalo, N. Y.	Mabel Danahy
Canton, O.	C. N. Vicary
Chambersburg, Pa.	The Little Shop
Charlotte, N. C.	Ed Mellon
Chattanooga, Tenn.	Picket's
Cincinnati, O.	Jenny Co.
Clayton, Mo.	Wolff's
Cleveland, O.	Higbee Co.
Columbus, O.	Madison's
Coral Gables, Fla.	Allan Abess
Corpus Christi, Tex.	Joseph Leon
Dayton, O.	Thal's
Daytona Beach, Fla.	Sussman's
Decatur, Ill.	Semmel's
Delray Beach, Fla.	Frances Brewster
Denver, Colo.	Dupler's
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Grand Rapids, Mich.	Paul Steketee
Green Bay, Wisc.	Wassersteen's
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Houston, Tex.	Smart Shop
Indianapolis, Ind.	L. Strauss
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Kansas City, Mo.	Rothschild's
Lafayette, La.	Town & Country
Lake Forest, Ill.	Lake Forest Sport Shop
Lakeland, Fla.	Allbrittons
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Lima, O.	Joceles
Little Rock, Ark.	M. M. Cohn
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Louisville, Ky.	Stewart Dry Goods Co.
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Miami, Fla.	Burdine's
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Michigan City, Ind.	Russell Kramer
Millburn, N. J.	Suburban Shop
Milwaukee, Wisc.	Mac Neil & Moore
Minneapolis, Minn.	Dayton Co.
Missoula, Mont.	Missoula Mercantile Co.
Modesto, Calif.	Brown House
Montclair, N. J.	Marion-Irene
Naples, Fla.	Adelaide, Inc.
Nashville, Tenn.	Grace's
New Britain, Conn.	Birnbaum's
New Canaan, Conn.	Cherida
New Haven, Conn.	Rose-Gilbert
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Ocala, Fla.	Maymie's
Olean, N. Y.	Adler Shop
Omaha, Neb.	J. L. Brandeis
Orlando, Fla.	Rutland's
Palm Beach, Fla.	Frances Brewster
Pasadena, Calif.	Bullocks
Philadelphia, Pa.	Blum Store
Phoenix, Ariz.	Goldwater's
Pittsburgh, Pa.	Joseph Horne
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Reading, Pa.	C. K. Whitner Co.
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St. Paul, Minn.	Schuneman's
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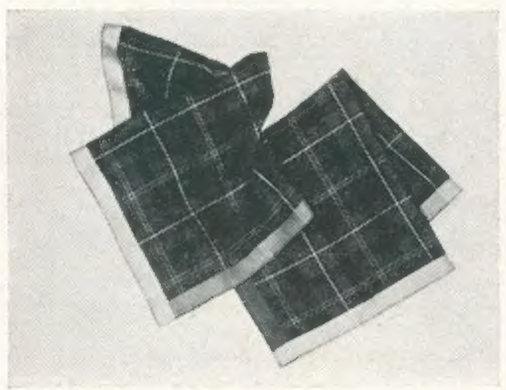
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Christmas rush-list

5 additions



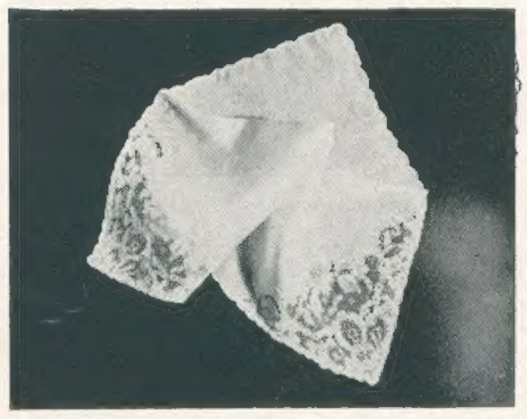
Right: Everything for bridge but the foursome: a foldover case of brown calfskin with score pad, pencil, compartment for two packs of cards. Case, $37.50*. Cards, $7.50. From Hermès—now there's a Lord & Taylor annex to this famous Paris shop.



Left: Twenty-inch squares of Scotch plaid with Swiss touches—hand-rolled edges, woven-stripe borders. Dark shades of green, blue, red on cotton twill, with flashes of crimson, flame yellow. Imported by Carol Stanley. $1.50 ea. Franklin Simon.



Left: Another Christmas present from Hermès—by way of their new American boutique at Lord & Taylor. This, a wonderful "extra" bag, with both day and evening possibilities—a folded envelope of doeskin, in a deep, vivid, blueprint blue. $50*.



Right: The kind of handkerchief that never fails to please at Christmas—the best kind. This one, a square of the finest white linen surrounded by Alençon lace—and it's all handsewn. $5. By Bloch Frères. Bonwit Teller.



Right: The smartest thing on two feet, this Christmas—shoe buckles. Shown here, a pair of diamonds—in shape, that is; the glitter is pretty powerful but, for Christmas givers' budgets, it's achieved with rhinestones. $6* a pair. By Ora at Jay Thorpe.

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SUN PRINTS FROM EGYPT

Many of the following shops have the Everfast sun prints on pages 142 and 143, and that shown on page 171.

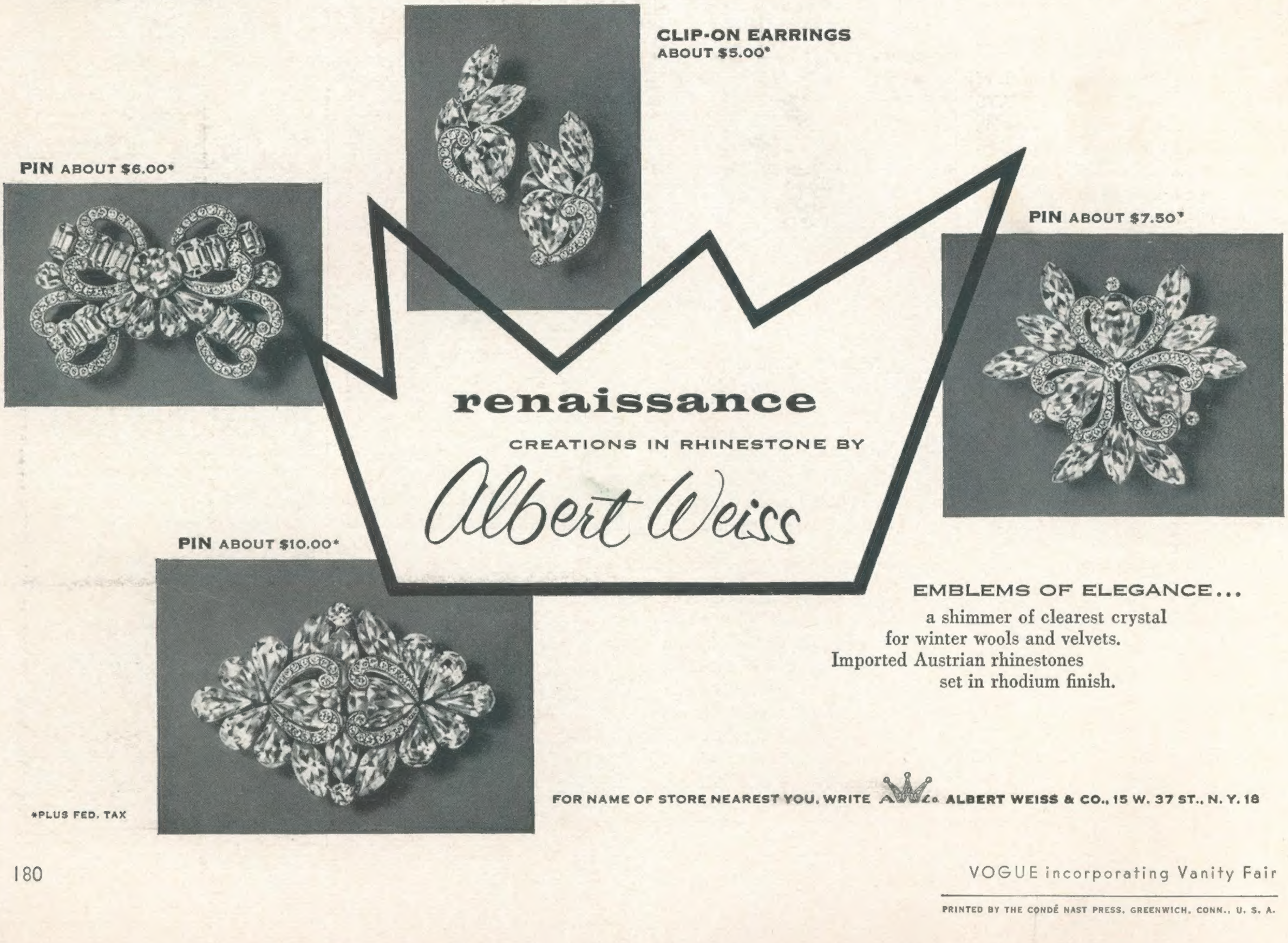
Beverly Hills, Calif.....I. Magnin & Co.
Billings, Mont. .....Doyle's
Boston, Mass.....Jordan Marsh Company
Buffalo, N. Y.....J. N. Adam & Co.
Camden, N. J.....Adele's
Cincinnati, Ohio.....Jenny, Inc.
Clifton, N. J.....Le Faye
Columbus, Ga. .....Sealy's
Dubuque, Iowa .....Roshek's
El Paso, Texas....Popular Dry Goods Co., Inc.
Fargo, N. D.....Shotwell's, Inc.
Glens Falls, N. Y.....Merkel & Gelman, Inc.
Grand Rapids, Mich.....Paul Steketee & Sons
Harrisburg, Pa.....Wm. B. Schleisner Store
Hingham, Mass.....The Martha Gay Shop
Indianapolis, Ind.....Suburban Sport Shop
Knoxville, Tenn.....Margaret's Shop
La Jolla, Calif.....I. Magnin & Co.
Lakeland, Fla.....Joyce Corner
Lawton, Okla.....The Dixie Store
Little Rock, Ark.....The M. M. Cohn Co.
Los Angeles, Calif.....I. Magnin & Co.
Miami, Fla.....Burdine's
Milwaukee, Wis.
Smartwear-Emma Lange, Inc.
Minneapolis, Minn.
Maurice L. Rothschild-Young-Quinlan Co.
Montgomery, Ala. .....Al Levy's
Morgantown, W. Va.....Floradora Shop
Nashville, Tenn. .....Grace's
Newton Center, Mass.....Ross Modes
North Adams, Mass.....Esther-Jaffe-Ryan
Oakland, Calif.....I. Magnin & Co.
Oklahoma City, Okla.....Balliet's
Pasadena, Calif.....I. Magnin & Co.
Pittsburgh, Pa.....Kaufmann Dept. Stores
Pittsfield, Mass.....Josef Yezzi
Portland, Ore.....Meier & Frank Co.
Reading, Pa.....Heather Sportswear Shop
Sacramento, Calif.....I. Magnin & Co.
St. Louis, Mo.....Scruggs-Vandervoort-Barney
St. Petersburg, Fla.....John Baldwin
San Francisco, Calif.....I. Magnin & Co.
Santa Barbara, Calif.....I. Magnin & Co.
Sarasota, Fla.....The Sport Shop
Seattle, Wash.....I. Magnin & Co.
Springfield, Mo.....Savage-Juliette Co.
Stamford, Conn.....Donna Henry
Steubenville, Ohio .....The Hub
Washington, D. C.....Julius Garfinckel & Co.
Williamsport, Pa.....Lynn Hayes
York, Pa.....The Fabric Shop

HAWAII

Honolulu, T. H.....Winifred Dick

ANSWERS TO "2 FABLES FOR CHRISTMAS" ON PAGES 108-109

1. *The Gift of the Magi*, by O. Henry, in which—as practically everybody knows—Mrs. James Dillingham Young, finding herself with only a dollar and eighty-seven cents at Christmas, sold her long and ravishing hair to buy a watch chain for her husband. *He*, unfortunately, sold his gold watch to buy *her* a splendid pair of combs. Moral, in the words of O. Henry: "Of all who give and receive gifts, such as they are wisest."
2. *Our Lady's Juggler*, by Anatole France, in which—not quite so many people seem to remember—a certain elderly prior admitted to his monastery a poor juggler named Barnaby. With no other way in which to praise the Virgin, Barnaby stood every morning and evening upon his head before the altar, juggling with his feet six balls of copper and a dozen knives. Two of the other monks, spying upon him, were quick to cry sacrilege, but as they prepared to lead him rudely from the chapel, the Virgin descended from her altar and wiped a drop of sweat from the juggler's forehead. Moral, in the words of the prior: "Blessed are the simple-hearted, for they shall see God."



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